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JOHN BULL

Vol. XXXVI. No. 945. SATURDAY, NOVEMBER 29, 1924. TWOPENCE.

Mason's 'O.K' the cold meat Sauce

HUGE 'BULLETS' XMAS OFFER See Page 35

NET PAID SALES EXCEED 850,000 COPIES WEEKLY

TROTSKY'S BRITISH BABIES

by

A. G. GARDINER

TO CURE RHEUMATISM WITHOUT DOSING

Also what to do for serious foot troubles.

Painful gout, lumbago, sciatica, and other uric acid disorders, also any bad foot troubles, such as achings, tenderness, callouses, corns, etc., disappear with remarkable rapidity. Prominent people explain the benefits derived from baths in hot water produced by adding a small quantity of the refined saltrates compound which all chemists can supply at slight cost.

Mr. George Robey, the inimitable Comedian, writes:

"I needed these Saltrates long before commencing to use them. Oh! *How* can I tell you my feelings in those days. Now I have no more tired feet or muscular strains. Do I still travel to Continental Spas? No, No—n'n'n' NO! I take my cure at home."

Miss Phyllis Monkman, the Musical Comedy Actress, writes:

"It is wonderful for tired, tender, aching feet, or any other foot troubles. The medicated and oxygenated water has the same effect as that at famous Spas."

Photo: H. Oliver & Boys

SPA TREATMENT AT YOUR OWN HOME.

Reudel Bath Saltrates, dissolved in plain water, will produce a highly *medicated* and *oxygenated* bath or foot bath, possessing wonderful refreshing and curative properties. It reproduces in concentrated form the essential constituents found in the waters at celebrated bathing Spas.

Trade Mark

Not only **Geo. Robey, Leslie Henson, Phyllis Monkman, Maidie Scott,** and many more famous actors and actresses, but **hundreds of well-known people, including the world's champion boxers, athletes, trainers, members of famous football clubs and others** use and highly recommend this remarkable compound.

Obtainable from any Chemist, price 2/- a half-pound and 3/3 a pound. Complete satisfaction is guaranteed (very) user or MONEY BACK IN FULL IMMEDIATELY AND WITHOUT QUESTION. SALTRATES, Ltd., Essex Buildings, London, N.W.1.

Mr. Leslie Henson, the famous Comedian, writes:

"Avert a calamity by sending a fresh supply of Reudel Bath Saltrates. Have run right out of them. For refreshing and soothing tired, aching feet, it is the best thing I know—Hurry Up!"

Miss Maidie Scott, famous Music Hall artiste writes:

"I should advise all who dance much—and who does not nowadays?—to soak the feet daily in a bath to which a small quantity of Reudel Bath Saltrates has been added. They will then never know what it means to have tired, aching feet."

Photo: Dickson

NEURITIS
PAINS POSITIVELY ENDED by
ESMOLIN

As a pain-killer **ESMOLIN** is unique. Sufferers from Chronic Neuritis, Neuralgia, Sciatica, Lumbago, Rheumatism, etc., get relief and cessation from pain with **ESMOLIN** when all else fails.

SPECIAL OFFER! Test it on a "no relief no pay" principle. Get a 2/- bottle from your chemist (or direct) and use half of it. If you have not by then experienced great benefit, return the unused half to us and we will refund your 2/- in full. Small bottles 1/3 obtainable from chemists or post free from

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110, Charing Cross Rd. London, W.C.2.
"ESMOLIN *KILLS* NEURITIS."

2/6 Weekly

is all you pay for our No. 400A Mead "Marvel"—the finest cycle ever offered on such exceptionally easy terms. Brilliantly plated, richly enamelled, lined in colours. Sent packed free carriage paid on **15 DAYS' FREE TRIAL.** Fully warranted. Money refunded if dissatisfied. Big bargains in factory soiled mounts. Tyres and accessories 33-1/3% below shop prices. Write TO-DAY for testimonials and illus. art catalogue.

MODEL 400
£5 5s. CASH

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Cycle Company (Inc.),
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Be Lucky!

Tens of thousands of persons are firm believers in "luck." The possession of a mascot or "talisman" does seem to break a spell of bad luck and start the sun of prosperity shining again. The "**JU-JU**" **MASCOT**—a replica of the Nigerian God of Luck—is already a firm favourite, the chosen talisman of thousands.

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Imperial Buildings, Westgate Road, Newcastle-on-Tyne.
Also from Gamage's, London.

GRAVES
'THIRTY'
30 PIECES. 30 SHILLINGS

The World's finest Cutlery Value. Every piece warranted best quality

3/- NOW

Graves 'Thirty' Service Contains: 6 Stainless Steel Dessert Knives with Ivory-grained handles, 6 Dessert Forks, 6 Dessert Spoons, 6 Tea Spoons, 2 Table Spoons, 1 Salt Spoon, 1 Mustard Spoon (all warranted to wear white throughout) and 1 pr genuine Sheffield **Shear Steel Carvers** with finest Ivorette handles. Price **30/-**

WE DELIVER the Graves 'Thirty' service to approved orders for 3/- now, and 3/- monthly. Money back if at all disappointed

WRITE FOR CATALOGUE of Sheffield Cutlery and Plate, Stainless Specialities, &c., Post Free

J. G. GRAVES Ltd. SHEFFIELD

Exploding Pistol results in another Eye Tragedy.

JOHN BULL PAYS £125

WE regret to report another tragedy in the home of a JOHN BULL Reader, in which the victim has lost the precious sight of an eye.

Mr. William Parrish, 34, Bavant Road, Norbury, S.E. 16, was trying a starting pistol, when it suddenly burst, a portion lodging in his eye, blotting out the sight for ever.

Mr. Parrish, having taken the precaution to register for JOHN BULL's Free Insurance Gift, has now received a cheque for £125 from JOHN BULL.

Accidents resulting in loss of an eye have occurred with terrible frequency of late, and as will be seen from the accompanying illustrations, these accidents, unlike the present one, usually occur when the reader has been in pursuit of little domestic duties about the home which anyone might be called upon to do.

ACCIDENTS—FIRE—STORM—FLOODS—SICKNESS—Nobody is immune. If you have not already done so, sign the forms now.

Total BENEFITS PAID 13,987.

RECENT EYE TRAGEDIES.

£125 paid to Mrs. Thos. Hurle, 1, Southampton Terrace, Scott Street, London, E., who, when carrying a pail of water downstairs, slipped and fell, causing loss of sight.

£125 paid to Mrs. F. Crouch, 42, Alfred Street, Landport, Portsmouth, whose eye was pierced by a screw from a cabinet she was repairing.

£125 paid to Mr. John Colver 57, Plumstead Road, Woolwich, S.E. 18, whose eye was pierced by a piece of wire while repairing a pipe in the back yard.

CUT HERE.

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To "John Bull" Registration Department, Long Acre, London, W.C.2.

PLEASE WRITE CLEARLY.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader

Reader's Name..... Age....
in full (CAPITAL LETTERS.)

Address.....

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Reader's Signature.....

Name and Address of Newsagent.....

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Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent on receipt of ½d. stamped addressed envelope.

J.B., 29/11/24.

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PLEASE WRITE CLEARLY.

To (Name of Newsagent).....

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Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

Date .....

J.B., 29/11/24.

JOHN BULL'S
Great Xmas Gift Offer

For full particulars see page **30**

Cold in the Head

Influenza, Deadly Acute Nasal Catarrh,

Relieved in 2 minutes.

The symptoms of Nasal Catarrh include a muco-purulent and offensive nasal discharge, incessant sneezing, sense of fullness and sometimes bleeding of the nose, great difficulty in breathing through the nose, constant nose blowing, mouth breathing and foul breath, nasal twang and huskiness of the voice, pains in the head and frontal headache, defective taste and smell, watering of the eyes, dry throat and dropping of phlegm or mucus from the nose into the throat, noises in the ears, deafness, hawking, etc.

Nasal Catarrh is often the first stage of Bronchitis, Cold on the Chest, Pneumonia, Throat, Ear and Lung Troubles.

Trial Size 1/-

Breathe through your nose, not through your mouth. Keep mouth and nose germ-free by the timely and regular use of this prescription, and dwell long in the land of the living.

An effervescent, cooling, healing and germicidal tablet known as Shadforth Prescription No. 829TX. Price **1/-** (25), **1/6** (50), **2/9** (100). Can be advantageously used at the same time as No. 331 (*see below*), and Germ Killing Snuff (No. 886. Price **1/3**).

Here are other approved home remedies as prescribed by leading doctors and dispensed at reasonable prices by

MR. WM. SHADFORTH, Ph.C., *Editor of "Health News," Author of "The Wealth of Health," (New and Enlarged Edition, 336 pages, ready shortly, Price 2/6), Pharmaceutical Chemist, Highest Qualification, Pharmaceutical Society of Great Britain.*

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"The Tonic of Princes"

ACTS LIKE MAGIC in Weakness, Brain Fag, Neurasthenia, and after Colds and the 'Flu. Prove it!

It Repels Absentmindedness, Debility, Depression, Despondency, Fear of Failure, Frowns, Irritability, Lassitude, Neurasthenia, Palpitation, Run Down Conditions, Sleeplessness, Weakness.

It Induces Power of Concentration, Ability, Buoyancy, Hopefulness, Success, Smiles, Cheerfulness, Alertness, Nerve Force, Steady Pulse, Sense of Vigour, Repose, Strength.

Known as Shadforth Prescription No. 470. Written by a Specialist thus:

A. NEWMAN, Esq.

Rp:	*Phosphorus* 1-100th gr.	*Damiana Extract*	2 grs.
	Nux Vomica Extract 1-8th gr.	*Lecithin*	½ gr.

Dispense in One Tablet. **Syn:** Shadforth Prescription No. 470.

Directions:—Take 1 or 2 tablets with meals thrice daily.

(*Signed*) A. GOOD (Physician).

VALUE OF INGREDIENTS.
(Prescribed by Physicians the world over.)

PHOSPHORUS, constituent of the brain. Invigorates brain workers. *NUX VOMICA* increases Energy. *DAMIANA*, Cerebro-Spinal Tonic. *LECITHIN*, natural Glycerophosphate. Used in ailments arising from defective nutrition.

Trial Size 1/-

Get it, and feel brighter in 2 hours after taking the first dose. **1/-** (12 tablets). Other sizes **1/9** (25), **2/3** (50), **6/-** (300), **17/-** (300 tablets).

Guaranteed by Mr. Wm. Shadforth, the well-known London Chemist, as an approved Brain and Nerve Tonic Food. Can be taken alternately with the Heart Tonic (*see below*).

Backache,

Rheumatism, Sciatica, Gravel, Lumbago,

and many ailments arising from chill on the kidneys are promptly relieved by the following prescription:

Rp: *Potassium Nitrate, 1½ grains.*
Colchicum, ½ grain.
Capsicum, ½ grain.
Methylene Blue, 1-5th grain.
Buchu Extract, ½ grain
Juniper Oil, ½ drop.
Venice Turpentine, ½ grain.
Bearberry Extract, 1-8th grain
Copaiba Balsam, ½ drop
In 1 Tablet

(Prescription No. 40).

VALUE OF INGREDIENTS.
Prescribed by Doctors everywhere

Trial Size 1/-

These ingredients are kidney stimulant or diuretic, antiseptic or germicidal, anti-uric and pain-killing (analgesic). The trace of Methylene Blue colours the urine green. Non-purgative.

Price 1/- (25), 1/9 (50), 2/9 (72), 5/6 (144), 12/- (432)

Acidity Cured.

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia Gastric Catarrh, Wind or Flatulence, Fullness after Meals, and all forms of acid Indigestion have been cured by the following prescription:—

Rp: *Bismuth Carb., 3-5ths grain.* *Oil of Peppermint, 1-16th drop.*
Soda Bicarb., 2 2-5ths grains. *Oil of Aniseed, 1 15th drop.*
Magnesia Carb., 3 grains. In 1 Tablet.

(Syn: Shadforth Prescription No. 1,077)

VALUE OF INGREDIENTS.
Prescribed by Physicians the world over.

Trial Size 1/-

BISMUTH soothes and heals the catarrhal surfaces of stomach and bowels. It is also absorbent. MAGNESIA is antacid. SODA BICARBONATE is antacid. ANISEED AND PEPPERMINT act as carminatives.

This prescription is a non-purgative. Avoid fried, oily foods and excess of starchy foods for a few days. Dose—2 tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long sour face replaced by such broad, sweet smiles that your friends marvel at the magic change. Send to Mr. Shadforth, the well-known London Dispensing Chemist, for a trial box, **1/-** (50 tablets). Larger family sizes **1/6** (72), **2/6** (144), and **7/-** (432). Post free.

Where the Indigestion and Acidity is Exceptionally Uncomfortable and Painful, ask for the Special Prescription for Painful Dyspepsia, No. 15. Price **1/-** (36), **1/9** (72), **3/3** (144 tablets).

BAD BLOOD TONIC FOR ACNE, PIMPLES, ECZEMA, SKIN ERUPTIONS, BLOOD IMPURITIES.
(Prescription 1,222.)

A known, admitted, and approved remedy, registered in the Pharmaceutical Journal Formulary as Blood Purifier. Price **1/-** (25), **2/6** (72), **4/6** (144), and **12/-** (432).

GOUT, ARTHRITIS, RHEUMATIC GOUT, SWOLLEN TOES AND FINGERS.
(Prescription 74.)

Colchicum, Blue Pill, Rhubarb Pill, Hyoscyamus, Methylene Blue.

Price **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144 pills).

DYSPEPSIA, FLATULENCE.
(Prescription 332.)

Contains Nature's Digestive Juices.

Pepsin, Malt Extract, Diastase, Charcoal, Cascara Extract.

Non-purgative, promotes digestion and full nourishment.

In tablets. Dose: 2 with meals.

Price **1/-** (25), **1/6** (50), **2/6** (100 tablets).

HARD OR SOFT CORNS, PAINFUL CORNS.
(Prescription 301.)

Get rid of them with this.

Salicylic Acid, Resin Ointment, etc.

With directions. Price **7½d.**

NEVERFILL OLD SALTS.
(Prescription 565K.)

The best Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Fevers, &c.

6d. per sample 2 oz. tin.

UNSIGHTLY SKIN, PSORIASIS, ECZEMA, ALOPECIA (Bald Patches).
(Prescription 350).

Mercury Perchl., Creosote, Zinc Ointment.

To be applied night and morning.

Price **1/9** and **3/-**

HÆMORRHOIDS, CONSTIPATION, SLUGGISH LIVER, AND ATONIC DYSPEPSIA.
(Prescription 394.)

Cascara, Nux Vomica, Hyoscyamus, and Gentian.

Price **1/-** (25), **2/6** (72), **4/6** (144 pills).

A good pile ointment to use with these pills is No. 1,183. Price **2/-**

SLUGGISH LIVER, URIC ACID, KIDNEY TROUBLES.
(Prescription 288.)

Cubebs, Venice Turpentine, Colchicum, Gravel Nut, Podophyllin, Copaiba, etc.

Useful for Constipation, Rheumatism, Bladder and Kidney Troubles.

Price **1/-** (25), **2/6** (70), **4/6** (144 pills).

SLEEPLESSNESS, NERVE EXCITABILITY.
(Prescription 32.)

Better than Alcohol. Sulphonal, Veronal, or Synthetic Drugs. Does not form the drug habit.

Scullcap, Gentian, Valerian, Asafœtida, Lupuline.

Price **1/6** (25), **2/6** (50), **4/6** (100 pills).

CHILBLAINS, CRACKED LIPS, ROUGH SKIN SORENESS, etc.
(Prescription 581).

Deodorant. Lanolin, Phenol, Witch Hazel. **1/3**

ANTI-TUBERCULAR LUNG TONIC.
(Prescription 228.)

Creosote, Cinnamen, Bone Marrow, Lecithin, Phosphorus and Iodine.

Useful in combating lung weakness.

Price **1/-** (25), **2/6** (72), **4/6** (144), **12/-** (432 tablets).

Pamphlet free on request.

CONSTIPATION, BILLIOUSNESS, INDIGESTION.
(Prescription 2,000.)

Will relieve bilious attacks, sick headache, and some forms of bowel indigestion. Useful in the home as a gentle laxative.

Barbados Aloes, Capsicine, Pure Olive Oil Soft Soap.

With directions. Price **1/-** (72), **1/3** (100) or **2/-** (300 pills)

DON'T GROW GREY.

Use Shadforth's TRANSPARENT HAIR RESTORER

for restoring grey or faded hair to its natural colour.

Price **2/6** with directions. Sent in plain wrapper.

(Prescription 906.)

COUGH LOZENGES FOR ADULTS.
(Prescription 551.)

A special prescription containing *Ipecac, Morphia, Squill, Benzoin, etc.*

Price **1/3** and **2/-**

DROPSY.
(Prescription 309.)

An old and well-tried formula when heart, liver and kidneys are all at fault.

Squill, Digitalis, Calomel, Opium.

Price **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144).

With directions.

A Special Heart Tonic.

Lassitude, Weariness, Faintness, and Heart Weakness Banished.

A heart and nerve tonic which prevents palpitation, faintness and heart failure, tremblings and run-down condition, collapse, and stops that falling to pieces feeling.

Trial Size 1/-

(Prescription 632).

Rp: *Nux Vomica Ex.* 1-16th gr.
Digitalis .. ¼ gr.
Gentian Extract 1 gr.
Dandelion Extract 1 gr. In one pill.

VALUE OF INGREDIENTS.

NUX VOMICA increases Energy. *DIGITALIS* steadies the action of the heart. *GENTIAN* tones the Stomach. *DANDELION* stimulates the kidneys.

Price **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144 pills). Can be taken alternately with the Brain Tonic No. 470 (*see above*).

Coughs and Colds.

Deadly Influenza Shivers. Lung Weakness.

Sufferers from Bronchial and Nasal Catarrh, Stuffiness and Cold of the Chest, Huskiness, Hacking Cough at night, Influenza Cold or Chill, and those recovering from pleurisy and pneumonia, will find grateful assistance from the following prescription:

Trial Size 1/-

Rp: *Paregoric Elixir (¼ teaspoonful).*
Licorice Extract (3 grains).
Pine Tar (¼ grain).
Creosote (¼ drop). In 1 Pill.

Syn: Shadforth Prescription 331.

VALUE OF INGREDIENTS.
Prescribed by doctors everywhere.

LICORICE loosens the phlegm and relieves breathing. CREOSOTE is a chest antiseptic with anti-tubercular properties. PINE TAR is an antiseptic and chest tonic. PAREGORIC (compound of Aniseed, Benzoic Acid, Camphor and Opium) soothes the chest, checks the cough, and stimulates resistance to germs.

Dose (for adults only), 1 or 2 pills several times a day. May be advantageously used at the same time as No. 829TX. Price **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144) (*see above*).

EPILEPSY. (Pres. 389T.)
Falling Sickness.

Ammonium, Potassium and Sodium Bromides, Ammonium Carbonate, Potassium Iodide, Compound Tincture of Gentian.

Price **2/-** (36), **3/6** (72), **6/-** (144 tablets).

SCIATICA NEURALGIA, NEURITIS, ARTHRITIS, and INFLUENZA.
(Prescription 283.)

Aspirin, Phenacetin, Dover's Powder.

Price **1/3** (25), **2/-** (50), **3/6** (100 tablets).

With directions.

BRIGHT EYES, LOVELY COMPLEXIONS.

A Complexion Tonic for Complexion Troubles
(Prescription 442.)

Charcoal, Dried Sulph. Iron, Calcium Sulphide, Nux Vomica Extract, Gentian Extract.

Price **1/-** (36), **1/9** (72), **3/3** (144), **5/-** (432 tablets).

ARTERIO-SCLEROSIS. Blood Pressure Breakdowns Unnecessary.

Specialist's known and approved prescription for brittle arteries.

Soda Sulphate, Soda Chloride, Soda Carbonate, Neutral Soda Phosphate, Soda Nitrite, Magnesia Phosphate, Calcium Glycerophosphate, in each tablet.

(Prescription 1,108.)

Price **1/-** (36), **2/6** (100 tablets).

OBESITY, STOUTNESS, FLABBY LIMBS, CORPULENCY.
(Prescription 575.)

A successful treatment

Extract of Seaweed, Potassium Iodide, Thyroid Gland, etc.

Price **1/-** (25), **2/6** (72), **4/6** (144 pills).

With directions.

ANÆMIA, PALLOR, LANGUOR, BLOODLESSNESS.
(Prescription 365.)

Useful for Anæmic brain workers, either male or female.

Blaud Pill, Calc. Sulph., Alcoh., Manganese Citrate, Nux Vomica Extract, Lecithin.

With directions. Price **1/-** (36), **2/-** (72), and **3/6** (144 pills).

SORE THROAT, HAWKING, LARYNGITIS, TONSILLITIS, &c.
(Prescription 1,034.)

Potassium Chlorate, Borax, Formalin, Tannin, Cinnamon, Eucalyptus.

Excellent for Public speakers and singers.

Price **6d.** (25), **9d.** (36), **1/6** (72), **2/6** (144 tablets).

WRINKLES, CROW'S-FEET AND GREY HAIRS.
(Prescription 344.)

Gives remarkable results and improves health.

Potassium Hypophosphite, Phosphate, Bicarbonate and Citrate.

Price **1/-**, **1/6**, **2/6**, and **7/-**.

With directions. In tablets.

You can have these medicines post free at the prices named (abroad extra) from

MR. WM. SHADFORTH, PHARMACEUTICAL CHEMIST, *(Shadforth Prescription Service, Ltd.)*

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entitles every purchaser of Shadforth Prescriptions of the value of **3/6** and upwards to a

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New edition just published at 1/-. Cloth bound, 112 pages.

A valuable work of reference. 1,200 Household Prescriptions.

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Write your name and address in block letters. Give exact description of goods required. Send Money and Treasury Notes by registered post. Always mention JOHN BULL.

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Exceptionally Smart, Beautifully Tailored, ALL WOOL Blanket Cloth Coat, as sketch. Black CONEY SEAL Roll Collar. Coat trimmed Floss Silk Stitching. Half lined. In all fashionable shades, for 6/- down and balance in easy monthly instalments until you have paid in all 45/-, or 41/- cash with order.

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Standard Machines in Guaranteed Condition.

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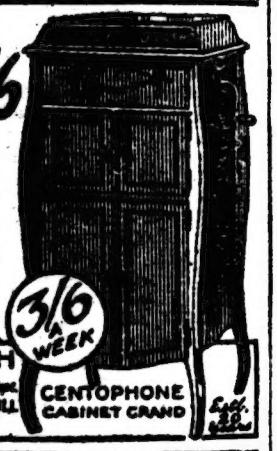

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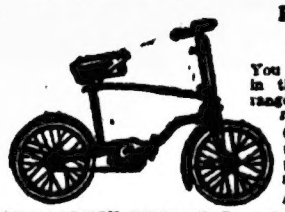

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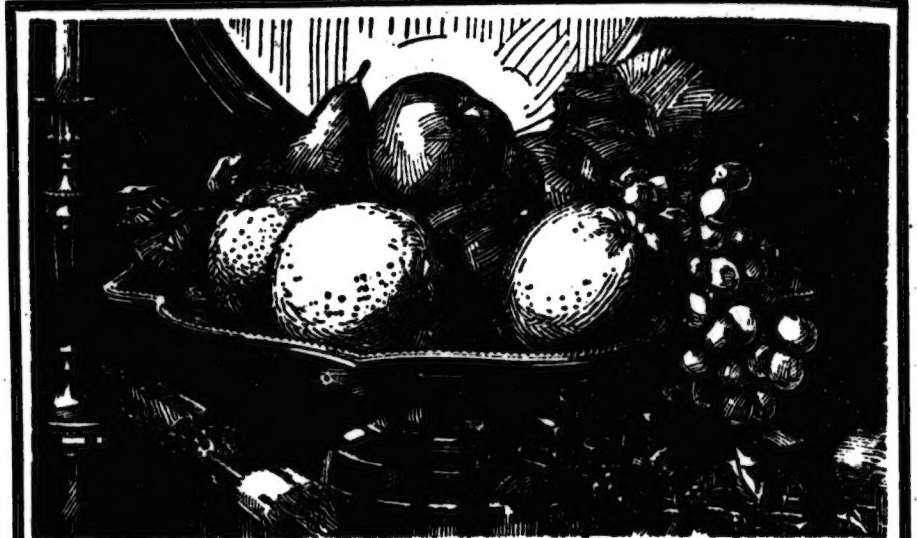

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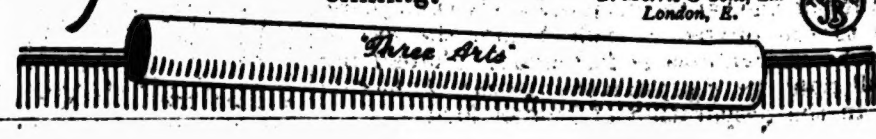


Vol. XXXVI. No. 965.
Week ending Saturday,
Nov. 29, 1924. Twopence.

JOHN BULL

The Paper on which the Sun Never Sets

The WORLD, *the* FLESH *&* *the* DEVIL

For the People—the Right to Justice & Truth.

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9866.
Telegrams: Heroically, London.

A "Homely" Hint.

"The fool has his eyes on the ends of the earth," is a motto that should hang in the office of every Cabinet Minister. It is bread-and-butter politics that count most to-day.

Quite True.

Mr. Baldwin's remark that while the nation has pronounced for stability it has not pronounced for stagnation was intended, we should shrewdly guess, less for the nation's ears than for those of his Die-hard section. But it was the utterance of a Statesman.

Leave Education Alone.

There is a growing danger that, in the general desire to see rigid economy practised by the Government, there will be indiscriminate retrenchment. This time there must be some clear-sighted intelligence displayed.

The Crushing Burden.

For a nation that is now taxed £16 a head compared with £4 5s. 6d. a head before the war, economy is a pressing need. We cannot continue to live beyond our income indefinitely.

Turn on the Searchlights.

The meetings of the Royal Commission on Food Prices must be held in public. Secrecy of any sort is exactly what the profiteers desire.

Rapping Bolshevik Knuckles.

Mr. Chamberlain is right in adopting a stern, unbending attitude towards perfidious Russia. This will clear the way to new Treaties based on guarantees not from London but from Moscow.

A Sound Suggestion.

In face of the continued rise in the cost of living, Sir William Beveridge's proposal for an Economic General Staff on the model of the Committee of Imperial Defence deserves far more attention than it has received. We commend it to Mr. Baldwin.

We Need Experts.

Such a General Staff would have under its survey our economic conditions as a whole, with invaluable results. At present these things are everybody's business. That is why they end by being nobody's.

Iniquitous Tolerance.

We are alarmed at the proposal to give two years' grace to the provision trade before the use of harmful preservatives is forbidden. Embalming was all right for Egyptian mummies. It has no place in the preparation of human food.

The Urgent Need.

The steady decline in unemployment figures tells its own tale. Prosperity is just round the corner, waiting only for unity of action between masters and men to resume its place in national life.

The Stage is Set.

We should welcome a national conference between employers and employed to work out a stable industrial policy. We have often advocated it, and we are more than ever convinced of its necessity.

To Each Its Own.

Those engaged in industry are the best fitted to settle its particular problems. Political interference is apt to be like an attempt to mix oil and water—messy and ineffective.

The Two Sides.

We welcome the assertion of prominent employers that wage depression is no remedy for industrial depression. Labour leaders would do a national service by pointing out that restricted production is an equal fallacy.

An Open Sore.

What is Mr. Baldwin going to do about coal? The miner is underpaid, the consumer is fleeced, and the manufacturer is penalised. The facts are not in dispute. There could be no clearer case for strong and immediate action.

The Fatal Block.

We have not the smallest sympathy with "union-smashing," but the anti-social attitude of the building unions towards the admission of new labour must be broken down. If they are wise they will take the initiative in formulating practical proposals.

Housing Must Go Ahead.

The Government will again offer the unions £5 a head for the admission of 50,000 ex-Service men into their ranks. If the unions object to this scheme it's up to them to produce an alternative, for by some means or other the supply of labour must be increased.

The First Step.

While agreed disarmament is a vital need, there is equal need for international control of the traffic in arms. Indeed, this is really the end of the problem that should be tackled first.

Practical Measures.

An international convention establishing such control was signed some time ago, but has never been put into force. A new convention has been drawn up by the League. There should be an early conference to secure its adoption.

A Danger to Humanity.

The efforts of the League of Nations to secure international control of the drug traffic should meet with widespread support. Week by week our own pages supply ample evidence for the need of such regulation.

1,500 GUINEAS!
AND MANY OTHER
BULLETS XMAS PRIZES.
See page 35.

The Neglected Class.

Lord Dawson's plea for an extension of National Insurance to the middle-class accords with what we have often advocated. The middle-class is the backbone of British stability, and it is in the nation's interests to conserve it.

Solving a Problem.

All the signs point to a stable Government in Germany as the result of the elections now in progress. If this occurs the entry of Germany into the League of Nations will follow.

Asking for Snubs.

Having, so it says, won the Election for Mr. Baldwin, the Press Trust is very busy giving him his orders. A pleasant dream, from which the Inky Monster will shortly awaken to the cold world of fact. For, like Galileo, the Premier cares for none of these things.

The Rift in the Lute.

The moral of Capt. Wedgwood Benn's repudiation of Lloyd George is that Liberalism will be no more a power in the land until it cures itself of its illiberalism. Lloyd George and Asquith may have shaken hands—but their followers are busy sharpening their swords.

The Money is There.

We appeal to Mr. Churchill to let us have that Penny Post now. There is no need to wait for the Budget. We do not want to see another Post Office surplus raided for general purposes—and there will be a large surplus.

How to Do It.

The demand for a reduction of the income-tax could be easily met once the inter-allied debts were settled. It is their non-payment that keeps the income-tax at 4s. 6d. in the £ instead of 3s.

Alma Mater at Last.

Mr. Baldwin's precedent in inviting the High Commissioners of the Dominions to discuss matters relating to Imperial policy is an excellent one. But it has taken Mother England a long time to ask her children into the drawing-room.

Indefensible Threats.

The locomotive engineers threaten a national strike in January if the decisions of the National Wages Board are put into effect. In face of the fact that they were willing parties to the agreement, how can they expect any sympathy?

For Neville Chamberlain's Ear.

Last year there were 1,077,774 elementary school children with bad teeth. In view of the recent food revelations we're not surprised. But it is not good enough that only 618,491 could be given dental treatment. Here is need for expansion, rather than economy.

Bumbledonia.

Middlesex Licensing Justices evidently imagine that religion can be enforced by turning the Day of Rest into a Day of Rust. Who but a Benighted Bumble could see original sin in the desire to see a film on Sunday?

Sometime? Never?

In January the evacuation of the Cologne area is to begin. If somebody would only tell us when the evacuation of the Mesopotamia area is to start, we should be happier still.

The WORLD, the FLESH & the DEVIL

Back Them Up !

The repeated determination of the teachers to resist the proposed cut in their salaries commands widespread sympathy. No more unjustifiable proposal has been made for years.

Warning Shadows.

There is no doubt that London is in the grip of a crime wave that is assuming alarming proportions. If Scotland Yard is to counter it effectively it will have to produce a brain wave.

They've More Sense.

According to Mr. Arthur Henderson the Conservative Government is meditating a frontal attack upon Labour in general and Trade Unions in particular. A truer theory would have been that he hopes they are but is afraid they aren't !

Isn't It Amazing ?

Until Colonel Repington called the proposed Disarmament Conference next June "a real danger to peace," his chief claim to fame was that he once wrote a Diary. But there is clearly no limit to the futility of the military mind.

Stop It !

The continued employment of policemen to trap small traders into selling tobacco after 8 o'clock is a petty meanness that must be stopped. The Shops Act is silly.

Impudence !

Not even Xmas is sacred to the money-lending touts, who are offering—through the post—to lend money "to enable people to enjoy Xmas." It is time these pests were effectively squashed.

Minds In Blinkers.

The official mind is hard to fathom. It is certainly an improvement to extend the validity of passports for five years, once their utility is proved. But since they are useless irritations why not abolish them ?

What's The Secret ?

Lady Astor says that her job is to ginger up Governments. We shall be interested to see how she does it. We've been wanting to know the recipe for a very long time !

Solon of Shoreditch.

Judge Cluer's recent remark that "a family of three children is reasonable, but nine is unreasonable and unnecessary," deserves gold print. Only ignorant husbandry allows too many olive-branches on the family tree.

The Black Hole of Croydon.

Twenty-seven people occupy a five-roomed house at Croydon, a family of five living and sleeping in the scullery. Please act quickly, Mr. Neville Chamberlain ! We once prided ourselves that an Englishman's home was his castle. In this case it would appear to be his dungeon.

Billingsgate at Wimbledon.

It is deplorable that the Lawn Tennis Association has had to consider measures for dealing summarily with cases of misbehaviour in speech by competitors in the tournaments. He is a poor sportsman whose best stroke is a volley of cursory remarks.

Mental Nurses.

The well-being of asylum patients depends very largely on the kind of nurses employed. A Departmental Committee which has been looking into the matter suggests that in many institutions there is great room for improvement. The situation calls for the active intervention of the Ministry of Health.

The Middle Grab.

The cost of being alive has gone up 12 per cent. since June. There is no actual food shortage. By buying when there is a glut, paying the producer knock-out prices, and then holding on to stocks and talking of a world shortage, the great grab of the middlemen is accomplished. There is no actual shortage of wheat, but bread is dearer. It's the price we pay for rings.

The Just Penalty.

A King's Bench Divisional Court has decided that the Minister of Health may properly remove from the National Insurance panel a chemist convicted under the Dangerous Drugs Act. So we should think. The illicit sale of cocaine, morphia and other soul-destroying drugs ought by rights to disqualify a chemist from following the profession of a dispenser in any shape or form.

Five-Minute Husbands.

It was in the columns of JOHN BULL that attention was first directed to the prevalence of bigamous marriages between foreign women of the undesirable class and British subjects for the purpose of evading the passport regulations. A ringleader of this system, Archibald Arthur King, has now been sent to penal servitude for three years. Scotland Yard is at last making some headway against these foreign pests.

Evil Dance Feet.

To raise money, the young men of St. Philip's Church, Girlington, Bradford, have been holding whist drives and dances. But these are now banned by the horrified narrow-minded grandmotherly set on the Church Council. More resented than the ban itself is the suggestion of immorality in connection with the gatherings. And the young men are determined that the reputations of good girls shall not be toyed with by evil-minded slanderers.

The Human Machine.

AMOEBA-MEN.

By E. R. Thompson, M.A.

THE lowest and simplest form of life on this planet consists of a single cell. It is a complete unity, all-sufficient to itself, caring nothing for, and desiring nothing of, its neighbours.

The Amœba, as this cell is named, is certainly alive in the physical sense. In its own way it is a perfectly functioning machine. But "existence" is a fitter name for its state than "life."

The human machine, likewise perfectly functioning, needs more than a state of mere existence if it is to develop. If a man is ever to be more than a possibility, he needs life in its fullest sense.

He needs, in fact, the reflex of other lives, the constant reaction of other personalities.

If, like the Amœba, he lives in a world bounded by his own consciousness, giving nothing, receiving nothing from his fellows, he stunts his mental and spiritual force.

He will still, of course, have an individuality, a personal consciousness that is his alone: but it cannot develop. All such self-centred and self-sufficient people are strangely alike. They are as uniform—and as uninteresting—as a row of worms would be.

It is contact with others, interchange of views and ideas, "rubbing shoulders," as they say, that ultimately brings out and ripens a man's speciality and real individuality that distinguishes him from every other human being.

And it is this association alone that can develop the force that binds millions into a church, a movement, an embodied idea that can alter history and change the face of the world.

"One Englishman is a fool," said a recent writer, "two are a match, three are a great nation."

There is a tremendous lesson in this epigram for any man who is complacently content to imitate the Amœba.

Flog the Brutes.

There has lately been an alarming outbreak of highway robbery. At Prescot, Lancashire, an old man who had been brutally robbed was found bound and trussed like a fowl. In a London suburb a messenger returning from the bank was stunned with a mallet and left for dead. There is a remedy for this sort of villainy. In all such cases judges should order the "cat."

The House Famine.

In the absence of houses, dwellers in the Erith and Belvedere districts are using huts, sheds, and vans as temporary homes. This arrangement, it appears, is against the law, and summonses have been issued. We suggest that the magistrates should invite the Dartford Borough Council to furnish alternative accommodation before imposing fines on respectable citizens who have taken the only means available of keeping a roof over their heads.

Milk Fourpence a Quart.

A reader who assures us that he is receiving milk of the very best quality sends us a circular issued by his dairyman, Mr. E. J. Moon, of Honington, Shipston-on-Stour, notifying customers that the price of his milk during the winter will remain at 4d. a quart, as he promised them when first he took their orders. If it is possible for one dairyman to supply good milk at this price, it is obvious that many others are indulging in gross profiteering.

Footlight Tragedies.

For a long time we have been exposing the scandal of the bogus theatrical touring companies. The latest instance of this evil comes from Langley Moor, a Durham mining village, where a revue company, misnamed "Lots of Fun," are stranded, the manager, Chas. Sinclair, having discreetly vanished. A warrant is out for Sinclair's arrest on another charge—and the marvel is that such a man should be allowed to tour at revue company. The Home Secretary must act.

Helping Mother.

If you want to help mother let us help you. Let Mr. E. A. Taylor, of 4, Herbert Gardens, Kensal Rise, N.W., explain how. He says, "Oh behalf of my mother I wish to tender her sincere thanks for all you have done for her in getting her dependant's allowance continued and all back money paid up as from March last. Although I personally wrote to the Ministry I could get no satisfaction until I put the whole matter in your hands." Whatever your difficulty write to JOHN BULL about it.

Still They Wait.

Two years ago a native of Kenilworth who has to his credit twelve years' service in the Royal Navy applied for one of the local Council houses which were built for ex-Service men. Last winter he was informed that his name was in the first five on the list, but though there have been more than five vacancies since then he has not yet got his house. Meantime he is living with his wife and three children in two tiny rooms which his doctor declares are not fit for habitation, and continual illness of his wife and the little ones is the result. Why has this man been passed over ?

The P.M.G. as Employer.

An ex-Service man who was a postman before the war recently applied to the Postmaster of Liverpool asking to be reinstated. He was informed that owing to his age he was not eligible for an established appointment, and that no other Post Office employment could be offered to him unless and until his name was put forward by the local Labour Exchange. When this was done, he was offered a job as auxiliary postman at 12s. a week with a bonus of 9s. That the Postmaster-General, who should show an example to other employers, should reward many years of faithful military and postal service with an offer of work at £1 1s. week is a crying scandal.

Fagin's Pupils.

The organised gangs of daring young thieves along Merseyside suggests the existence of a master-criminal. And a scourge which makes a call for Liverpool's police to get busy amongst the Fagins who receive stolen property, paying the thieves only a fraction of its value. It would promote honesty along the banks of the Mersey if some of these grasping rascals were located.

Not for Men.

The operations of prurient sleuths on railway trains have caused the matter of the provision of an increased number of carriages for "women only" to become urgent. Scarcely a week passes but some of the sex have their honour threatened, and in many instances the rascals escape merited punishment because girls shirk the publicity of the police court. The Ministry of Transport must act, and at once.

A Modern Moriarty.

"Posh Patsy" is at work again. In the name of "Terence Hogan" he got £400 from an Australian visitor the other day by the old and familiar "Rosary" confidence trick. This notorious and thieving scoundrel has now been at large for three years. He has tricked the police in a manner which makes the public begin to think seriously. Cannot some real effort be made to capture him?

Selling A System.

Martin Faber, a football tipster, who sends out circulars from Cromwell House, High Holborn, W.C., seems to be a very accommodating sort of fellow. He offers what he calls his "Surety System" for £2, but he is not in the least dismayed if nobody buys it at that price. He promptly offers it for £1. If that is too much he suggests 10s. down and 2s. 6d. a week for four weeks. What we cannot understand is why he wants to sell it at all, seeing that he declares it will enable anyone to make a good income.

A Bonus Soap Bubble.

Housewives should beware of an individual who has recently been touring the country selling "Musk Paraffin" soap powder from house to house. He declares that his firm, whose name he does not mention, are disposing of surplus stock from Wembley, and promises that another representative will follow in his footsteps a week or so later and distribute cash bonuses to purchasers who produce marked packets. Every customer receives a marked packet, but after paying much more than the stuff is worth they wait in vain for the bonus. It is a mean trick.

Who Wants Land?

There seems to be plenty of land—a few thousand miles away—for those who like to buy it. Since Canberra was selected as the capital city of the Commonwealth of Australia, Henry F. Halloran and Co., of 147, Sloane Street, S.W., have been offering plots on the Canberra Freeholds Estate at £200 an acre to anyone in this country who can pay £1 a month. The property may be all that is claimed for it, but if it is so very valuable we cannot understand why the people on the spot have not snapped it up long ago. Is there no-one in Australia who can afford £1 a month, that these plots are being pushed so energetically over here?

Don't Get Cort.

We are still receiving complaints from readers regarding W. Percy Cort, of 435, Strand, W.C., whose scheme for enabling anyone to purchase a business by instalments we have already exposed in detail. The latest is from an ex-officer who paid a fee of seven guineas for investigation by Raweson Hughes, Ltd., the valuers across the road who co-operate with Cort, only to discover, like so many more, that he was doomed to disappointment, although the business he wished to take over was a valuable one and sound in every respect. The truth is that Cort is nothing but a grasping money-lender who employs all the meanest tricks of his mean trade.

Problems of Life.

DISENCHANTMENT

by the Rev. R. J. Campbell, D.D.

THERE comes a time in many lives when existence seems empty, barren, meaningless.

It seldom comes in youth, for that is the period of exuberant looking forward—often a hard period, filled with struggle and disappointment, but rendered tolerable by hope.

Age, too, is usually marked by an unprotesting serenity, a patience and calm inconsistent with angry despair or cynical disgust with life.

But when youth is past and age is still ahead, many a man loses his moral momentum, as it were, and fancies that he has discovered the hollowness of the whole business of living.

That remarkable man, Count Leo Tolstoi, thus wrote of himself in his fiftieth year:

"HERE was I—a man, and a fortunate man—hiding the rope from myself, for fear lest I should hang myself from the beam between the wardrobes in my bedroom, where I remained alone every night when I was undressing. I gave up shooting and carrying my gun, in order not to allow myself to be tempted. It seemed to me that my life was a stupid farce, which was being played by someone else. Forty years of labour, of pain, of progress, in order to be brought to see that it meant nothing."

Edward Young, the well-known eighteenth century poet, says in his "Night Thoughts":

At thirty man suspects himself a fool;
Knows it at forty, and reforms his plan;
At fifty chides his infamous delay,
Pushes his prudent purpose to resolve;
In all the magnanimity of thought
Resolves; and re-solves; then dies the same.

Similar confessions have been made by others among the world's notable men of genius. They have lost happiness in pursuing phantoms, and in consequence have ceased to believe in the intrinsic worth of life itself.

THIS is a temptation to be strenuously resisted, for at bottom it is a form of egotism.

It is often due to nothing more than the frustrated wish to be important, to stand out, to attract attention.

To find that one does not matter is very mortifying to inflated self-esteem and easily induces a misanthropic temper.

It is the self-centred nature that is readiest with the cry "Vanity of vanities! all is vanity" as a verdict upon life.

No man will ever fall into this miserable state who can see what an interesting world this is, and is glad to help it along as best he can without looking always for personal gain.

Not Santa Claus.

The latest ramp of the house-to-house crook is the offer of tempting terms for a Christmas Goose Club on a weekly payment basis. Those who fall will find that they will be the goose.

Eloquent Silence.

We are not favourably impressed by the methods of Stronach and Pedley, 141, Chadwick Road, Peckham, S.E., who demand deposits of £5 or £10 against samples from applicants for the post of traveller. Recently they informed a Leith reader that they were prepared to appoint him their representative, but when he demurred at the demand for a deposit and suggested the usual Fidelity Guarantee they lapsed into silence.

The Archer and the Song.

Archer C. Gibbon, who runs what he calls a "Song Supply Service" at 71, Albion House, New Oxford Street, seems to be a specialist in slow music. A reader who as long ago as last March sent him some verses, together with 12s. 6d., his agreed fee for composing a melody for them, has not yet heard a note, and four letters asking for an explanation have had no effect. Gibbon claims to be the author of a song called "Ask But of Me." It does not seem to be much use asking.

The Wily Iles.

That wily couple, F. Iles and H. E. Iles, who together ran a concern called "The Ideal Institute" at 1, Boulton's Road, Kingswood, Bristol, are still at their game of trying to induce people in search of employmnet to pay them 3s. 6d. for particulars of an occupation which they assert will result in "an immensely increased income," but though F. Iles has learned to spell since last we referred to him, and now calls himself "Principal" instead of "Principle," we do not advise readers who are out of work to waste their money on his schemes.

Reader's Tragic Accident

JOHN BULL PAYS ANOTHER £125

See Page 2

Daisy's Wooing.

The ever-green Daisy Emerald, the female bookmaker, is the most persistent wooer we have ever met. In spite of many rebuffs she still follows up her previous circulars with almost affectionate appeals to punters to "let me hear from you." Let Daisy alone.

For Immediate Attention.

Over two months ago a Cornish reader sent £2 12s. 3d. to the Dominion Trading Co., 21, Port Street, Piccadilly, Manchester, for a trench coat, a jerkin and some patching rubber. The money was duly acknowledged, and after long delay the jerkin and rubber were delivered, with a promise that the trench coat would be despatched on October 23. As it did not arrive, our reader again asked for immediate delivery or the return of his money. So far he has received neither.

Many Names, One Method.

Besides calling themselves "The Regent Tea Co." at Sheffield and "The Sterling Tea Co.," at Liverpool, those bonus tea profiteers D. G. Williams and H. G. Pallett, whom we have previously exposed, also trade as "The Imperial Tea Co.," at Nottingham, and as "The Majestic Tea Co.," at Bradford. They apparently use a different name in every large centre in which they commence operations, and we can only repeat our advice to readers to have nothing to do with any concern which sends canvassers from house to house touting for orders for tea and offering a cash bonus "for purposes of advertisement."

Father Christmas, No. 2.

Santa Claus has a rival! His monopoly of gift-giving is to be broken this year. Santa Claus the Second lives in the JOHN BULL Office in Long Acre, and to every reader who applies for our famous Lever Filler Pen he will present *free* a 2s. 6d. "Everpointed" pencil. More than that! The first 10,000 applicants for this gift will have their names—or their friends, names—engraved in gold on their pens. Santa the Second looks like giving the old man a hard run for popularity. More about his gift on page 30.

Disgracing the Guards

An ex-officer as a Shylock's jackal.

THERE is no disgrace in poverty, and many a man has been compelled by misfortune to adopt means of obtaining a livelihood which may not be greatly to his taste, but it is a sorry come down in life for an officer and a gentleman who once held His Majesty's Commission in the Guards to descend to such shameful ways of supporting himself as have been contrived by an individual concerning whom we are continually receiving complaints from our readers.

This person is John Charles Crichton Loftus Tottenham, who seems to have shed every vestige of honour when he doffed his uniform, and for years past has played the part of a moneylender's tout, using the name of "J. C. Lubbock."

He has forgotten all about being "an officer and a gentleman," and has sunk to some of the lowest methods of extortion.

The Earl's Court Web.

The methods he employs have landed many a better man behind prison bars, but still he continues his infamous career of chicanery and fraud with impunity.

He advertises that he is a private individual with idle capital to dispose of, and invites anyone desiring to purchase or develop a business to communicate with him at his flat in Earl's Court.

Those who alight upon the web which he so cunningly spreads usually have an appointment arranged for them to meet him or a partner of his who poses as his confidential secretary, a retired publican from Plymouth named A. Hicks. They are promised that the financial accommodation desired will be arranged within a few days, provided that a commission of, say, two-and a half per cent. is paid forthwith. They soon find themselves entangled in the toils of as unscrupulous a pair of blackguards as we have ever known.

Manners and the Man.

It must be years since John Charles Crichton Loftus Tottenham, or "J. C. Lubbock," as he now chooses to call himself, had any money to lend to anybody. We have heard of many people who have been induced to part with fees on one pretext or another in anticipation that he would arrange financial accommodation for them, but we have yet to learn of one who has obtained a loan on satisfactory terms through him.

It is a disgraceful thing that a man should be able by an assumption of fine manners to fleece people seeking financial help in the way that this shameless ex-officer of the Guards is continually doing. We have ample evidence in our possession that his methods are no better than those of a confidence trickster. Why is he not prosecuted for obtaining money by false pretences?

Cruel G.P.O. Scandal

ON many occasions we have criticised the methods of the British Post Office. But for official heartlessness and cruelty the story we tell here is one of the worst that has ever come to our notice.

FOR cold and callous cruelty we have not for a long time met anything so surprising and nauseating as the conduct of His Majesty's Post Office towards a poor widow struggling to carry on the business of her dead husband.

The widow in question is Mrs. Canty, of 238, Cambridge Road, Cambridge Heath, London, E.8. When her husband died last August she applied in the ordinary way to be appointed his successor. She was curtly informed by an official of the Eastern District Post Office, 206, Whitechapel Road, E., that her application had been unsuccessful.

This would have been a cruel blow even if Mrs. Canty were a comparative newcomer to the district and had had only a short experience of post office work, because it is a convention very generally honoured that when a postmaster dies his widow, if she has been associated with him in the business, is almost invariably allowed to carry on.

Sir W. Mitchell-Thomson, the new Postmaster-General, to whom we appeal for an investigation of this case

Mrs. Canty was not a newcomer to the district. She came to the shop thirteen years ago with her husband who was the sub-postmaster. As a matter of fact it was she who did most of the work.

She regarded it as her life's work. Her husband had succeeded his father who had held the post for twelve years. Therefore this postal business had already been for two generations in this one family.

Under the circumstances, only the gravest reason would justify, in our opinion, the rejection of the widow's application, and the shattering of the goodwill in the stationery trade so long and honourably and laboriously worked up.

Only two reasons could be alleged. One was that the candidate was unsuitable, and the other that the premises were inadequate. In this case clearly neither of these objections could be fairly urged.

For thirteen years Mrs. Canty had been, in effect, the acting sub-postmistress, and was so addressed officially in its correspondence by the Post Office itself. She carried on efficiently, without any serious complaints being brought to her knowledge, and, under her careful and successful management, all sorts of additional and complicated work was undertaken, such as old age pensions, the pensions to widows of soldiers and to men disabled in the war.

As to the inadequacy of the premises no serious complaint had ever been made, and the widow was perfectly willing, if requested, to enlarge the premises—a simple and easy operation.

The Post Office is debarred from saying that it is in an unsuitable locality, because for over a generation it had been carrying on acceptibly to the public of Hackney; and, in any case, the new post office is just across the road.

Frankly, therefore, we cannot understand why this poor woman has been so shockingly treated, and while she is grieving the loss of a beloved husband, struck a further and deadly blow in the practical deprivation of her livelihood.

The new post office, as we have said, is across the road. The sub-postmaster there is a Mr. Chester, hitherto unknown in the neighbourhood. He is carrying on a stationery business there in competition with poor Mrs. Canty. He has certain marked advantages. He gets emoluments from the G.P.O., and he gets customers, many of whom have to be sent to him by Mrs. Canty herself.

When customers come in for stamps this poor woman has to take them to the door and point out to them across the road the shop of her successful and subsidised rival. This is a pretty hard thing for a poor woman to do—send away customers from a shop where her family has carried on for generation after generation.

In the neighbourhood the utmost indignation is felt at this shocking treatment, and some people are carrying their indignant protests so far as to refuse to enter the new premises. A local petition has been addressed to the Postmaster-General, but with no better result than the vague statement that the premises as well as the applicant were considered in the decision.

A fortnight ago officials from the Post Office Headquarters came and closed down her postal business. On the same day Mr. Chester, the new and successful applicant, opened his shop over the way.

Since that time hundreds of people have come to Mrs. Canty's shop, and she has had, in answer to their amazed enquiries, to direct them to the new premises.

We appeal to the new Postmaster-General to look into this case. If he cannot restore Mrs. Canty to her previous position, we ask him to give her the next vacancy that arises where it may become necessary to apply for an outsider to fill a similar post.

Flat-catchers Flattened

People who invest money to get employment are asking for trouble.

ONE of the tasks we urge Sir Philip Lloyd-Greame, the new President of the Board of Trade, to tackle is the alteration of the present deplorable state of the law in regard to Company registration.

Hundreds of thousands of poor people have lost their all in shady investment propositions run by rogues who "know just how far to go," and who cannot be arrested and sent to jail because the law, strange as it may seem, *protects them.*

It is pitiful to read some of the letters—and they arrive at our office by the score—written by the victims of Company-mongering sharks who are to-day living in luxury on their ill-gotten gains.

We have received a large number of letters about a concern called A. Harris & Company.

The notepaper of Harris & Company paints it as a high-class, gilt-edged concern, with "Head Offices" at 56, Orford Road, London, E.17, and "Factory and Warehouse" at 759, High Road, London, E.10. Separate telephone numbers are shown on the notepaper for the "Head Offices" and the "Factory and Warehouse."

The patriotic inscription, "National Scheme for Disabled Men," is printed on the notepaper around a picture of the Union Jack, and the Company is stated to be "Manufacturers of Candies, Chocolates, Sugar Boilings, etc."

We advised our readers to have no dealings with this firm, the names of the proprietors of which are Albert Harris, Albert Alexander Mercer, and Richard Taylor. We found that what they actually did was to take money from people as investment in return for the promise to employ them at a good salary.

It was, as a matter of fact, a bogus business, run for the benefit of the proprietors and at the expense of those who invested money in it. Our opinion of it is now endorsed by Mr. Justice Swift, who had before him the other day at Essex Assizes the three men whose names we have given. He described the case as the worst example of what was known as "Catching flats." He sent Harris to jail for eighteen months, and the other two men for six months each.

These men, fortunately, have been caught, but not until they had robbed the public of over £9,000 in small investments. There are thousands of other rogues at the same game, some posing as "limited companies" and others as proprietors of large personal businesses. Most of the victims would have saved their money if they had taken our advice.

What is wanted is an immediate overhauling of the Business Names Act and the Companies Act.

Blackmail Society Exposure

WE expose the amazing activities of the race gangs, whose reign of terror is becoming one of the gravest public dangers. If the police want to prevent an impending clash between two of these gangs, decisive action must be taken.

THERE is a man going about London to-day with a smiling face and a light heart. You may see him any night dining in fashionable restaurants, living the soft and busy life of the well-to-do. Later you will find him moving about in the night clubs, sometimes in the swagger and gilded places, sometimes in the unsavoury dens.

Everywhere he is received with respect due to his distinction. He has deserved his prestige. He is the Uncrowned King of the race gangs.

He and his followers, are very pleased just now. Recently a man was done to death in the Eden Social Club, Tottenham Court Road. He was killed by a notorious member of the Sabini gang.

When a member of the Sabini gang is arrested for a crime of violence, speculation is rife amongst the others as to whether, by intimidation of witnesses, or by other devices, the prisoner will get off altogether, or will escape with a light sentence.

In the Eden Club affair the gang and its leader are pretty well pleased. The rank and file thought that, with the best of luck, there would be a sentence of ten years. They are highly gratified to find that "Alfie" Solomon, the slayer of "Barney" Blitz, has got off with three years' penal servitude.

Reign of Terror

The reputation of the Sabini gang has gone up. Its Reign of Terror is more than ever formidable. If a man can be killed and the culprit get three years, it is fairly safe to knock him unconscious with a blow on the head with a hammer, to slit open his cheek with a razor, and to kick him insensible in the gutter.

All these methods are familiar in the armoury of the Sabini boys.

What manner of man is this Guiding Spirit, this Ruling Emperor of the Toughs, or "Terror-in-Chief," to give him his title as head of his army of bullies?

He began life in a humble way and associated as a boy with the countless flash undesirables, taking to gambling and backing horses, and night roving as naturally as a duck takes to water.

Evil Characters

In a short time he mixed with even worse characters, with the pickpockets who ply in railway stations and 'bus-halts in crowded thoroughfares, and with the blackguards and bullies who frequent the Silver Ring at the racecourses.

He found that most of these people were stupid fellows, jailbirds, confidence tricksters, turf tipsters ex-pugilists and sporting "fans." He realised that he could make more, and make it more safely, by directing their operations and organising their activities.

At this time he was living mostly by running gambling dens, but he gradually withdrew from that line of life because the police kept constantly interfering with the game. He evolved a method which could bring in a substantial revenue outside the reach of the police. He found that bookmakers were frequently being mulcted by ruffians in small gangs. He organised much more skilful gangs to protect these bookmakers on condition that they paid him a tribute. He had only to establish that idea firmly and his fortune was made. In this way he could not only get money for himself, but a revenue with which to pay his disreputable army.

"Alfie" Solomon, in prison for killing "Barney" Blitz.

Many bookmakers saw the advantages of the plan. Others were obdurate. They were promptly dealt with. A man would walk up to one of them, for example, and claim a winning bet that he had never made.

If the bookmaker did not pay up he was beaten, and the dread cry of "welsher" raised. If it was thought unsafe to attack him on the course he was followed to his home and set about.

In a few years the organisation was well-established, but there was a rival gang operating in the North. The struggle for supremacy between these two was a blood-stained trail of assaults and hold-ups, and stabbings and shootings. The "Terror-in-Chief" was too good a strategist to continue a war of attrition.

Peace between the Gangs

A parley was called, the country divided up between the two gangs, a frontier delimited, peace established, so that the boys could continue happily to fleece the racegoers instead of sand-bagging and maiming each other.

But he that only rules by terror must hold what he got how he got it. That is the inner meaning of the long chain of crimes that, within recent years, has made shooting and stabbing in England as frequent as it used to be in the gunmen's quarters of New York, Chicago and San Francisco.

Many of these affairs are well known to the public, as when, for example, Alfred White, Joseph Sabini, Simon Nyberg and Thomas Mack were concerned in a shocking shooting affray at Camden Town; or when a gang of the Sabini boys raided the New Avenue Club near Piccadilly, smashed it up, brandishing razors, knuckle-dusters, beating up the victims and robbing the till.

But there are many incidents which have never come into Court because both victims and witnesses were terrorised. In many cases men have been slashed across the face with a razor as a permanent testimonial for defying the "Terror-in-Chief" and his boys.

Not very long ago in a West End Club a man was approached by some of the boys, led by one who quite recently came out of jail after another Sabini affair, and they demanded from him money as of right.

He refused. The leader smashed a bottle and struck him heavily in the face with this jagged weapon. The money was taken from him, and for weeks the victim went about with his face swathed in bandages, lucky to escape with his sight and even his life. No prosecution followed.

A bookmaker who had run counter to the gang was lured to an alley off Wardour Street. He was hit over the back of the head with a bottle, and knocked unconscious to the ground. As he lay stunned and helpless, he was slashed with razors by a number of men who rushed out from their hiding places.

The Mysterious Attack

Sometimes intimidation is directed to their own backsliders. A man who had refused to undertake a murderous assault which might have landed him in jail for a long term, or perhaps led him to the scaffold, was set upon by the gang and savagely slashed with razors, as were also two men who came to his assistance.

They could scarcely pretend that they did not know their assailants. But, injured and maimed as they were, they all could and did refuse to give evidence.

We could give dozens of incidents like this, showing how the power of the "Terror-in-Chief" is based on brutality and rascality and bloody intimidation. It is now regarded as firmly established. The revenues that come in are enormous. If a man goes to jail there is money to support his wife, and he may get a staff job when he comes out, so that he can live easily, enjoying the night life in the gambling dens and night clubs, and the splendid sport of racing.

We warn the police that there will be more crimes unless special efforts are made at once to cope with this organised rufflanism. We know, for example, that there is another gang, called the "Aldgate Gang," in the background.

What do the Police Know?

Do the police know this? Do they know that this gang have sworn to avenge the death of Blitz?

Do the police know of the preparations that are being made with guns and hammers, and of the training of fighting flying squads for the big battle that those who are "inside" believe to be inevitable?

Will they take this matter more seriously and remove the reproach which the notorious Sabini and other gangs have placed on the reputation of this country for peace and order?

Charity and the Clown

A Parson who bilks landladies should be avoided

A CONCERN called the Westminster City Mission charges itself with the rescue of homeless girls and the provision of meals to the hungry — very estimable objects.

It is run by a gentleman named the Revd. W. J. Thomas, who preaches frequently and fervently in Hyde Park.

Many people interested in social work are asking where the Westminster City Mission is. Frankly we must answer that we do not know. As far as we can discover, there is no Westminster City Mission at all, in any real sense of the word "mission."

For some months, however, the Revd. W. J. Thomas and his agents have been collecting money from the public, and the following facts will show why he should not be supported.

Hyde Park Whoppers.

We published a small paragraph recently in these columns stating that the Revd. W. J. Thomas had left some lodgings he occupied without paying his bill. It has now come to our notice that in Hyde Park a few days ago, when someone asked him about the truth of the paragraph in question, the Revd. Thomas stated that JOHN BULL had publicly apologised to him, and that he had issued a writ for libel.

We say at once that this is untrue. We have heard nothing from the Revd. Thomas, directly or indirectly, since the said paragraph appeared.

His so-called "mission" was housed until recently in some rooms over a refreshment establishment at 62, Edgware Road, W. Some dreadful derelicts used this place which, from all accounts, was run by the Revd. Thomas more like a common lodging house than a "mission."

In any case, some very unpleasant things occurred there and the Revd. Thomas and his precious "mission" had to leave.

The Missing Mission.

The Charity Organisation Society regard the "mission" unfavourably, and the police have already received complaints about the conduct of the Revd. Thomas and his agents and "converts" in Hyde Park.

Nor can we reconcile the objects of this "mission" with the fact that the Revd. Thomas recently applied to the London County Council to register its then headquarters in Edgware Road as a "lodging house" —an application which did not go through because the L.C.C., on enquiry, found that the "mission" had "gone away!"

While this gentleman's "mission" is so hard to find, and while he bilks poor struggling landladies from whom he has obtained board and lodging, we warn the public to give their contributions to charities deserving of the name, which are run properly and without the objectionable features associated with this venture controlled by the Revd. W. J. Thomas.

Exit Kate Merrick

Queen of the Night Clubs "Goes Down"

IF anybody has been surprised at the sentence of six months' imprisonment passed on Mrs. Merrick at the London Sessions, that surprise can scarcely be shared by the readers of this journal.

On the contrary, we think they will realise the great difficulty there has been in bringing to book this woman whom we called "The Queen of the Night Clubs," an expression used by the prosecuting Counsel in the case.

Mrs. Merrick, as Sir Robert Wallace, the Chairman of the Bench, said, had set the law at defiance and treated it with contempt.

It was because we saw the grave public dangers that must arise from such a state of affairs if allowed to persist that we determined to keep the light of publicity firmly directed on this matter, so that the authorities could not, without open shame, allow things to drift.

We demanded that Mrs. Merrick's defiance of the law should be punished, and asked why she was not sent to jail. This question has been answered, and Mrs. Merrick for the time being passes from the scene.

But the evil remains. As counsel said, Mrs. Merrick is not the only person in London who is conducting a dance club. We agree. There are many others, and we propose to bring their activities, where they are malevolent, to a conclusion also.

The young and the unwary, who are the real victims of this side of London's night life, must be protected.

We have repeatedly appealed to the Home Secretary to give his personal attention to this matter, and we are glad to see that one of the first actions of Sir William Joynson-Hicks is to call for a full departmental report on this subject.

Hospital Ballot Fraud

A BUNGALOW was to be the first prize in a half-crown ballot. But that was only one more of the shady tricks of a thoroughly despicable Company, whose activities ought to be the object of official inquiry

ONE of the worst scandals to-day is the inability of the authorities effectively to deal with the sharks who work the "employment-with-investment" ramp upon the struggling unemployed.

Since we first denounced the objectionable and often swindling practice of employers who promise people work in return for substantial money investments in their companies, we are glad to say we have been successful in helping to send a number of rogues to jail. The police come to us frequently for information in matters of this kind, and we assist them willingly in the public interest.

Several people have had a disastrous experience with a firm called Page and Page, of 32, Great Marlborough Street, London, W., and we think a close investigation should be made at once into the affairs of this concern.

An advertisement appeared some time ago in the *Daily Telegraph* for a smart clerk to take charge of an office. A cash security was required.

A Berkshire reader applied for the position. He was out of work, and had been writing after jobs for months without success. He received a reply from Messrs. Page and Page, and, calling upon them, found that they were running an estate agency business. He got the job, and, after an agreement of sorts had been drawn up, paid over £100—the life-savings of an ex-soldier.

Nothing but Promises

This money was paid over to Messrs. Page and Page specifically for the purpose of obtaining the job. The usual glowing promises were made by the firm to the effect that the applicant's investment of £100 would carry interest and be returned to him in full when his engagement was completed. The poor fellow was pleased that at last a rosy future seemed to be in store for him.

His direct employer was Mr. S. G. Ford, and his salary was 70s. a week. Things went along all right for a couple of months, and then the firm changed its name to the Marlborough Estates and Building Association, Ltd., carrying on business from the same address in Gt. Marlborough St.

A short while after this change in name took place, Mr. Ford told the investor-employé that his services would be no longer required, and that his £100 would be returned to him within a few days. This was over a year ago.

It has not been returned. After several fruitless attempts to get it from Mr. Ford, he put the matter in the hands of a firm of solicitors, who, after considerable trouble, eventually managed to get £25 on account. Most of this sum went, however, in legal fees.

Complaints Galore

Many other people have had a similar experience, and we have received other complaints about Messrs. Page and Page. But that is not the whole story of their conduct.

Some months ago the Marlborough Estates and Building Association started what was called "The Great First Bungalow Ballot." Tickets in this ballot were offered at the rate of 2s. 6d. each, and the first prize was to be a freehold bungalow or house valued at £1,000, or, alternatively, cash to that amount.

Alluring prospectuses told of this wonderful offer of a bungalow for 2s. 6d., and appealed to the public (in impressive print) to "Help the Historic and Needy Westminster Hospital"—to which, it was stated, 25 per cent. of the proceeds of the ballot would be handed.

We are at the present time being inundated with enquiries about this ballot from people who bought tickets in it at 2s. 6d. On investigating the matter we find that a disgraceful state of affairs exists.

We do not know how many tickets have been sold, but the result has not been made known. As far as we can discover, the ballot has never been drawn!

Mr. L. G. Ford was general manager of the ballot, and Messrs. Page and Page, otherwise the Marlborough Estates and Building Association, with their scandalous "investment-with-employment" ramp exposed at the beginning of this article, are behind it.

The Westminster Hospital, whose name was used to sell the tickets, and which was to receive 25 per cent., or, as later advertised, "up to 50" per cent. of the proceeds, has not received a penny piece. The Secretary of the hospital informs us, further, that he has been put to a great deal of trouble in this matter, and actually instructed Ford not to use the name of the hospital in his appeals.

"I Have Received No Reply"

The following is a typical extract from letters we are receiving in regard to this matter: "I bought two tickets at a stall they had last Christmas at the Olympia Poultry Show. I naturally thought it was genuine, as it was for the benefit of the Westminster Hospital. In August, not having seen any advertisements in the papers, I felt it was time to enquire into the matter and wrote for the result of the ballot and sent a stamped addressed envelope. I have received no reply."

Trapped by "Tattersalls"

Famous racing name used for unworthy purposes

THE name of "Tattersall's" is renowned throughout this country in connection with racing, and naturally a newspaper with the title of "Tattersall's Weekly Gazette" is calculated to inspire confidence among those who indulge in gambling upon turf events.

Some time ago a crowd of crooks who called themselves "Norman Tattersall & Co., Inc., International Turf Accountants," used this title to delude unthinking people into imagining that wagers made with them would have some sort of official recognition and guarantee.

This impression was accentuated by printing a list of officials as follows: "President, Norman Tattersall; Vice-President, Hon. C. H. Ponsonby; Managing Director, J. Innis Gordon."

As soon as the operations of this concern were brought to the notice of JOHN BULL, we published a warning against dealings with them. After a time it became evident that a wholesale swindle was being worked under the cover of the name of "Tattersall's," and we urged the authorities to take action to put a stop to it.

We have in our possession quite sufficient evidence to enable the Public Prosecutor to institute proceedings against the organisers of this gigantic fraud.

We are also aware of the present address of Brian H. Veal, the individual who eventually signed himself as Managing Director.

This information is at the disposal of the Public Prosecutor, and although it may be too much to hope that there is any prospect of recovering for the many unfortunate dupes the money they have lost, there seems to be no reason why due punishment should not be administered to the perpetrators of the fraud.

Will the Public Prosecutor act?

The Snag in the Strand

There are more flats than empty houses

THERE is an enterprising person at 6, Strand, W.C., with whom we advise our readers to have no dealings.

He trades in the name of William Johnson, and his speciality is supplying people who answer his advertisements with the names and addresses of flats to let.

As a matter of fact, he is a flat-catcher, and a fee-snatcher. What he actually does is to pocket the fee he charges for his services and do very little indeed for the money, the information he supplies as regards "flats to let" often being worthless.

Johnson is a nice British-sounding name. But the Mr. W. Johnson to whom we refer happens to be a person with the rather foreign name of W. Bacher, and his reputation is not very highly esteemed by the people who have had dealings with him.

His fee-snatching methods of business have been denounced in this journal at intervals since 1919; and, in view of his latest activities, the public must certainly be warned.

One of our readers has had a very unpleasant experience with Mr. Johnson-Bacher. He recently answered an advertisement for a partner and got in touch with Bacher through a firm called Messrs. Johnson and Company, Limited, situated at 88, Regent Street, W., which deals in the letting of flats on the commission basis.

By Bacher's glowing promises he was induced to sign an agreement under which he was to invest £150, and he paid over £100 and started to work with Bacher as partner in the business of letting flats. He soon found that the business was not what Bacher had represented it to be, and, in the end, asked for his money back.

He cannot get it. We are not surprised at this, as Bacher is a person of distinctly shady reputation whose fee-snatching activities in the "flats to let" business have become notorious.

WOMEN WHO ARE BETTER DEAD

LIFE is not a ballroom, and women cannot go through it as butterflies in dancing slippers. They have it in their power to make this life a wonderful thing, and marriage a sacrament. Are they using their powers? Never were there so many divorces in our courts, never so many prostitutes in our streets

by "GIPSY" SMITH

TEN years ago many of the women of this land were agitating for the vote. The last Election was won, I am told, by the votes of the women. In the span of those two statements thousands of our womenfolk imagine that they have found their destiny. Their claim for "women's rights" has been met. Their equality is assured.

But they are wrong. When they talk of being equal with man they are wrong. When they boast of having secured their "rights" they are wrong. For women should be superior, not equal, to man. And her "rights" far transcend the ballot-box.

Compared to her great power a woman's vote is such a feeble thing. She goes to the ballot box and drops in her vote. Immediately following her, perhaps, comes a brainless libertine, or a drunken sot, and his vote for all that is baneful in life counteracts the woman's for all that is ennobling.

But if in the quiet of her home life a daughter by her usefulness, a wife by her industry, a mother by her faithfulness directs the thoughts and moulds the life of a relative, she has cast a vote that nothing can resist.

The Price of a Good Time.

But how is woman's great power being used? I look round at the cities and in the rural districts, and in all sections of society, I find that a frivolous value is being placed by woman on her intrinsic rights. With the standard of public morality lower than it was before woman had the vote, I am left wondering whether there is not a danger of their placing an inverted emphasis on the things of life. If woman's vote has cost woman her prestige then it has been bought at too stiff a price.

People who are in the position to know are amazed at the increasing looseness of the marriage tie. And it is not only the man who is unfaithful; one social worker has told me that many married women have, at some time or another, been guilty of infidelity. If this is true, whither are we drifting?

Our grand institution of marriage has been defamed. Polygamy, Mormonism and that hell-cursed cult, Free-love, have conspired to turn this earth into a Turkish harem or a universal Utah. Churches have been inarticulate, while cheap and nasty novels, so-called "sex-hygiene" works, and pornographic literature have taken upon themselves the remunerative task of educating the nation regarding marriage.

There is terror in this. It is placing a time-fuse at the base of the nation's home life. This gigantic sneer at the sacredness of the nuptials is spreading over the faces of all the fiends of hell—and earth. The white frosts of cynical sarcasm have killed all the orange blossoms.

Streets full of Fallen Women.

This new conception of marriage reveals itself in ruined homes, glutted divorce courts, 80,000 fallen sisters promenading London's streets, abortive births and neglected children. And don't imagine that all the nation's prostitutes are found on the nation's streets. They're not. Half their number are to be found lolling in beautifully upholstered sofas, and entertaining in gorgeous drawing-rooms.

If they have sold their bodies in holy matrimony to a wealthy old *roue*; if the marriage was celebrated in Hanover Square, but desecrated by the payment of a dowry to the girl's parents who treated their daughter's body as a marketable commodity—if, I say, these are the conditions of the marriage, then they can call themselves what they like, but I call them prostitutes.

The poor girl may have filled her otherwise empty head with the froth of the latest novels; wedded life, to her ignorant imagination, is a paradise of roses. Then she wakes up, a month after the honeymoon, to discover that her paradise is a menagerie filled with wild beasts.

All that She Asks is Love.

Follows a year of horror and anguish. To her lop-sided intellect the chief claim of a woman's nature is love. And as love to her means the enjoyment of animal passions, there is unfaithfulness. It may be that her partner in crime is her husband's brother or his chauffeur. She cares not. She must have her "rights." And so the Divorce Court judges are the most sweated workers in our land.

The avalanche of divorces is not merely terrible; it is terribly significant. Into the hands of our womenfolk is delivered the fate of this nation. Woman can no more be compared to man than can trees to stars. All this talk about sex-equality is an everlasting waste of ink and speech—woman is superior, not equal.

And yet she is prepared to fritter away her time and talents in the flippancies of life. With eyes bright and lips apart with excitement, a million young women are gaily dancing down the primrose pathway to the everlasting bonfire. Their beauty is the "open sesame" to all the portals of pleasure. But that beauty is as transient as that pleasure.

The poorest god that a woman can worship is her face. The saddest sight in all the world is a woman who has based everything on her good looks tottering into old age. How she tries to cover the wrinkles and hide the ravages of years! When Time, with ironshod feet, steps on a face, the hoof-marks remain until the grave opens. It is silly to try to hide them. I think the most pathetic fool is an old fool.

Shingles and Shame.

But the chase goes on—the everlasting, soul-destroying, God-defying, all-consuming chase after what's known as "a good time." To their aid they call the hairdresser, when what they need is not coiffeur but character. They enlist the manicurist and the chiropodist so that they can force their fingers into gloves as tight as an Inquisition and their feet into doll's shoes. The result is pain.

As if the fashions of this world can purchase for them "a good time!" But how they follow fashion! Some women are just as proud of being out of the fashion as others of being in it. They are as vain about their pre-war costume and their eccentric hat as the brainless fop is of his dangling fooleries.

Others prefer to be "in the fashion." Or, better still, ahead of it. They imagine that life is a ballroom, where the music decides the step and the graceful swing. But in the battle of life you want a stronger weapon than a lorgnette or a lace fan. The load of life is so heavy that to draw it more is required than a team composed of a masculine grasshopper and a feminine butterfly.

If there is any woman that excites my contempt it is the soft-handed, soft-headed female fop. Perfumed until the atmosphere is vertigo-laden, she spends her time in making "killing" attitudes, talking nothings and finding her heaven in the set of a "latest model" hat. All that you can see in her is two hours of consummate skill exhibited in the fall of her wrap.

There she goes, prancing through life, her conversation made up of bad French and worse English; what she has in her head is only equalled by what she has on her back. She has been useless ever since she was born, and will be until she is dead, and all that can be done with her in the next world, if she should by some mischance get into heaven, would be to petrify her, and set her up on the banks of the Celestial river to look sweet for eternity.

"Gipsy" Smith, the famous Evangelist.

But where is the wisdom in women wasting their great powers like this? Worldiness and frivolity may seem to do very well while the eye is lustrous and the flush of youth is on the cheek, but when years and trouble have clipped off those embellishments, what then? All that is to be shown for a life that is spent are flowers that are faded, splendid apparel that is moth-eaten and brilliant groups that are scattered throughout this world and the next. If you want a nice-looking face, you must mould it with your heart.

My appeal is directed, in the best interests of the nation of the world, to the true womanliness of women. You can affect the destiny of the nation even more than Mr. Stanley Baldwin. By safeguarding the real rights of woman you can build a home, whereas he can only build a Government.

And in so doing you will not have to forgo one of the most exquisite joys of life; your pleasures will not be curtailed and your smile not diminished. Religion may be frankincense, it is never nightshade; it is a bundle of myrrh: it is a dash of holy light; it is a sparkle of cool fountains; it is the opening of opaline gates.

Silver Threads Among the Gold.

It is impossible for any woman to keep house without religion. Planning meals, stitching garments, dusting furniture; the same thing day in and day out, year after year, until the hair is silvered and the back bent, and the spectacles creep to the eyes, and the grave opens under the thin sole of the shoe, would be intolerable monotony without the joy-giving qualities of religion.

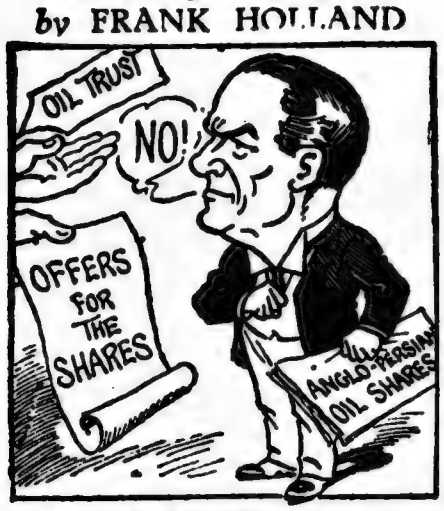
Religion is not so utterly insipid as some folk try to make it. They go around humming psalms and cultivating melancholy into a virtue. Such good folk are not pious; they're bilious.

But true religion is not woven out of the shadows of the night. It will counteract all trouble. It will perfume the sick chamber and sweeten the cup of medicine. It will give every woman a true conception, not only of her "rights," but of her great power.

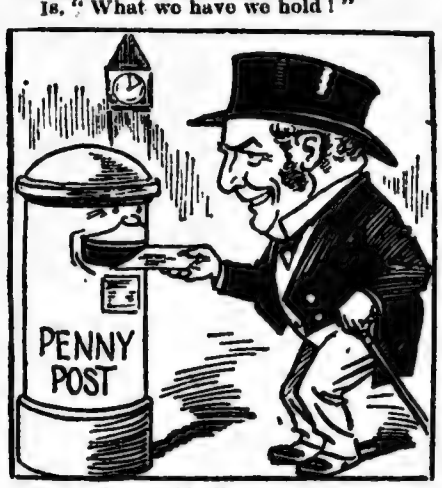
CARTOONETTES

and Topical Jingles

by FRANK HOLLAND



No matter what the offers are
These shares should not be sold;
To those who'd buy our one reply,
Is, "What we have we hold!"



The P.M.G. wo'd all agree
Could well afford to boast
If he'd restore to us once more
The good old "Penny Post."

For Humpty Dumpty on the wall
Some method must be found,
By which we can induce his fall
Abruptly to the ground!

The one job Baldwin mu-n't shirk
Now he in power is placed,
Is this—to get the broom to work
And clear out all the waste.

The Sentence of the Court

GHOSTS IN WHITEHALL

Siki and the "Psychics"

by HARRISON OWEN

CHARGED with being an accessory after the fact in connection with an attempt on the lives of Battling Siki, Jimmy Wilde and other well-known athletes, Sir Arthur Conan Doyle pleaded "Not guilty."

Mr. Watchdog, K.C., said that publicity was given to an alleged "psychic" photograph taken in Whitehall on Armistice Day by some ladies who said they had received "spirit messages" indicating "that there would be a big gathering at the Cenotaph of those who had passed over." The picture when published revealed a number of faintly-defined faces, some upside down, and bereaved relatives sought eagerly for likenesses of sons, husbands, or brothers, killed in the war.

"In a few days," counsel continued, "it was shown that this photograph was a cruel fraud, for a scrutiny of the prints from the principal plate developed led to the identification of a number of the 'spirit' faces as those of very much-alive sporting celebrities, including Battling Siki and Jimmy Wilde. Unfortunately, the accused, who evidently thinks that a sincere belief in spiritualism demands that he should defend any charlatanism practised under that name, misguidedly endeavoured to cast doubt on the facts established in this case, and in this way he has become an accessory after the fact in connection with the attempt to 'shoot' these young athletes (if only with a camera) and use their alleged ghosts as spiritualist (advertising) mediums."

MR. STRAWSPLITTER said that his client contended that the faces shown in the Cenotaph picture were so shadowy that it was easy to match them in a rough way. Admittedly, the "spirit" faces and those of the living athletes who, according to unbelievers, were the "sitters" for these photographs, were alike in being clean-shaven, but here, Sir Arthur maintained, the resemblance ended.

More in sorrow than in anger, the jury returned a verdict of "Guilty."

"With the aid of a magnifying-glass," said Mr. Justice Bull, "one has little difficulty in identifying the supposed ghostly faces in the 'psychic' picture with photographs of the living sportsmen they actually represent. In the past, spiritualists have claimed to have matched faces in similar pictures with photographs of dead friends, and I am not aware that Sir Arthur then complained of the shadowy nature of the faces. Also, he himself once gave publicity to some shadowy pictures which he solemnly assured us were photographs of fairies.

"In regard to spiritualism as a religious belief I express no opinion, but it is ill-served when its leading advocates show such a pathetic readiness to become the dupes of impostors. Faking of this kind invites flippancy, and moves me to say that I prefer spirits in a glass to those served up on a (camera) plate. Sir Arthur, I know, means well, but he must not expect us all to reveal the credulity of his own Dr. Watson.

"The sentence of the Court is that prisoner shall eschew fairy stories for six months and devote his time to the housing problem, by providing us with some new Holmes."

Saints and Sinners.

A Sailor and the Tin Gods

What the Admiralty wanted to do with Beatty

by HESKETH PEARSON

FUNNY how popular notions of famous men are either wildly wrong or weirdly right. Either they are clean off the target or else they hit the bull's eye. The popular idea of Earl Beatty is just as sound as that of Kitchener was faulty. For Beatty really is (as everyone imagines him to be) a "boy of the bull-dog breed."

Throughout his life he has held on like grim death to whatever he has got his teeth into. "At 'em, lads!" has been his slogan from Omdurman to Jutland.

Mention of the battle of Omdurman brings to mind the real cause of his success. He has never been merely a sailor and nothing else.

He has seen a good deal of land service, in his time and consequently he is able to regard a campaign from every angle—military as well as naval.

THIS is what struck Churchill about him when he became Winston's Naval Secretary in the early days of the war. In fact Churchill never properly got over the shock of finding a sailor who neither talked in a technical jargon nor looked at everything from the deck of a battle-ship.

Earl Beatty's too-sudden rise in his profession (he was the youngest Flag Officer in the Navy) naturally caused a great deal of heart-burning and envy; and when Winston went to the Admiralty he found that all the big officials were strongly against the offer of a job to the Admiral.

Earl Beatty.

They were particularly incensed at the fact that he had already been offered a job in the Fleet, which he had turned down.

This high-handed behaviour, in their opinion, qualified him for retired pay and a quiet life. It is enough to make one tear one's hair out.

Just think of it! If it had rested with the Admiralty, Beatty would have spent the war in training sweet peas—or some such invigorating pastime.

Fortunately Winston was attracted by his conversation and, incidentally, his face!

And yet old Admiral Seymour could have told the red-tapers a thing or two about a young lieutenant named Beatty who served under him in China many years ago. He could have told them that the lad was terribly in earnest, would never act from trivial motives, cared only about the honour and glory of his country, and had an uncomfortable habit of blurting out the truth. Finally, he might have mentioned that, though badly wounded, Beatty had refused (almost to the point of insubordination) to relinquish his post of duty.

DURING the Great War, Admiral Pakenham said of him: "Nelson has come again." Nelson, too, you may remember, was unpopular in the official world. But nothing will ever drive it into bureaucratic heads that the men they turn down as unfit for responsible posts are invariably the right men in a crisis.

I therefore submit that we will considerably shorten our next war by sacking all the permanent officials in the Admiralty and War Office the moment it starts.

What Killed the Liberal Party

WHY has the Liberal Party failed? There was a time when it went out for great Causes, reminds the writer, and its leaders fought sincerely. It was the Party which triumphed thrice in five years before the war, yet to-day it is like a decimated battalion after battle. Here is the true history of its downfall

by CAPT. W. WEDGWOOD BENN, D.S.O., D.F.C., M.P.

WHAT is wrong with the Liberal Party? There are many views. Some say faulty organisation; others say lack of funds. Others again, insufficiency of candidates; others, bad tactics; whilst many attribute its misfortunes to personal jealousies and dissensions, this man's rebuff, and that man's disappointment.

Wherever men gather these topics are discussed. Taper and Tadpole are busy, but they overlook the essential facts. Theirs are the lame conclusions of the man with the club-mind.

What is a Party? It is certainly not a fortuitous collection of individuals, however numerous they may be. It is not a group of "votes" adroitly directed, or bands of mercenaries dexterously thrown to this or that side in alliances.

It is not invented from above; it grows from beneath. In fact, it is an army irresistibly recruited by a common faith. Adversity is often a better friend to it than success. Garibaldi said to his troops: "I offer neither pay nor quarters or possessions. I offer hunger, thirst, forced marches, battles and death. Let him who loves his country in his heart, and not with his lips only, follow me."

The Stalwarts of Yesterday.

A true Party creates itself. I think it was Heine who said, "We do not choose our convictions; they choose us and force us into the arena to fight for them to the death."

The Liberal Party was once such. Many of its stalwarts still warm their hearts with the memory of the old fires, recollections of the days when they followed great causes, and leaders who went out for them in all weathers.

Why, then, has the Liberal Party failed? Is Liberalism dead? The fierce struggle against the exploitation of the poor by tariffs and monopolies, the fight for equal opportunity political, educational, and economic; the passionate belief in a people truly free.

Has the country forsaken this faith? Has it been driven in despair to exploit the bitterness of suffering rather than to exorcise it by the spirit of brotherhood? Does it think that the old vested interests can only be met by the dictatorship of the disinherited?

Surely not. But then, why do we see the electoral destruction of the Party which was for so long the spokesman of the hopes of the common people—the Party which triumphed thrice in the five years before the war? To learn the answer, we must consider events, and chiefly the war itself.

The Effect of the War Mind

The nation was united in battle, but the motives of the fighters differed widely. I believe that the great majority hated war, but fought for right's sake. Some even thought that it might be a war to end war. They were drawn, not by glory and carnage, but by the irresistible call of sacrifice.

But there were others, equally convinced of the justice of their cause, who saw in events a confirmation of their belief that the deep aspiration of the nations for peace and disarmament was a delusion, that, in the main, Might was Right. So strong did this war mind become that it captured the great Liberal War Minister, and shaped and informed the peace settlement. Its allies soon trooped in—Russian expeditions; coercion, brutal and shameful, in Ireland; tariffs and preferences.

These things were not done by the Liberal Party. They were resisted day by day and night by night by the true Liberals in and out of Parliament. But they were done by men who still claimed to wear the Liberal uniform. Most of them have discarded it now. The rest were drummed out by their associates.

Went Over to Labour.

But the harm was done, and though the Independent Liberals nearly trebled their forces at the 1922 election, thousands of the rank and file had gone over to Labour. Just as coercion created Sinn Fein, so Coalition created the Labour Party.

Mr. Baldwin's frank attitude on Protection in 1923 gave the Liberal Party a further chance, and once more it returned to Parliament, if not the king, at least the king-maker. A right and generous action it was to put the Labour Party in office, with power to do true Liberal work.

Capt. W. Wedgwood Benn, D.S.O., D.F.C., M.P., who traces in this article the downfall of Liberalism

This course was fully justified. Free Trade was vindicated in a remarkable Budget. A step was made towards the achievement of a Radical Free Breakfast Table. Franco-German bitterness was allayed and the spirit of peace began to pervade international relations. The League of Nations was strengthened, and a scheme launched giving a hope of arbitration and disarmament.

Back to Coalition

All these things rejoiced the hearts of true Liberals. They would have been done four years before had all Liberals been true to Liberalism after the war. Much more of the same sort could have, and should have, been accomplished. And then came a strange bitterness for which the ex-Prime Minister must bear the major share of blame. The pace was forced and he was given the opportunity of committing *felo de se*. The Russian loan and the Campbell case completed his ruin.

I think the people were at first perplexed. But they became openly distrustful when "pacts" were disclosed. Liberals spoke for Conservatives, Conservatives for Liberals. One distinguished man, forgetting even Free Trade, announced unreservedly that the Labour Party would have no more support from him.

Another promised, if no Liberal Government were possible, to support the Conservatives. True Liberals everywhere looked on in dismay. They saw in all this a return to the days of Coalition and bargains. The Liberal Party which had struggled out of that quagmire was back in the morass. It was cast for no more honourable role than to become a political make-weight, thrown into this or that scale as expediency dictated.

In short, a reviving faith was shattered. Men and women turned in thousands to the Labour Party, not because they accepted its dogma, but because they trusted its sincerity. There is the history as I see it, and there is the problem.

How to regain the people's trust? That is the one and only question needing investigation. Candidates, organisation, funds, are mere incidents.

In the country one hears of thousands addressing themselves to it with enthusiasm, and theirs is clearly the heaviest part of the task. But there is the House of Commons also to think of.

The Parliamentary Party is small and its burden, therefore, the greater. Its duty is, without rancour, without exaggeration, but without compromise, fearlessly to present the Liberal case. It must not seek Party advantage, but must support Liberal proposals from whatever quarter they come.

People's Faith in the Party.

But the programme is not all. There is a harder but a supreme duty. It must restore the people's faith in the sincerity of the Liberal Party. There is plenty and to spare of Liberalism in the country, but without confidence we can never become its recognised mouthpiece.

And this brings me to the delicate question of the choice of a spokesman. Whoever he is, he will stand out as the national exponent of Liberalism. Recruits will be attracted or repelled by his words. Candidates will be judged by his record. Campaigns will be won or lost on his name.

The fate of the Party is in his hands. His panoply must be both invincible and invulnerable. The people must be assured, that, exposed at no point, he wields his sword with a single-minded faith. His sturdy Liberalism must never for a moment be or have been in doubt. Let us speak in plain language.

Consider the trouble in Egypt. It would not do to have a champion who had rejected the Milner Report. Suppose there are disturbances in Ireland, we must not be made ridiculous by a murmur of "Black and Tans." When a settlement is sought with Russia, as it must be, the Party must not expose itself to attack from a voice saying, "Denikin."

The Ideal Leader

When the great onslaught is made on Free Trade we must not be shamed by quotations of Ministers on the Safeguarding of Industries Act. When Preferences, the sure precursors of food taxes, are proposed we must not be silenced by the production of a "pair" sheet.

In short, we have no choice. We must select a man with a strong belief and a clean record. Otherwise the Liberal Party in Parliament will finally disappear, dissolved in a sneer.

Candid Communications

(Outspoken Messages to Celebrities, Notorieties and Occasionally Nonentities)

To VISCOUNT GREY
of Falloden.

MY LORD,—I am glad that in your speech at Newcastle you had the honesty and pluck to give credit to Ramsay MacDonald for his work on behalf of European peace. It is a thousand pities that foreign policy cannot be treated as a non-Party question. Failing that, such candour as yours is the true mark of statesmanship.

JOHN BULL.

To the Rt. Hon. NEVILLE CHAMBERLAIN, M.P., Minister of Health.

SIR,—I see that the medical profession is asking for a Royal Commission to enquire into the whole circumstances of child-birth among the poor. The chief complaints seem to be that doctors undertaking this class of work too often lack special experience, while even after the child is born mothers are often left without the expert guidance that counts for so much in early infancy. I need not impress upon you the vast importance of this subject. In the number of its healthy, happy children, the true wealth of a nation is measured.

JOHN BULL.

To Dr. WINNINGTON INGRAM,
Bishop of London.

MY LORD,—Usually you are one of the sanest bishops in the land, but whenever you get on the subject of birth control you really "get my goat." Your latest contribution is to state that it is ridiculous for there to be talk of birth restriction when Canada could take a hundred million more subjects. First of all, the reports that have come from Canada do not paint it as a land of many vacant jobs. Secondly, I do wish you would leave the subject of birth control alone. What right has a bachelor to tell a woman to have large families? As Maude Royden once said, it is reminiscent of the young flappers of 1914 giving white feathers to male civilians.

JOHN BULL.

To Lord EUSTACE PERCY,
President of the Board of Education.

SIR,—Somehow or another I do not like your publicly expressed views as to the functions of your department. "It is not for a Government to dictate what was sound learning," you declare, and "there can be no educational advance except in so far as local authorities lead the way." My view is that the President of the Board of Education should lead the way, not wait for the notoriously slack local authorities to exhibit an unusual spirit of progress. It certainly is the function of a Government to dictate when there is a danger in its silence being construed into condonation of what is unsound. Please take a more positively progressive attitude.

JOHN BULL.

To the Rt. Hon. Sir Wm. JOYNSON-HICKS, M.P., Home Secretary.

DEAR SIR WILLIAM,—Although the Probation of Offenders Act has been in force for seventeen years, I see it estimated that over 200 Benches of Magistrates have failed to appoint officers under its merciful provisions. Such indifference to the welfare of youthful delinquents is altogether deplorable. I hope this is one of the dark corners which the new broom will sweep clean.

JOHN BULL.

To A. A. PURCELL, Esq.,
Coventry.

SIR,—As probably many of your Coventry supporters are still in the dark as to your work in Russia, I address this communication to you, but for their attention. You are now one of a trade union deputation in Russia and, sharing a platform with Zinoviev, you declared that you hoped that the British trades unionism would "have the strength to carry through the same changes in Great Britain" as the Bolshevists have achieved in Russia." If your policy is to Bolshevise the British Trade Union movement you are a traitor to your fellow workmen.

JOHN BULL.

To Miss ALISON NEILAND,
Sec., Association for Moral and Social Hygiene.

MADAM,—I am sure you are right in naming unemployment as being one of the chief causes of the moral downfall of young women. Other contributory factors are the housing shortage and the wicked prevalence of "sweating" in so many of the industries in which girls are employed. Your Association wisely recognises that slavery and saintliness are, as a rule, very distant relations.

JOHN BULL.

To Mrs. PRICE,
Folkestone.

MADAM,—If there were more women like you in the world the path of reform would be easier for girls who have transgressed the law. Although your servant stole from you £41 worth of goods, you announced your willingness to take her back into your employment and give her another chance. The Magistrates felt bound to impose a sentence of two months' imprisonment, but your promise, which still stands, may save the girl's whole future.

JOHN BULL.

To GEORGE MOORE, Esq.,
Assistant Secretary, Locomotives Union.

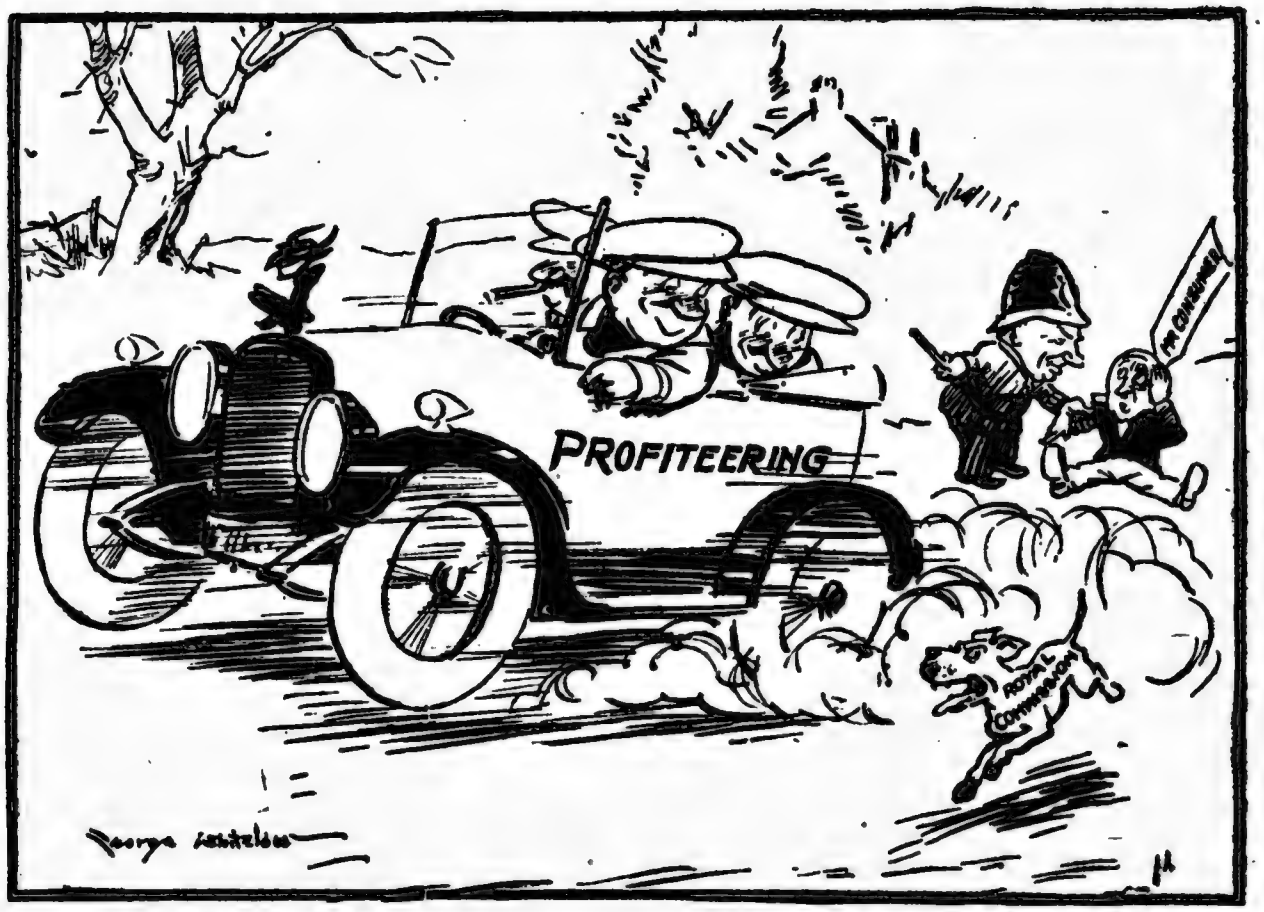
SIR,—In the absence of your chief, Bromley, in Russia, his mantle has fallen on willing shoulders. "If the mileage of drivers and firemen is increased to 150 miles there will be a national strike of loco. men." This is your defiant threat. But only ten months ago your union agreed to a settlement by which this figure of 150 miles was to be reached. Your chief then called it "a fine settlement." But there is a prospect of the whole nation being held to ransom while you strangle industry in a Napoleonic attempt to break your own chief's agreement. Be sensible!

JOHN BULL.

To Capt. G. WALLACE WILLOWS, J.P.,
Kettering.

SIR,—It is some months since you, as Chairman of the Bench, publicly reprimanded a well-known local photographer, Mr. Spencer Percival, and ordered his exclusion from the Court for twelve months by way of punishment for taking a snapshot. It was shortly afterwards proved that the picture in question was not taken by him, but by a London Press photographer. You must be well aware of this, but I have looked in vain for your withdrawal of the unjust aspersions cast upon a worthy man's character. Your obstinate persistence in a course of error does you no credit, either as an officer and a gentleman or a Justice of the Peace. Why not admit your mistake?

JOHN BULL.



P. C. Baldwin:—"Don't worry, my man, I've set my dog on the bandits."

Straight from the Shoulder

M. HERRIOT: France does difficult things easily, and easy things with difficulty.

But when it comes to the repayment of debt, she does—nothing!

* * *

SIR AUCKLAND GEDDES: We have a national habit of thinking very little of our Governments.

Because, so far, our Governments have thought very little of the nation.

* * *

HERBERT MORRISON: The Tory Party dare not deal firmly with profiteers.

That remains to be seen: it is not fair play to give the verdict before the evidence is heard.

* * *

J. R. CLYNES: There is a tendency to magnify the effects of strikes and lockouts.

It is impossible to magnify the effects of industrial insanity—which is what they are.

* * *

GEO. LANSBURY: Some of our leaders are telling us there is no class war. This is undiluted nonsense.

Maybe, but there need not be one if you and the other leaders really led.

Without Fear or Favour

HIGH STREET HIGHWAYMEN

The Poor Rich

IF we must for ever be talking about "classes"—the wealthy and the workers—let us at least be honest in our classification. Commonsense no less than common fairness must recognise the right to existence of that large number of British citizens who cannot conveniently be fitted into either the "working" or the "capitalist" classes.

Much silly fun has been poked at the woes of the middle-class, but their sufferings are genuine. It is no exaggeration to say that at the present moment this class is threatened with extinction, crushed almost out of existence between the downward pressure of the wealthy and the upward pressure of the poor.

The receipt of £1,000 per annum by a professional man may easily leave him poorer than the £4 a week of a manual worker. The calls on his purse are heavier, and come what may he must fight his own financial battles. The working-class have the benefit of free hospitals, welfare clinics, maternity homes, and many other amenities which are denied to the middle-class. Even though he be poorer than his working-class neighbours, the middle-class citizen is expected to pay his way.

This view of the matter is strongly supported by Lord Dawson of Penn, the eminent physician, who wants to see the benefits of State Insurance extended to others besides its present beneficiaries. We gather that Lord Dawson would like to see a system established under which the best medical attention would be freely at the disposal of all classes of the community. This is a sound principle.

Where Charity Begins

THE débris of war still cumbers the path of peace. Even where we thought we had made headway we find ourselves deceived. Germany has paid to this country several millions of pounds in reparations. This money has been found by the German taxpayer. Who has benefited from these payments? Certainly not those who have the greatest claim.

There are civilian air-raid victims in Great Britain who have suffered cruelly without a shred of compensation. Members of the Mercantile Marine, who lost their all in the submarine campaign, are pleading in vain for redress. Many of these sufferers are permanently incapacitated from earning a livelihood. Why are not the German reparations payments earmarked for their benefit?

While these poor people suffer we generously pay over to wealthy America tens of thousands of pounds a year and obligingly allow France and Italy to shirk their just debts.

"Stand and Deliver" to the Nation

THE new Government has promised a Royal Commission enquiry into food prices, but its findings must not be shelved or postponed indefinitely. The time to deal with blood-sucking profiteers is now!

PRECIOUS weeks are slipping away, and little is being done to solve the mystery of food prices. For many months this journal has been like the voice of one crying in the wilderness, but having times out of number been the solitary champion of causes until they became popular, we do not mind that.

All that has so far been achieved is the promise of a Royal Commission. Can we put our faith in this device? It is sometimes said that Royal Commissions are lethal chambers in which important but inconvenient questions are smothered beneath an avalanche of words.

Rt. Hon. E. F. L. Wood, whose Food Prices Committee recommended a Royal Commission.

If the Royal Commission on Food Prices should turn out to be nothing more than this, the Government will have disappointed an expectant public.

The Conservative Party is on its trial. Already politicians are saying that the Tory Government dare not deal firmly with profiteers because the Tory Party itself is financed and controlled by profit-hunters. This notion is quite a popular one. Mr. Baldwin has the opportunity and the duty to demonstrate its falsehood. It is the chance of his political lifetime.

Since food prices began their giddy flight there have been four Governments at Westminster. Little, if anything, was done by any one of them. All that the Labour Government can claim is that it had an Anti-Profiteering Bill "on the stocks"—a convenient phrase! But mere palaver will not meet the present situation.

FOUR successive Governments, irrespective of Party colour, have lazily shirked this problem, and for one set of politicians to complain that others have done nothing is mere pot-and-kettle abuse which deceives nobody. Let us be fair. The nearest approach that has yet been made to a solution of the problem is Mr. Baldwin's Royal Commission, but if the Commission does nothing better than talk for months on end its patter will be the Prime Minister's swan song.

The community is not in the mood to wait two years for the profiteer to be brought to heel. The terms of reference of the Commission should require them to issue interim Reports at frequent intervals, and these Reports when laid before Parliament should be followed by immediate legislation. A stringent Anti-Profiteering Act is an urgent public necessity.

THIS Act must not be honeycombed with loopholes through which the wily profit-grabber can make his escape. Penalties for the false inflation of prices, for cornering supplies and rigging the market, for the bludgeoning of the consumer by the big stick of monopoly, must be swift, sure, and severe. In dealing with these criminals the Government must be ruthless, remorseless, relentless. France has shown us the way. Her blood-guilty profiteers are to be jailed.

The Report of the Linlithgow Committee on Food Supplies contained many valuable findings, and many of its recommendations might well be translated into law at once. The question of the price of food—and of its purity, which is no less important—calls for swift and decisive action.

Our Black Holes

IN every town in this country there are patches that ought to be coloured black on the national map. The slum areas are a disgrace to our civilisation. These rows of dilapidated houses, in which even a squalid backyard is a luxury, are the hives of discontent in which Bolshevism breeds.

It will be a sin if we ever come to accept these things as a necessary part of the present social order. They are nothing of the kind. Slums are a foul excrescence of the industrial system which it is the business of social sanitation to remove.

London is typical. In the metropolis there are 58,588 families living in two rooms with an average of three persons per family, and 36,959 with an average of four in a family. Worst of all, as Sir Kingsley Wood lately pointed out in these columns, there are nearly a quarter of a million families living in single rooms!

The resulting misery is beyond human imagination. And the tragedy is that next to nothing has been done to clean up these black spots. There they are, there they have been, and there for some time yet they are likely to remain.

The public will not tolerate the indefinite continuance of such conditions. The mistake in the past has been to allow vast residential areas to spring up without any attempt at town-planning, or the scientific control of building operations. This must be altered for the future. Residential areas must not spring up by accident, but must be controlled.

War Relics

EVERY new Government inspires new hope in the breasts of disillusioned men and women. The ex-Service men, so often sadly and shamefully disappointed, are yet prepared to give the State one more chance to redeem its pledges. The nation's honour is at stake.

If those in authority imagine that everything is being done that can be done for the ex-Serviceman, they are sadly mistaken. The records of JOHN BULL and of its Pensions Editor are sufficient to dispel this fond illusion. We do all we can to bring pressure to bear upon the Pensions Ministry; but there still remains a vast army of disappointed men.

When Major Tryon was last at the Ministry of Pensions there was ample cause for complaint and criticism. We trust he returns to that office with a more humane conception of his duty. His approach to the claims of the battered survivors of the Great War must be marked by sympathy and brotherliness. Men who were fit for service are fit for pensions.

WHEN WORKERS AWAKE

by A GENTLEMAN WITH A DUSTER *(Author of "The Mirrors of Downing Street," etc.)*

RIP VAN WINKLE'S sleep was a mere forty winks compared with the slumber of the working classes. What will happen when they awake? Revolutionists are fond of making our flesh creep with descriptions of that moment. Our contributor takes another view of the matter.

Rt. Hon. J. H. Thomas, M.P., "who is looking far afield from political violence for the people's redemption."

EVER since I can remember, revolutionists have threatened human society with a day of the most horrible retribution. The worker, they say, will awake from his sleep, streets will run with middle-class blood, and corpses of capitalists will decorate every lamp-post.

Revolutionists, of course, love to make our flesh creep. It is one of the ways in which they earn their wages. No one would listen to them if they spoke as Darwin thought or as Burke wrote. They must rant or they are undone. They must infuriate one class, calling them wage-slaves, and terrify another, calling them the *bourgeoisie*. Our revolutionists regard their tongues as a way of avoiding hard work and meeting the demands of such capitalists as the butcher, the greengrocer, the publican, and the tobacconist. They are professional firebrands.

But there is no doubt that a day is coming when the worker will awake from his torpor and look about him with eyes keenly aware of something wrong in his social world. I agree with the revolutionist that the worker is not yet as wide awake as evolution would have him to be. But I differ from the revolutionist in thinking that the British worker will be such an uncommon fool as to celebrate his wakefulness by slavishly imitating the Bolshevik destroyers of Russian prosperity.

MY hope is that the British worker, being of Nordic stock, and celebrated all down the ages for good sense, love of freedom, and vigorous self-reliance, will use his wakened consciousness to see how his social conditions may be improved by the exercise of his own common-sense. His cousin in America is proceeding victoriously on these lines, and it is certainly more natural for a Briton to take a hint from a blood relation than to put his neck into the halter of a semi-Asiatic people staggering on the edge of famine.

Let the worker consider, for example, whether the vast sums of money which make up the funds of his trade unions are being employed in a manner which redounds to his own personal comfort. Is he getting his money's worth? He deprives himself every week of money which he has earned, and hands it over, with very little inquiry, to men who are supposed to look after his interests. He owns, in this way, gigantic buildings. He employs, in this way, an army of clerks. Millions of money are deducted from industrial wages for this purpose. What personal advantage does the worker obtain?

THERE is no doubt that his trade interests could be looked after at a quite insignificant cost. A few honest and devoted men of the old trade union stamp would see that he got justice from his employer. Government inspectors look after the physical conditions of his employment. There is no need, on that score, for palatial buildings and an army of clerks. Why are they necessary? Because politicians have collared the trade unions.

Would he not be acting as a more sensible man if he employed his millions to improve his domestic life? Is it not true that those millions are improving the domestic life of hordes of political adventurers? Is the capitalist, who pays wages, the real parasite, or the agitator, who steals a part of them to feather his own nest?

IT is my firm conviction that when the worker awakes it will be an ill day for the political gang which is now depriving him of enormous advantages well within the scope of his present earnings. I believe that the first thing he will do is to cleanse the trade union movement of politics. He will see that by clubbing together with his fellows he can brighten and transform his own life. He will make a decisive break with politics, and take a gigantic step along the road of co-operation. He will use his own brains, in place of allowing other men to use his own wages. He will solve the entire social question by solving his own domestic happiness.

With the huge sums of money now at the disposal of the working-classes it should be easily possible to extend and improve the co-operative societies of the country, thus reducing the cost of living to a minimum, and to extend and improve the building societies, thus getting out of other people's slums and into their own freehold garden cities. Nor is this all. With so vast an income the working classes could revolutionise their whole social life, and that of their wives and children. They could take their part in the culture of the nation.

Redemption, says Mr. Baldwin, must come from the people. He is right; and the first step is for the people to revolutionise the trade union movement. The average worker is most certainly fast asleep in this matter. His movement has been stolen from him. It is no longer his. He belongs to those whom he employs. His servants use him as a tool for their own aggrandisement. Let him wake up and possess himself of his property.

A step in the direction I have indicated has already been taken by the miners, and Mr. Frank Hodges has given it his blessing. I am sure that a man of Mr. Clynes' sterling honesty and sincere humanity would be willing to explore this trail; and from his recent utterances I conclude that Mr. J. H. Thomas is now looking far afield from political violence for the redemption of the people. At any rate, the sanest and the most upright men in the Labour movement are sick to death of Communism, which wastes money and gets nowhere.

But the rank-and-file worker himself must act. He must exert himself, he must think hard. It is essential that he should take charge of the trade union movement and reform it from top to bottom. He must no longer be content to let the gas-bag misrepresent his opinions and collar his wages. He must choose the most sensible and moral men working alongside him to direct the trade union movement, and he must support them with energy and intelligence.

FURTHER, he should employ the best brains in the country, irrespective of class, to spend his trade union funds, not on strikes and agitation, but on matters that will definitely and directly contribute to the happiness of his home and the enlargement of his understanding. His future is in his own hands. When he is awake he will kick himself for having allowed himself to be fooled for so long.

THE LIMIT

It would be mockery to impose Communism on an unwilling people.

THERE are many reasons for depression of trade. One of them is the petrified conservatism of many captains of industry who, as a prominent banker lately told us, have no eyes or ears for the changed conditions of international commerce. These feudalists refuse to take any risk to rid the community and themselves of the burden of maintaining hundreds of thousands of unemployed workmen.

They would rather pay the crushing taxes imposed by the "dole" than adventure any of their former capital or present gains in the improvement of their machinery, the modernising of their business methods, or the speculative extension of their credit.

Years ago an American manufacturer who came over to discover what wrinkles he might pick up from British rivals, told me that he was astounded by their stick-in-the-mud tenacity. "Their mechanical equipment," he said, "appears to be based on a belief that the conditions of fifty years ago are bound to continue for eternity and a day over. The machinery which they are now using was scrapped on our side twenty years ago, and we have again scrapped the improvements we made then."

A consequent hindrance to trade revival is the callous attitude of these industrial fossils to the complaints of their workers—often quite legitimate—against terms of wage or workshop rules. The obstacle to industrial arbitration during the Labour Government's brief tenure of office, I am assured, was presented in the main by obstinate and unbending assertion of the divine right of Capital.

Rt. Ho Ma

Another hindrance to trade revival is, of course, the unconscionable profit of the profiteer. When beef, sold in Australia for 3d. a lb., and at Smithfield for 4d., is retailed to the British consumer at 10d. or 1s. 4d. per lb., it is obvious, as this paper has been protesting for a long time past, that wicked and unbearable profits are being made by somebody.

These are the causes that impart significance to the trenchant article by Mr. J. H. Thomas in last week's JOHN BULL. Wherever there is "a grievance," he says, "and of course there are many, the Communists are there to exploit it." That is what Communists are for, to tear scratches into wounds, to rouse grumbling discontent to furious rage, to precipitate the certain tide of constitutional progress into the seething whirlpool of revolution.

"How silly it all is," said Mr. MacDonald in

TROTSKY'S BRITISH BABIES

by A. G. GARDINER

BRITAIN has no use either for Red Shirts or Black Shirts. We stand by the freedom of everybody to hold what opinions he likes, and to express them through Parliament. That is the instrument through which we have built up the most just system of government in the world.

General Blakeney, one of the leaders of the British Fascisti, here criticised by A. G. G.

WHEN the British Fascisti demonstrated in Trafalgar Square the other day, under the leadership of a General whose name I had never heard before and have forgotten now, it was treated by the Press rather as a lark. I think the Press was right. It was a lark. No doubt the Fascisti take themselves seriously, even solemnly. If they had any sense of humour they would not be Fascisti. They would not go about disporting themselves under a foreign name, the meaning of which they are uncertain of and the pronunciation of which they have only learned from hearsay.

People who indulge in this tomfoolery cannot be expected to be taken seriously by a sensible people who know what government is and have no more intention of being ruled by mobs in black shirts than the Americans have of being ruled by mobs in night shirts who call themselves Ku-Klux-Klan. This sort of imbecility is not a weed that thrives on our soil, and there is no need to fear that it will spread, or dethrone Parliament, or make the gutters run with blood, or keep a single soul of us awake at night. Let the poor dears demonstrate by all means.

LET them have their day out in Trafalgar Square and feel that the world is looking on breathlessly at their tremendous display. Let them, when next they amuse us, come out in their black shirts. It will please them and it will add to the public gaiety.

But while it would be absurd to take this absurdity seriously, it is not absurd to consider for a moment why it is absurd. If the Fascisti—I am compelled to use the silly word since they choose to be taken for Italians—mean anything, they mean that they are going to set up a black shirt dictatorship in this country, and, I suppose, make their General, whose name I have forgotten, our Mussolini or our Trotsky.

Now I do not think there was ever a more unfortunate time to start this gasconade. We are getting along very well without revolutions in this country. We have had, like the rest of the world, a pretty rough time during the last ten years; but we have kept our heads. We have had no violent upheavals and we are winning through our troubles steadily and confidently. We have just had an election which, whatever our political opinions may be, has shown that the Parliamentary system is a perfect instrument for the expression of our views and the management of our affairs.

WHEN we look abroad we see plenty of examples to make us grateful for our good fortune in being a constitutional people. The Red Shirts have got on top in Russia and the Black Shirts have got on top in Italy, and the results in both cases are sufficient to make us thankful that this is a country where the people rule themselves through Parliament, and are not the sport of any loud-mouthed charlatan who can mobilise a mob and capture the machine of government.

I am prepared to admit that the victory of the Red Shirts in Russia and the victory of the Black Shirts in Italy were both a reaction against other evils. One form of tyranny in each case begot the opposite form of tyranny. Bolshevism was the swing of the pendulum from the despotism of the Tsars, and Fascism was the swing of the pendulum from the despotism of the Communists.

In both cases a desperate disease produced a desperate remedy, and in both cases one gang of conspirators against freedom was ousted by another gang of conspirators against freedom. There is not a pin to choose between Trotsky and Mussolini. They are both mutineers against the State who have seized the helm by force and are governing as tyrants. No one needs to be told of the abominations of the Bolshevist rule.

No one who has read the recent exposures in the *Times* needs to be told of the tyranny of Fascist rule, with its arrogant cry of "To whom belongs Italy? To us." Power has been seized by a mob of black-shirted boys and young men who claim the country as their own; have exalted their chieftain into a god and treat everyone who does not wear a black shirt as an enemy of the country. Ex-soldiers who helped to win the war have been shot down in the streets by these hordes of black shirts, and newspapers which dared to publish the fact that they had been shot down have been suppressed.

DISTINGUISHED men who have had the courage to denounce the tyranny have been murdered, freedom of speech and of public meeting is at an end, and Parliament has been turned into a creature of Mussolini, nominated by himself from his own underlings, and having about as much influence on government as a parish council. The tyranny is tottering to its fall, as the twin tyranny of Trotsky is tottering less audibly. The Italians are not the Russians. They will not endure tyranny so meekly or so long. They will have swept Fascism and Mussolini into the street before the patient Russians rise and kick Trotsky and Bolshevism after them.

And this is the kind of nightmare that the simpletons who assembled in Trafalgar Square want this country to indulge in. The polling booth is not good enough for them. Parliament is not good enough for them. They must have a dictator equipped with a mob of black-shirted hooligans. They must shut up the newspapers of which they don't approve. They must claim the country as their own, and have the right to shoot down anybody who thinks it is not theirs. They must make a shambles of this great country in the insulted name of "patriotism."

WELL, we need not be alarmed. This is a programme that does not appeal to the British people. We have no use for Red Shirts or Black Shirts. We stand by the freedom of everybody to hold what opinions he likes, and to express them through Parliament. That is the clearing house of our disagreements and disorders. That is the instrument through which we have built up the most just and the most wise system of government the world has ever seen—a system that has given us the internal peace, freedom and security that we enjoy and that we mean to keep.

We do not want revolution from the left, or revolution from the right, from Communists or from Dictators. There is no room for either Trotsky or Mussolini in our philosophy.

IN MADNESS

by ALEX. M. THOMPSON ("Dangle")

Rt. Hon. J. Ramsay MacDonald.

reference to the strikes and ca'canny methods inspired by this suicidal influence. It is, of course, the ultimate limit of madness. The election has shown that the country is not ripe for Socialism.

It would be a mockery, in the face of the idiotic Moscow experiment, to impose Communism on an unwilling people.

The most that the most sanguine of Socialists can hope for is the nationalisation, within the next few years, of some essential and monopolistic industry like that of coalmining. And even in that detail, the nation would have to consider the potentialities of radio-activity and the energy of the electron before committing itself to the purchase, at Stock Exchange prices, of a possibly exhausted asset.

It is not the present but the future that progressive statesmanship has to consider. The butter in the cat's mouth is irreclaimable: the hope for our children lies in the wiser and wider distribution of the milk.

That is the task and test of statesmanship in this constitutional country—to convince the people first, and then to obey their bidding.

The achievement of the idealist politician is never what he wants to do, but what the people will let him do.

Look at the records of our time's great agitators: Gambetta, Millerand, Briand, Viviani, Mussolini—they all fell into the inevitable rut of present practicability. They had to do, not what they wanted to do, not what they thought ought to be done, but what the electors would allow them to do.

The eager agitator is always in advance of his constituency.

The mass are a long way behind the ideal which he has been preaching, and though he attain to office, or even power, he is powerless to effect the whole of his purpose.

The Communist denial of these plain facts implies that all preceding agitators are liars and hypocrites who profess a faith for their own advancement and betray it as soon as they have achieved their personal profit.

If that were true, Democracy would indeed be hopeless. For it would mean that all the leaders whom Democracy chooses to honour prove on trial to be traitors.

And that, by the same token, would be the inevitable fate of every Communist Government.

Dogs and dirt

Mother—
the health doctor

You are the home health doctor. See that every member of your family washes the hands with Lifebuoy before meals—after work or play—after touching soiled objects—after touching others.

Health is more than wealth.

Health is life and happiness.

Buy a carton to-day

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L 177—109

SMALL boys and small dogs get on wonderfully well together. Teasing the puppy is enjoyed just as much by the victim as by the little tormentor.

But while the children need have no fear of puppy's teeth, there may be other perils lurking in his coat.

Dirt in dogs' coats

Mother, the health doctor, does not know in what unhealthy, germ-laden place puppy has just been rolling. She does not know who stroked him last.

And perhaps it's just as well she shouldn't know. Her life would be like a bad dream if she could see every germ in a dog's coat, every particle of dirt it has brought in from the street when it comes to play with her children. But she knows in her heart that all these dangers may be lying in wait for the precious health of those whose lives she values above her own. And she knows how to fight against them.

The "All-clear" signal

Mother, the health doctor, always has a cake of Lifebuoy Soap ready for her children's hands.

The pleasant, antiseptic smell of Lifebuoy is the "All-clear" signal, and the reason why Lifebuoy is one of the most widely used soaps in the world is because millions of mothers have proved it to be the health soap.

Rely on Lifebuoy. Put a cake of Lifebuoy at every place in the house where hands are washed.

Buy it in cartons, three double cakes in each carton. Lever Brothers Limited, Port Sunlight.

Romance of a Workhouse Brat

WHAT would be the feelings of all those unhappy people who suffered under the Poor Law system that Dickens condemned, if they could come back and see our present-day organisation? Hearts have grown where formerly there was only cold stone; Mr. Bumble has been replaced by Mr. Humanity

by Councillor W. H. EASTMAN (Hull)

IT will soon be absolutely impossible for readers of Dickens to recognise the Poor Law system of this country. Since that writer's description of Bumbledom there has been a continual process of change, and this has reached its climax as a result of the new outlook produced by the war.

The taint of pauperism has been to a considerable extent removed, and from the workhouses and other Poor Law institutions of this country have stepped boys who have become honoured citizens.

Councillor W. H. Eastman, Member of the Sculcoates Board of Guardians, and of the Council of the Poor Law Unions Association.

More than half a century ago there was in the Sculcoates Poor Law institute what is known as "a workhouse brat." Casual visitors to the workhouse would have failed to distinguish him from the rest. And certainly no one would have thought that his future was anything but deserving of their patronising pity. "What chance in life has a workhouse brat?" they would say, having the Dickensian pictures in mind.

But that boy had never read Dickens and so was unaware of a social convention that could be summed up: "Once a workhouse brat, always a workhouse brat." He only knew that he had hands with which to labour and brain with which to think.

And so he put up a fight against overwhelming odds. Thirty years ago he was elected to the City Council; he was also elected to the very Board of Guardians that controlled the Sculcoates Workhouse. These two public offices, among others, he has filled ever since. I can vouch for the accuracy of this story because I happen to be the "brat" in question!

The Boy of Long Ago.

But my own case is not unique by any means. Only recently a fine stalwart young man came to see me. "Don't you know me?" he asked as we shook hands. I had to admit that I could not recognise him.

"Some years ago," he explained, "I was an inmate in the Cottage Homes, and you used to take an interest in me. My name is —— ——."

I was then able to recall him; but it was not easy for me to recognise in this fine strapping fellow the unkempt, ill-cared-for laddie who had been sent to the Homes that were controlled by the Board of Guardians of which I was a member.

Then he produced his credentials, which proved that he occupied the position of Park Superintendent in New York; a post of considerable responsibility and authority in which he had to control a large staff of men. But he could not forget the chance that had been given him as a poor orphan boy.

Brand of Pauperism.

Instances like these may cause my readers some measure of surprise. They may imagine that the bias of workhouse days handicaps a boy through all his life; that the brand of pauperism is indelibly engraved on his mental and moral constitution to such an extent that he goes through life a marked man. But to one who, like myself, has seen the Poor Law system from within and without for a long lifetime, there is no cause for surprise in the fact that numbers of the inmates of Poor Law institutions really make good.

The reason is not to be found solely in the lads themselves. In the days of Dickens there were workhouse boys who possessed initiative, self-reliance, honesty, industry and other virtues that are the corner-stones of success. But these attributes were crushed by the repressive policy of Bumble.

That policy has undergone a gradual transformation, so that to-day the qualities of the boys find encouragement in the Poor Law system. The Bumble that Dickens knew and pictured is dead.

What Oliver Twist Missed.

Of the living—the new spirit of true humanity that dominates the present system—I can speak. The spirit of the system has changed. It has changed from being repressive to being helpful. It has been transformed and transfigured by a touch of that true Humanity that was noticeably missing in the days of Oliver Twist.

For many years I, with others who are animated by brotherly motives, have made it my practice to visit and give special attention to the inmates of our infirmary who have no friends to cheer them in their days and nights of pain. And the loneliness is often as agonising as the pain.

Some time ago we admitted to the infirmary a coloured man who had been left ashore by his shipmates in a very serious condition. This man I took into my own special care and did all I could to cheer him in that solitude and sickness I so well knew by bitter experience.

One day the medical officer told me that the man had but a few hours to live, and as I sat by his bedside I asked him if there was anything I could do for him. In faltering words he faintly whispered: "You have been so kind to me . . . there is only one thing . . ."

I begged him to tell me what it was. With a piteously pleading look in his eyes he said: "I've a brudder, 'way back home . . . will you kiss me for him?"

And in that infirmary ward I acted as his "brudder" and kissed him by proxy. I shall never forget the expression on his coppery face. A few moments later he passed out, but in that kiss I felt that I had been initiated into true brotherhood.

And this brotherliness is being exhibited generally throughout the Poor Law system of our day. Coupled with this new realisation of the purpose of the system by the officials there is also a finer help on the part of the public.

This really started during the war when wounded men were cared for in infirmary hospitals all over the land. Thousands of men saw Poor Law institutions from the inside for the first time. They were taken by surprise at the modern organisation, up-to-date conditions and extreme medical skill. Since then evidence has not been lacking of the changed views of the people towards Poor Law.

Changed Ideas.

One of the features of this changed view is the feeling, now almost general, that Poor Law relief is not charity but a right. I have been for fifty years an active member of a National Friendly Society and I find among my fellow workers, and others outside the Friendly Society movement, the idea taking root that the Poor Law is more or less a State Friendly Society.

They regard the payment of the Poor Rate as similar to ordinary Friendly Society contributions. They feel that if they pay this contribution—*i.e.*, Poor Rate—regularly it is an insurance against the possibility of striking a bad patch in the future. And if that bad patch is struck they regard Poor Law relief not as a shameful charity but as a paid-for right.

So I feel safe in claiming that there is a new spirit manifested in regard to Poor Law; a spirit affecting both the officials and the public. The results of this can be productive of nothing but good to the community and the State.

Heart-and-Brain Harmony.

One of the many qualifications required to make an ideal administrator of any form of help, is that heart and brain should be properly balanced and attuned to the Spirit of Him who was rich, yet for our sakes became poor, and who has recognised the fact that work done in the right spirit on behalf of the least of our brothers and sisters will count for more than all earthly honours.

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Drs. D. . . and B. . . . write: "Pleased to say Curicones have given good results."

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COMPANY MEETING.

ANSELLS BREWERY, Limited, BIRMINGHAM.

The twenty-third annual meeting of the shareholders of Ansells Brewery, Ltd., was held at the Queen's Hotel, Birmingham, on Friday, 14 November, Mr. James A. Fairhurst presiding.

The Secretary read the notice convening the meeting, and the auditors' certificate.

The Chairman, in moving the adoption of the report and accounts, said: The net profit for the twelve months ended 30 September, 1924, after making full provision for depreciation and bad and doubtful debts, is £167,233 9s. 2d., which, with the addition of £83,101 8s. 10d., brought forward from last year, produces £250,334 18s. Out of this amount the sum of £53,937 10s. has been paid for interest on debentures at 4½ per cent., and interim dividends on the preference and ordinary shares at the rate of 5 per cent. and 10 per cent. per annum respectively, the latter free of income-tax. The directors, after providing interest on debentures accruing to 30 September, 1924, now recommend the payment of a final dividend at the rate of 5 per cent. per annum less income-tax on the preference shares, and at the rate of 15 per cent. per annum (making 12½ per cent. for the year) on the ordinary shares, free of income-tax, leaving a balance of £137,584 18s. Of this it is proposed to place £50,000 to reserve, bringing this account up to £230,000, and to carry forward £87,584 18s, to next year's account.

The Profits.

Before I say anything in regard to the report and balance-sheet, I must apologise for the absence of Mr. Edward Ansell, whose health does not permit of him being present here this morning.

From the above report you will observe that the profits for the last twelve months have increased by £35,000, and it will be readily understood that as we have had the benefit of the extra trade brought in by the acquisition of Rushtons business, an increase in the profits was expected. I am glad to say that the purchase of Messrs. Rushtons Brewery Limited, is turning out quite satisfactorily, the public having responded to the change in beer in a manner that is most gratifying.

I need not, I think, trouble you by going into details with regard to the balance sheet, but there are certain figures of considerable interest. You will observe that the profit is sufficient to pay the debenture interest eight times over and after paying that interest there remains enough to pay the dividend on preference eight times over. If you look at the total assets it will be observed that the position of debenture holders and preference shareholders is a very strong one.

As regards goodwill, you will see that it does not figure at all, but the goodwill is a possession of high value, and its absence from the books is an important supplement to the reserve account. Another item of great interest is the net assets. At the formation of the company in 1901 that figure stood at £800,000, and it now stands at £1,717,000. Therefore, after discharging all our liabilities, there is an increase of £917,000 in 23 years—a figure which is remarkable and most satisfactory.

Price and Quality.

I do not propose to go into detail in regard to the other figures, and I will call upon Mr. Thomas Ansell to second the resolution. Then, when that has been done, I will invite anyone to ask any questions they may have in regard to the balance-sheet, which I will endeavour to answer.

Mr. Thomas Ansell: Mr. Chairman and Gentlemen, I have great pleasure in seconding the resolution. The chairman has dealt so fully with all matters that there is no need for any further comment from me. I am still sorry to say that my remarks made at our last two meetings in reference to the price of beer still holds good. No reduction can be made to the public if the quality of our beer is to remain as at present until a reduction of the Beer Duty takes place. With those few remarks I have great pleasure in seconding the resolution.

The resolution was unanimously carried.

Mr. A. E. Wiley was re-elected a director of the company, and Messrs. Fisher, Randle and Fisher re-elected auditors of the company.

The meeting concluded with a vote of thanks to the chairman.

Human Documents.

Her Daughter a Mannequin

And Other Intensely Human Stories and Problems from Real Life

"I HAVE an only child, a very beautiful daughter, whom I love very much. For some time past she has been employed as a mannequin in a big West End shop. A few days ago she came home in a very excited state, saying the firm had made her an offer of which any girl would be envious.

"The firm is willing to send her abroad as an advertisement for their robes, mantles, etc. She would thus have a good opportunity of travelling staying in the smartest towns, living in the best hotels and wearing the most beautiful clothes. She will lead a luxurious life for at least two months.

"The manager will have to accompany her, and also one of the workhands as her maid. All expenses will be the firm's, and she herself will be paid for that period.

"I HAVE refused to give my permission to my daughter to accept this offer until I have heard from you.

"My objections to this proposal are that although I think I can trust my daughter almost anywhere, I consider it is too great a temptation for any beautiful girl to go to Paris and other foreign cities alone. It is absolutely courting danger.

"Also, after leading such a luxurious life it will be very hard for her to adapt herself to her former mode of living, and discontent will arise.

"My third objection is that I do not like the idea of the manager accompanying my daughter (although he is married). It will necessarily mean staying at the same hotels together, having meals together, travelling together, and altogether getting too familiar.

"MY daughter tries to overrule my objections by saying that if I refuse to give my permission it will mean she will miss the greatest opportunity she will ever have. I think what she is most keen about is wearing the beautiful clothes that so far she has only dreamed about. She has been chosen for this position because, apart from being beautiful, she can speak French and German fluently.

"Please help me to do the right thing for my daughter. I think you will appreciate a mother's anxiety."

"Humanist" says:—*You are putting a great responsibility on to me. I will do my best to shoulder it. There is no harm in your daughter going abroad—with the representative of a big and respectable West End firm. See the managing director, tell him of your anxieties, and ask him to consider them. I am sure he will give you adequate guarantees—assuming the firm has an established and reputable position. If he doesn't, don't let your daughter go. But don't—unless there are really shady and suspicious circumstances—spoil your daughter's career. Why assume she is unable to protect herself?*

PROBLEMS that may be yours are dealt with by "Humanist." In every case the name and address of the writer are suppressed so that the authors may not be identified. Correspondents must send stamped addressed envelopes if they wish to be answered through the post, in cases that are too intimate or are not of sufficient interest to be helpful to others. Ten shillings is sent to each of the writers of the letters printed on this page.

Deadly Dope

"I AM a wholesale merchant dealing in cotton goods, and as far as business matters are concerned I have nothing to worry about, for continued success in my speculations has been my lot since I left the Army four years ago. On the other hand, I have a great deal of trouble in another matter which will likely end in my ruin, for I seem powerless to put a stop to its progress.

"After my period of active service in Mesopotamia I became addicted to intense headaches and neuralgia, and the medical men who have attended me ascribe these to the terrible heat experienced in that country. These nerve-racking afflictions went on intermittently up to six months ago, and it was then, when suffering from an unusually bad attack, that I met a young friend of Army acquaintance who advised me to seek relief in dope.

"In desperation I accepted his suggestion. The pain and feeling of nervous exhaustion vanished temporarily. But the matter did not end there, for this cursed habit of continually relying on the drug to ease my sufferings has grown until I dread to think of what will become of me.

"When the desire is there I feel I could go to any lengths to satisfy it, and since the longing in point of both frequency and amount is growing by leaps and bounds, my sanity cannot last much longer."

"Humanist" says:—*Go to your family doctor. Tell him what you have told me and he will see you through. In such cases the first thing is belief that you can be saved. I am sure you can. Have faith in this doctrine and you will be pulled through. You are not much to blame, but don't sympathise too much with yourself.*

Out of the Past

"FIVE years ago, at a time when prices were much higher than they are to-day, I was an ill-paid shop assistant earning but 19s. 6d. per week. I found this miserable pittance quite inadequate to clothe and feed myself, and consequently when my employer, a man of sixty, suggested that I should become his mistress I fell to the temptation, and lived with him as his wife for two years.

"At the end of this period he fell ill and died, but during the time we were together he had evidently developed some degree of real affection for me, for after his death it was found that he had settled on me an annuity which now brings in just over 30s. per week.

"That was three years ago, and since that time I have worked at my old occupation with another firm who pay me for my services another 30s. so that now I feel quite comfortably situated.

"Three months ago I became acquainted with a young male teacher who is a graduate of a Northern University, and our friendship rapidly ripened into love. We became engaged, and for a time I have been more happy than I have ever been before in my life. Unfortunately, however, the cloud of the past is persistently before me, and the high moral standard of my lover makes me wonder if I am doing right in accepting his love, and at the same time keeping him in ignorance of my lapse."

"Humanist" says:—*You would be wise to tell him all, for two reasons. First, if he loves you, he will marry you. Secondly, if he doesn't, you will escape marriage with a man who lacks generosity and sympathy—and will be no worse off. Too many women worry themselves to death because they do not realise that there are really decent and kindly men in the world.*

A Suitor in Blue

"WHEN five years ago I was left a widow, in straitened circumstances, I had a delicate daughter to keep. For a time I supplemented my tiny income by doing fine needlework and so kept us from actual want. Recently, however, my eyesight has begun to fail, and I shall soon be forced to give up my work.

"My daughter obtained employment at Wembley, and made the acquaintance of a young policeman—a widower with a child of about three years of age. Now that the Exhibition is closed she is out of work.

"The policeman, a good, honest, hard-working man, although socially her inferior, is very anxious for her to marry him. His child is at present staying with relatives, but as he has a home of his own, he sees no reason for delay, and is quite willing for me to live with them.

"My daughter has assured me that she is going to marry him, but I feel certain she is only doing it for my sake—for although she likes and respects him, she does not love him. Ought I to try to dissuade her from taking this step? She is devoted to me, and her chief thought is for my happiness."

"Humanist" says:—*I do not think you ought to interfere at all. It is certainly not your business to persuade your daughter that she does not love the man she likes and respects and intends to marry, especially as he is of the highest character himself.*

(*Continued on page 23.*)

A £5-5-0 ALL WOOL OVERCOAT TO MEASURE FOR £2-5-0

OR IN S.B. CHESTERFIELD STYLE £2 ONLY.

WILLIE SMITH
(The Famous Billiards Player)
in his Dennis Overcoat.
(Photo by Press and Pictorial Photographic Co.)

THE DENNIS IS THE MOST FASHIONABLE OVERCOAT THIS SEASON

WHEREVER YOU RESIDE WE UNDERTAKE TO FIT YOU PERFECTLY UNDER THE FOLLOWING UNIQUE PLEDGE—

If, after examining the excellent material, workmanship, and finish of this wonderful Barry Overcoat to measure you are not of the opinion that it is the greatest bargain you have ever seen, we will refund not only the amount paid but 2/6 over and above that sum to compensate you for your trouble. We also make an S.B. Lounge Suit to your special measure for £2 to which the same unequalled guarantee applies.

SEND FOR FREE PATTERNS WHICH WILL BE SENT UNDER PLAIN COVER.

If you cannot call personally, our SELF-MEASURE CHART is unfailing. You take your measures in the privacy of your home, select your cloth from the lovely range of patterns we shall send you, choose your style from the big selection of fashions we submit—and in seven days you will receive your order carefully packed.

Sent Carriage Paid at our risk entirely

FREE The Patterns, Fashion Plates, Measure Chart are yours for the asking. Send us a postcard forthwith, when they will be sent per return.

WRITE FOR PATTERNS OR CALL

Those calling may be measured in our Showrooms.

A £5 5 0	An £8.8.0	100 Per Cent. Pure New Wool
ALL WOOL SUIT	Superfine WORSTED SUIT	BLUE SERGE SUIT
to measure for £2.0.0	to measure for £4.10	to measure for £3.10

"IN EVERY CLIME AT ANY TIME THE COAT SUBLIME."

THE BARRICO TRIPLE-PROOFED GABARDINE

TRENCH COAT

(The Famous Four-in-One Model)

In either Blue or Fawn Shade for **35/-** Carriage Paid

The slight advance in the price of the Barrico Trench Coat is imperative through increasing costs of raw materials. It has been deemed wiser to adopt this course rather than in any way reduce its excellent and far-famed quality.

A COMBINED OVERCOAT AND STORM COAT, stylishly cut and finished, eminently suitable for all the year round wear.

DO NOT CONFUSE THE BARRICO WITH THE CHEAP RUBBER-BACKED MACKINTOSH WITH AN ADDED WOOL LINING NOW BEING OFFERED ELSEWHERE. OUR FAMOUS BARRICO IS SOMETHING QUITE, QUITE DIFFERENT.

The coat is actually sent on approval. If you do not consider it the very greatest bargain you have ever seen, return it to us at once and we will refund not only your cash in full but also the postage incurred by your returning it.

WE ARE THE ONLY FIRM MAKING THIS OFFER.

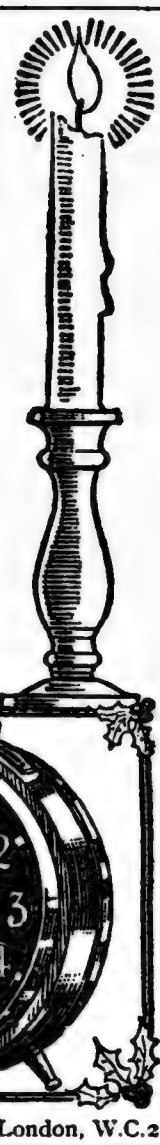
Post us your remittance for 35/-, giving us your height and size round chest over waistcoat, stating whether BLUE OR FAWN SHADE IS PREFERRED

S. A. BARRY & Co Ltd.

(J.B. DEPT.) 26, CITY ROAD, LONDON, E.C.1.

(Near Moorgate Tram and Tube Terminus)

For Christmas

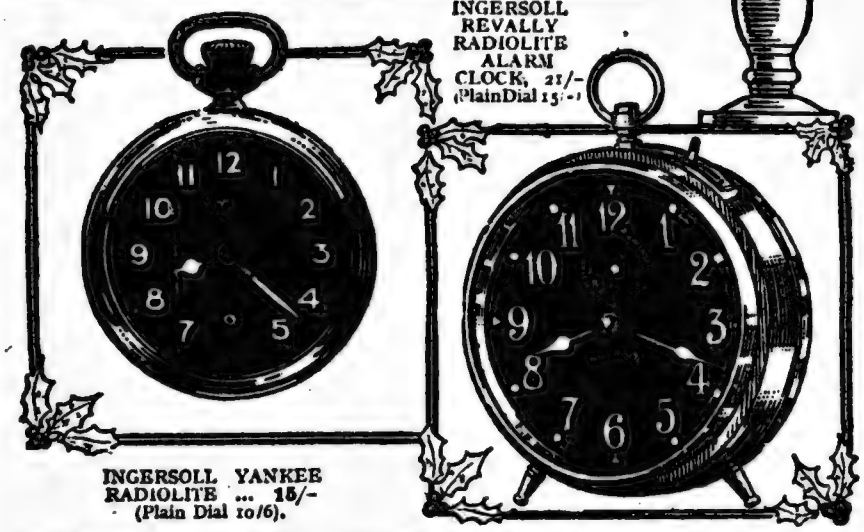


These dependable accurate time-keepers make ideal gifts for relatives and intimate friends. Throughout the range of Ingersoll Watches and Clocks at prices from 7/6 to 45/- there's a fine gift for everyone. Accuracy, reliability and refined appearance are characteristics of every Ingersoll. See the name on the dial, it is there for your protection against substitution. *Any shopkeeper who tries to dissuade you from buying an Ingersoll has an ulterior motive for doing so.*

Ingersoll

WATCHES AND CLOCKS

are obtainable from any of the INGERSOLL ACCREDITED AGENTS throughout the Country. Ask your nearest Agent to help you with your selection.



INGERSOLL REVALLY RADIOLITE ALARM CLOCK, 21/- (Plain Dial 15/-)

INGERSOLL YANKEE RADIOLITE ... 15/- (Plain Dial 10/6).

INGERSOLL WATCH CO., LTD, Ingersoll House, Kingsway, London, W.C.2

Ladies'... 2/6 pr.
Men's ... 3/6 ,,
including PHILLIPS SOLUTION for attaching.

From all good Bootmakers. Fixing extra.

PHILLIPS PRESIDENT Stick-a-Soles

Thin .. Light .. Invisible. Stuck like a Stamp!

A Stupendous Offer

I offer you for only 1/9 WEEKLY

RECORDS INCLUDED

MY NEW XMAS LISTS are teeming with magnificent Gramophone Bargains at specially attractive prices. Choice horn and hornless models, including the celebrated **ROBEYPHONE**, portable, table grand and pedestal instruments in **SOLID OAK** or **MAHOGANY**, on the **EASIEST OF EASY PAYMENT TERMS**. All the latest and most novel designs are illustrated, and every model is guaranteed for **FIVE YEARS**. Any instrument and Records sent on **14 Days' Approval, Packed Free** and **Carriage Paid**, and first instalment secures immediate delivery. Money refunded if dissatisfied. **Don't miss these Grand Xmas Offers, so write for Free Lists Now.** Thousands of testimonials from everywhere in Great Britain.

Chas. T. Robey Ltd.

THE WORLD'S PROVIDER, DEP 10 COVENTRY.

eekly

6 TUNES AND KROO-LET GRAND GAME WORTH 10/- FREE

SPECIFICATION. CABINET in brilliantly polished light oak finish, has daintily carved fretwork front artistically draped in satin. Sides and back have grained panels, 9-in. high by 16-in. wide. Two panel-ventilating doors are nicely handled and fitted with oxidised beaded knobs, piano hinges and counter-sunk twin ball metal fasteners. TURNTABLE: plush covered 10-in. top, richly nickelled edge, affords expansive bearing space for start and top lever. MOTOR: Very latest type "THORENS" (world's best) with diagonal cut gears and large size drum driven from steel steel, embracing 1-in. particular tempered steel spring, rotates two 12-in. records at one winding. Accurately balanced governor ensures uniform speed control. SOUND BOX: Super-sensitive Reproducer with fine mica diaphragm, rubber-cored with rubber gaskets, yields an immense volume of sound which is greatly increased by an internal wood SOUND CHAMBER of massive proportions. TONE-ARM of new tapered type, nickel-silver plated, has patent lift-up swan neck attachment to facilitate needle changing. NICKEL SILVER NEEDLE CUP is sunk in motor board. ADJUSTABLE TIME INDICATOR with figured dial instantly regulates the tempo. CRANK WIND: at right-hand side has polished wood handle.

NKETS

rgain Offer of de Blankets.

Pure White Each parcel

3 PAIRS FOR 21/- Carriage Paid.

heavier quality, White Blankets, 3 pairs for 22/6

CO. (D-pt. B.), Agur St., Bury, Lancashire.

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& 1/7½d.

Competition.

LL'S LONDON, E.C.3.

Wills's Celebrated
GOLD FLAKE
Cigarettes
10 for 6d

That Chilblain!

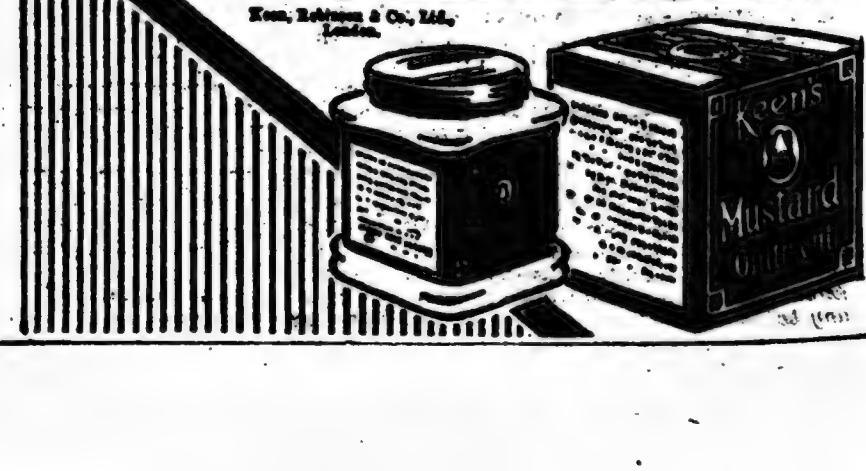
Quick. Before the chilblain breaks. Rub gently with Keen's Mustard Ointment. Its comforting warmth gets right beneath the skin and soon restores circulation.

Always keep a jar ready for use. You may want it for coughs, colds, congestion, stiff muscles and sprains.

Keen's Mustard Ointment

A small jar lasts for months.

Keen, Robinson & Co., Ltd., London.



(Continued from page 22)

Her Husband's Debts.

"My husband, from whom separated, died last year. I in effects—less a bill of £200 from employed to watch me for pu divorce. Ought I to pay?"

Before you pay, get written evi your husband ordered this sp undertook liability. Such pos claims should always be scrutin

The Operation Craze.

"The local panel doctor tells my son, aged six, is suffering from and must be operated on. I says I am liable to a manslaugh cution."

Nonsense. Take your chi nearest hospital and get the o the house surgeon. If he agrees should be an operation—accept But you are entitled to two opi

Mischief-Maker.

"My husband, a bank clerk quiet and studious. I am fond and gaiety. Someone telep him that I was dining out employer—a lie. How can I who did this?"

I don't know. Be frank husband. Tell him there is a maker at work. Let him know movements, so that the next tim is played he will see through it.

Temptation.

"My husband, the best in t is a mechanic—out of work. Th and I are starving. A man exploit my husband's skill for purpose. Should my husba the offer to provide for the futu

No, unless he wants to provi in jail. You will recover from and have nothing to be ashame you do wrong, you will spoil the well as betray the honourable and past.

Foolish Wife.

"My wife, without my kno consent, has contracted to hav 'beautified' and her voice made so that she can earn money on They want me to pay. Can t me?"

No. You are responsible wife's debts reasonably contracte behalf. It is not a reasonable that you should pledge your cre a proposition. I suspect that t are sharks.

Is she Fast?

"I have an aunt and uncle— who adopted a girl about sixt ago. The girl is now twenty- the office where she works al sidered 'flighty,' while on thre occasions I have seen her with knows to be married, when she i to have been at choir practic justified in telling my uncle a It would finish her as far as cerned."

I will never advise anybody spy or an anonymous informe see much harm in being "fli there may be some explanation o of a male friend. Be a man: n

A Furniture Problem.

"I bought some furniture years ago, and was to pay as could each week. I did so until when the firm sold up their bu never notified me. I think here as I am now unemployed think I am justified in selling m without fear of prosecution?"

You must not dispose of the fu effects until you have paid the f due under the Hire Purchase ag until this has been done you ha title to the goods. Notwithst fact that the firm have dissolved p and you have no knowledge of t affairs, the debt could be assigned person or firm who could sue yo any balance due.

(Continued from page 22)

Her Husband's Debts.

"My husband, from whom I was separated, died last year. I inherit his effects—less a bill of £200 from an agency employed to watch me for purposes of divorce. Ought I to pay?"

Before you pay, get written evidence that your husband ordered this spying and undertook liability. Such post mortem claims should always be scrutinised.

The Operation Craze.

"The local panel doctor tells me that my son, aged six, is suffering from tonsilitis, and must be operated on. If not, he says I am liable to a manslaughter prosecution."

Nonsense. Take your child to the nearest hospital and get the opinion of the house surgeon. If he agrees that there should be an operation—accept his view. But you are entitled to two opinions.

Mischief-Maker.

"My husband, a bank clerk, is very quiet and studious. I am fond of dancing and gaiety. Someone telephoned to him that I was dining out with his employer—a lie. How can I find out who did this?"

I don't know. Be frank with your husband. Tell him there is a mischief-maker at work. Let him know all your movements, so that the next time the trick is played he will see through it.

Temptation.

"My husband, the best in the world, is a mechanic—out of work. The children and I are starving. A man wants to exploit my husband's skill for an illegal purpose. Should my husband accept the offer to provide for the future?"

No, unless he wants to provide a future in jail. You will recover from hard luck and have nothing to be ashamed of. If you do wrong, you will spoil the future as well as betray the honourable and struggling past.

Foolish Wife.

"My wife, without my knowledge or consent, has contracted to have her face 'beautified' and her voice made 'thrilling' so that she can earn money on the stage. They want me to pay. Can they make me?"

No. You are responsible for your wife's debts reasonably contracted on your behalf. It is not a reasonable assumption that you should pledge your credit in such a proposition. I suspect that these people are sharks.

Is she Fast?

"I have an aunt and uncle—childless—who adopted a girl about sixteen years ago. The girl is now twenty-three. At the office where she works she is considered 'flighty,' while on three separate occasions I have seen her with a man she knows to be married, when she is supposed to have been at choir practice. Am I justified in telling my uncle about this? It would finish her as far as he is concerned."

I will never advise anybody to act as a spy or an anonymous informer. I don't see much harm in being "flighty," and there may be some explanation of her choice of a male friend. Be a man: not a sneak.

A Furniture Problem.

"I bought some furniture about two years ago, and was to pay as much as I could each week. I did so until February, when the firm sold up their business and never notified me. I think of leaving here as I am now unemployed. Do you think I am justified in selling my furniture without fear of prosecution?"

You must not dispose of the furniture and effects until you have paid the full amount due under the Hire Purchase agreement, as until this has been done you have no legal title to the goods. Notwithstanding the fact that the firm have dissolved partnership, and you have no knowledge of their whereabouts, the debt could be assigned to another person or firm who could sue you to recover any balance due.

Words Winged to Women

What Every Woman Wants

by MABEL HORNER

THERE are endless groups of women talking, talking. And they are not merely gossiping, but discussing the things that matter.

Such a group was one composed of working women. Need it be said that the question of houses was put in the very front of the deliberations? Housing always comes first when working women meet these days.

"Suppose," said the chairman, "that we discuss the kind of houses we want;" she looked around at the crowded rows of working-class dwellings, "the improvements we ourselves should make if we had power to build ourselves houses such as we want."

Miss Kathleen Butler, confidential secretary to the Engineer of the Sydney Harbour Bridge.

"Well," said a keen woman member, "I'd have a tiled kitchen that could be kept clean with soap and water, and a sink that really tipped the water towards the waste-pipe. Usually, I have to brush it there with a sink brush!"

They laughed. How well they knew the misery of houses where angles seemed to shift, doors did not fit, and floors "grew mushrooms" where foundations were wet and ill-laid. Though, after all, as one overburdened and tired woman said: "We'd be glad if we could get to ourselves a house of any sort."

IN one of London's loveliest suburbs lately a little baby died. Three days before its father, mother, and three other children had all been housed in one room—a very tiny room. There was one bed, a table, chair, two small cots.

When washing or cooking was done the cots were pushed under the table in order that washing-tub or pans might come out. There was only floor space for one object at a time. If the baby had died there its place until interment would have been under the table. Only strenuous efforts on the part of friends found another lodgment just in time to prevent the living children witnessing such a spectacle. There must be many more instances of such overcrowding.

One politican says: "We don't want rabbit hutches." Says another, "No, but neither must pill boxes be made to serve."

Of course not. What we now need is constructive help for those who intend to build. Parliament will meet soon, and the time for good suggestions is ripe.

HERE women may help. I know of a wonderful woman land-surveyor, many women engineers and electrical specialists, to say nothing of a woman who in a college teaches students the best method of laying bricks.

Numerous women are articled clerks in architect's firms, several are fully qualified members of the R.I.B.A.

There is an increasing number of women who each year take out patents for their inventions and improvements in domestic machinery, and a vast amount of unorganised ability running to seed because it is never put to practical use.

Here in London is a clever woman from the Colonies, carrying out important work connected with the contract for the Sydney Harbour Bridge, and she declares that her own engineering ability is all due to her mother "who was remarkably clever at drawing plans of houses and supervising buildings."

It is this tremendous reservoir of untapped talent that should be enlisted in our cause. A symposium of women's ideas on the construction of houses would be invaluable, as also would be plans of convenient houses to meet working housewives' needs. Any suggestions or information that might lead to the solving of housing problems in any particular districts, and most of all intelligent ideas that would give the new Government a lead, would also help.

Women must see that we get the homes for heroes that were promised.

That Ass—the Law

THE man with the frown sat down heavily.

"Jenks," he said, "the law's an ass, a blithering ass!"

Jenks: "Just discovered that?"

Frowning One: "And lawyers are the very devil."

Jenks: "Sons of the devil, you mean. What's your trouble?"

F. O.: "Oh, everything. I can't afford to pay away my salary to a lawyer, but his services are costing me the very deuce. I'll be broke when I'm through with him."

Jenks: "Then do without him!"

F. O.: "But I must have my legal matters attended to, you know."

Jenks: "Write to JOHN BULL about them!"

F. O.: "You're joking!"

Jenks: "Not a bit. Haven't you heard of JOHN BULL's wonderful free Advice Service? They answer all queries on every possible subject—Law, Love, Babies, Bunions, Sport, Sex, Curios and Curiosities, Finance, Fashion, Pensions, Pigeons, Wireless, Women, Business——"

F. O.: "Stop! It can't be true!"

Jenks: "Write to 98, Long Acre, and ask for advice and you'll soon find out that it is true. The service costs you nothing. You merely enclose a stamped addressed envelope with your query, and *they* solve your problems."

F. O.: "But it's marvellous."

Jenks: "It's only for readers of JOHN BULL, the greatest weekly paper in the world. My boy, if you're in doubt about anything, write to JOHN BULL about it!"

SHAVEX

A Revolution in Shaving.

NO BRUSH. NO SOAP.

'SHAVEX' is a production of modern civilisation whereby men can shave without using a brush and soaps composed of soda. With "Shavex" you can shave in half the time and get a perfect and smooth shave. This preparation leaves the skin like satin and keeps one young, and no after lotion is required.

"Shavex" is a skin food. It makes shaving a pleasure instead of a torture. Safety Razor blades last twice as long. 1/- large tube lasts 3 months. At all chemists or post free from

The celebrated author and composer IVOR NOVELLO writes: "It is a great pleasure to be able to say sincerely that 'Shavex' is a really splendid invention. I am so often asked to recommend preparations and can so seldom do so, but in this case my appreciation of your 'Shavex' is genuine. I shall always use it." Mr. LESLIE HENSON, the famous actor, also writes:—"I use 'Shavex' every time I shave, and think it is the quickest, cleanest and most delightful preparation ever invented for shaving."

The ZEE-KOL MFG. CO. (Dept. V. 13),
40, Blenheim Rd., Upper Holloway, London, N.19, England

FREE SAMPLE on receipt of 2d. stamp.

LAST DAYS!

HURRY FOR YOUR TICKET.

There's no time to lose.
Now is the time to join

St Paul's Hospital BALLOT

and win

£1,000 for 1/-

Don't merely say I will join, but make it your first duty to-day. If you have already bought a ticket, buy another and double your chance of winning £1,000. But you must HURRY.

Closing Dec. 9.

£2,000 PRIZE MONEY
Deposited at the Bank.

PRIZES.

1st Prize	£1,000
2nd "	£500
3rd "	£100
4th "	£50
20 Prizes of	£10
20 "	£5

VOTING COUPONS.

Those who have St. Paul's Hospital Postcards in their possession should send in the coupons attached at once, accompanied by 1/- remittance for each coupon.

THE PRIZE MONEY IS WAITING AT THE BANK FOR THE WINNERS.

St. Paul's Hospital is in great need of funds to push forward the completion of the new building and to further its research work on contagious diseases.

TICKETS 1/- each.

12 tickets (which you may sell to your friends) 10/-

ST. PAUL'S HOSPITAL BALLOT,
10, Hospital Buildings, 22, Ballerton Street, London, W.C.2.

A. H.
WESTWOOD
YORK PLACE,
EDINBURGH,
Makes a speciality of
FOOTBALL
and, without fear of contradiction, emphasises that no better terms can be offered by any RELIABLE Firm.
He has been established over 31 years and TRADES IN HIS OWN NAME.
PLEASE SEND FOR PARTICULARS

J. McLAUCHLAN,
54, Gordon Street, Glasgow.
Established 32 years.
You are on by Letter
if time post-marked (not in code) by advertised time of race (Registers 15 mins.).
NO LIMIT.
1/3rd the odds 1—2 if 5, 6 or 7 runners; less than 5 runners Place stakes go on to win.
Credit Accounts opened on Approved References.
Special Credit Accounts
(No references required). Write for details. Rules on Application.
11, DUKE ST., EDINBURGH.
For Credit Accounts Only.

DAVID COPE
AND
ALFRED H. MAURICE
25, North Albion St., GLASGOW.
LETTER COMMISSIONS
NO LIMIT.
OVER THE STICKS.
DAILY SETTLEMENTS.
WINNINGS BY RETURN OF POST.
LINCOLN H'CAP 33-1 The Field. 1/3 Odds a Place.
For Credit Accounts apply to
DAVID COPE,
17, FLEET STREET, LONDON, E.C.4.

ALFRED H. MAURICE,
19, BRIDE LANE, LONDON, E.C.4.
Nothing Starred!! Nothing Barred!!
Send for Long and Short List Challenger.
Credit FOOTBALL Coupons
Winnings despatched on Mondays.
Your first consideration should be
SAFETY FIRST.
"Alfred H. Maurice has stood the TEST, having been established over 20 years."—*Pink Press.*

THE CAPE SHEET
You all know its quality, 3/6 each
NEW BEDFORD CORD BREECHES,
Any size, 12/6 per pair.
Either Carriage Paid.
Money refunded if not approved of.
H. J. GASSON & SONS,
RYE, SUSSEX.

From Now On Your Money

Bet Cautiously—Six to Follow—Our "Two a Day"—

CASTLES in the air are all very well, but horses in the air! Small wonder is it that the cautious punter approaches the jumping season with a shudder of apprehension.

The Pessimistic Punter.

Things are sufficiently difficult on the flat. As a pessimistic punter once observed: "The owner may not want his horse to win; or the trainer may not want the horse to win; or the jockey may not want the horse to win; also the darned horse may not be good enough to win." And when you come to the jumps the difficulties are increased beyond all calculation.

Form is False.

If you make allowances for course peculiarities, the state of the going, fitness and unfitness, and the luck of the start and the running, form on the flat works out very well indeed. But form over the sticks is more in and out than the Darby and Joan figures on one of those old-fashioned barometers.

For these reasons many of the professional backers leave jumping alone and wait patiently for Lincoln. I do not suggest this drastic step, but, with your money in the air, I think it advisable to "punt" carefully. If you find you are making money, play it up on the favourites, but don't plunge.

Half a dozen to Follow.

A number of readers have asked me for a list of likely winners to follow throughout the entire season. Below I name half-a-dozen which I think are certain to show a credit balance. They should be backed each way.

Ballinode—'Chases. Three miles or over.

Winnall—'Chases. Three miles or over.

Gyroscope—Hurdles. Two miles.

Prince Sadim—Selling Hurdles. Two miles.

Rousham—Long-distance hurdle handicaps.

Emphatic—Selling hurdles. Two miles.

Another Word of Warning.

Let me impress on backers the need for the utmost caution in dealing with the many "kind-hearted" bookmakers who are now touting for credit clients. Above all, be suspicious of the personal appeal typed letter in which your name is introduced as though you were a personal friend of the bookmaker. Birmingham seems to be the home of this particular trick at the moment, but it may be Cardiff or Glasgow to-morrow.

Our "Two a Day."

"Silver Ring's" code selections, which showed a profit of over thirty points last jumping season, will be sent out for the National Hunt campaign of 1924-25. The daily papers in which they will appear will be found on the page opposite.

Back our "Two a Day" and make racing pay.

Nursery Rhymes Up-to-Date.

How doth the little Busy B
Delight to shout and roar
And show his generosity
By taking six-to-four.

Taffy was a Welsher,
Taffy was a crook,
Taffy went to Kempton
And made a little book.

The favourite for the first race
Was somewhat chopped for speed
But not so Taffy when it won,
My goodness! No! Indeed!

Simple Simon met a sly man
Going to the races,
Said the sly man to Simple Simon
"Watch the cards change places."

Said Simple Simon to the sly man
"I bet I'll spot the queen."
Poor old Simon lost, and the sly man
Sang: "God save the Green!"

Birth Control for Horses.

There are some horses such incorrigible rogues that they ought to be warned off all courses. I see the Administration of the French National Stud is moving to check breeding from horses with a kink so as to restrict the number of such horses in racing. This is a form of birth control that one can sympathise with, and though the job is a big one, I wish those responsible good luck.

Poole's Powerful Stable.

I suggested a week or so ago that the best large stable to follow over the jumps was George Poole's. A reader has pointed out to me that this means backing two or three hundred horses during the N.H. season. I do not think this is an excessive number as many punters back thirty or forty horses in the course of a month. The Lewes trainer has already captured over a dozen races and the season has hardly begun. The Rees brothers are riding for him once again, and, as everyone knows, they can hold their own in the best company. A few years ago Poole nearly brought off the big spring double. Shaun Spadah won the National for him and Senhora finished second in the Lincoln.

George Poole, the Lewes wizard.

You Never Know.

I went to Hurst Park to see the last of the Thames Valley flat race meeting and, incidentally, to back Devonshire, who looked good for the first event on the card. Two minutes before the numbers went up I looked over the horse in the paddock. Then I made my way to Tattersall's and was amazed to find a well-known penciller informing his clients that the favourite had gone home. One venturesome backer refused to credit it and wanted a price. The bookie replied by offering to lay him a level pound the horse was a non-starter. This little incident illustrates the handicap of the stay-at-home punters. As a matter of fact, Devonshire did not run owing to the fact that his jockey, Harry

SELECTIONS FOR DECEMBER 6.

THE LEAGUE—DIVISION I.
HOME WINNERS.
*Arsenal, *Villa, *Blackburn, *Manchester C., West Ham.
AWAY WINNER—*Bolton.
DRAWS.
Bury v. Leeds, *Huddersfield v. Sunderland, Liverpool v. W. Bromwich, *Newcastle v. Spurs, Notts F. v. Birmingham.

THE LEAGUE—DIVISION II.
HOME WINNERS.
*Blackpool, *Bradford C., Derby C., Hull, Middlesbro, *Portsmouth, *Wolves.
AWAY WINNERS.—*Chelsea, *Manch'terU.
DRAWS.
*Barnsley v. Palace, *Fulham v. Wednesday....

THE LEAGUE—DIVISION III. (Southern).
HOME WINNERS.—*Bristol R., Exeter.
AWAY WINNERS.
*Plymouth, Bristol C., *Southend, *Swansea.
DRAWS.
*Charlton v. Swindon, *Newport v. Millwall, Norwich v. Watford, *Reading v. Brighton.

THE LEAGUE—DIVISION III. (Northern).
HOME WINNERS.
*Barrow, Nelson, Southport, Walsall, *Wigan, *Durham.
AWAY WINNERS.
*Darlington, *Doncaster, *Lincoln.
DRAWS.
*Crewe v. N. Brighton, Tranmere v. Chesterfield.

SCOTTISH LEAGUE.—HOME WINNERS.
*Celtic, *Falkirk, *Hamilton, *Kilmarnock, *Partick, Raith R., *St. Mirren.
AWAY WINNER—*Rangers.
DRAWS.
*Hibernians v. Airdrieonians, Queen's Park v. Hearts.

(For coupon purposes, nap selections are marked with an asterisk.)

Matches that May Mean

BECAUSE it is so much more vital to the clubs concerned, the football public is always more interested in the Second Division championship than that of the First.

And there is one game in the Second Division this week-end which, if I am not mistaken, is going to have a lot of bearing on promotion, provided neither of the teams to meet drop many points they should not lose.

These are Manchester United and Derby County who clash on the former's ground and who have so far been establishing themselves on top of the others and gaining an early lead which will be more than useful later on.

Two Goals Each—Perhaps.

I expect you will find that Manchester United have been tipped to win by nearly everybody else, but I am going to differ and say the result will be a draw.

The United have a cast-iron defence, but the County forwards are not only an effective line but a persistent one, and I shall not be surprised if the United defence, even if at full strength again, is beaten twice.

Similarly, as the County rear division is not exactly the best in the country, the Manchester attack is not likely to have a blank afternoon, and if anyone wants to attempt a correct result on his coupon this week-end it is 2-2 at Manchester.

Leicester Going Strong.

This is not the only Second Division game which is immediately going to create a lot of excitement, as next week Derby County are at home to Leicester City who, after a poor start, have been getting about three points out of four.

If Leicester can beat Blackpool, who have been on the toboggan lately, on Saturday, they will keep well on the heels of the leaders.

Leicester have had a chance of promotion in nearly every season since the war, but have not quite stayed the course. My Midland friends, however, claim that the present side is just a bit more sound than its predecessors.

If You See It In——

When a fortnight ago I said I thought Huddersfield would eventually move back again in front of Notts County and Birmingham, I was told by several of the supporters of the Midland teams that I was wrong.

Anyway the champions directly after went to Liverpool and won, and then both Birmingham and Notts each conceded a point at home to teams they thought they could beat.

is in the Air

Birth Control for Horses

Beasley, was delayed by the railway mishap at Waterloo.

PADDOCK PARS.

The code selections had mixed luck at Warwick last week. Lord Aldborough won and was d'squalified for bumping. Carlam dead-heated at 6 to 1.

* * *

The Aga Khan's double. He headed the list of winning owners in France as well as England.

* * *

I know a 'punter who went to Hurst Park specially to back Sophron in the fifth race. He backed losers in the first four races, including Straitlace in her match against St. Germans, then went home in disgust. Sophron won at 8 to 1!

* * *

Donoghue is off to India again. He did not win many races there last year, but he created a stir in his white silk suits.

* * *

Nightingall 'invariably brings off some big-priced winners over the sticks.

* * *

Don't forget in future, if you are backing in the rings other than Tattersall's, you draw your money once the weighing-in signal goes up. No after objections are entertained.

JUMPERS TO FOLLOW.

Wandering Monk.—Unless I am very much mistaken this young flat racer will make his mark over the sticks. He is in Nightingall's stable and should be backed first time out.

Hellaster.—Sir William Cooke's good-looking son of the Derby winner, Sunstar, has been sent to Coulthwaite at Hednesford to be schooled for hurdling. He will make good.

Bank Holiday II.—If you want a long-priced winner follow the fortunes of this gelding. Bank Holiday II. comes from one of the small stables, Melvin's. He would have beaten Music Hall at Cheltenham, but for blundering at the last fence.

Bruff Battle.—Mr. H. A. Brown owns and trains this useful selling handicap hurdler. The son of that speedy flat racer, Battle-axe, won his last race by six lengths—it would have been twelve lengths if his jockey had so desired. Follow Bruff Battle

Kiwi.—As this flat racer and hurdler is in the pink of condition he should be noted for any jumping engagement. C. Piggott, the six-year-old's trainer, knows the game inside out. He captured three successive hurdle races with Kiwi early this year.

Herbert's Choice.—The gelded son of Aldegond is very useful, and following his recent victory at Cheltenham several owners wanted to purchase him. The three-year-old changed hands for £1,000.

Rockmeadow.—Kirk trains this mare at Newmarket, and she invariably runs in events for amateur riders, for whom she is an ideal mount. Her owner rode her at Liverpool when she finished alone at the nice price of 10 to 1.

Alcazar.—This lovely jumper, trained by Poole, is better than ever. I do not like his nasty habit of taking his fences sideways, but he clears them and has a good turn of speed on the flat.

SILVER RING.

THIS WEEK'S SELECTIONS

Newbury, Wednesday,
BEYROB, AGINCOURT.
Newbury, Thursday,
PETTY CURY, WANDERING MONK
Kempton Park, Friday,
REAHILLS, FRILLS.
Kempton Park, Saturday,
HONG KONG, MAXTOI.

"JOHN BULL'S" CODE.

Two coded selections will be given daily in the following papers:

Sporting Life, Sporting Chronicle, Sporting Pink, Western Mail, Birmingham Mail, Irish Independent.

A 2 E S R M U L O H J N K I

W X Q V C P 8 Y B G T Z F D

How to read the code:—In place of the letters or figures advertised in the daily papers read those above or below the line, as the case may be. O W Y Y D Z B I Q would read BALLINODE.

This code will be changed in next week's JOHN BULL. It covers the racing from November 26 to December 8.

Promotion

Clashes that are life or death to clubs.

Further, my tip to "Watch Bolton" was a sound one. It is said that there is trouble in the Bolton camp because J. R. Smith and Cassidy both think they ought to be the regular centre-forward.

I don't care who it is of this pair, as either will help to take the Wanderers very near the top of the table by the time we get to the halfway stage.

Third Division Champions.

Evidently one of the most improved sides in the League is Darlington, who, in their first thirteen matches, gained nearly half the number of points collected last season.

To get all the points at home, and all but three away out of a possible twenty-six is pretty good going, and if Darlington can keep this up, they are going to figure in a higher sphere of football next season.

As to the Southern Section of the Third Division, I advise readers to keep an eye on Swansea. They were well in the running for promotion for a long time last season, and now after a shaky start are playing very well indeed.

There is no reason for more than a line of reference to this week's Scottish League matches, because I think there will not be much of a change this week-end in the positions of the leaders.

Leeds and the League.

The football enthusiasm in Leeds must be superficial only if the money to pay off the mortgage on the United cannot be found.

I am told, however, the Football League is prepared to go to unusual steps to keep the club running until the season is over.

Childishness.

I have no sympathy with the players who have been attempting to show up the Football Association by trading on the loose way in which one of the rules was recently altered.

First-class professional footballers are not paid up to £9 a week—to say nothing of bonuses and benefits—to make the legislators look funny, but to entertain the people who pay to see them by playing football.

If this spirit is not scotched at once, we shall have to be prepared to see players come on to the field with a book of rules in their hip pocket.

WEEK-END COUPS.

1 HOME.—Bolton, Spurs, Leeds, Wednesday, Chelsea, Celtic, Rangers.

5 HOME.—Bolton, Spurs, Chelsea, Celtic, Rangers.

3 AWAY.—Watford, Airdrieonians, Hamilton.

3 DRAWS.—Everton v. Huddersfield, Oldham v. Fulham, Hearts v. Falkirk.

3 HOME, 2 AWAY.—Chelsea, Celtic, Rangers, Airdrieonians, Hamilton.

1 HOME, 1 AWAY, 1 DRAW.—Rangers, Airdrieonians, Notts C. v. Blackburn.

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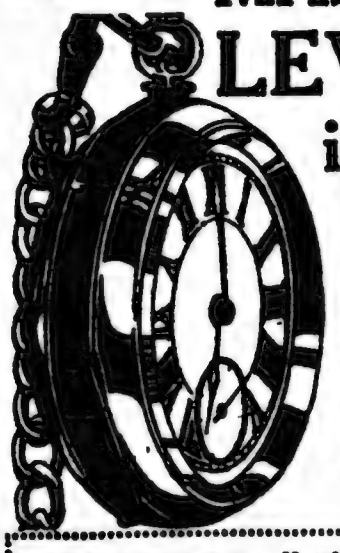

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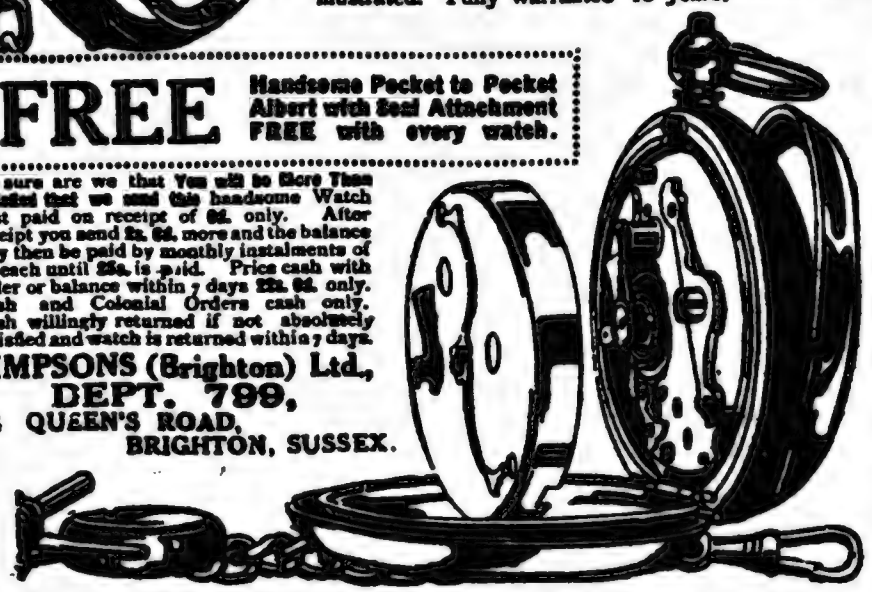

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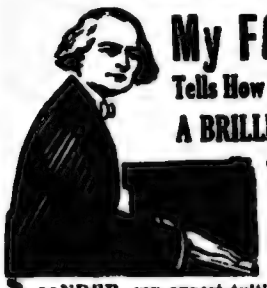

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Our Letter Parliament

Could Coal Be Cheaper?

Our Readers Air their Views on This and Other Subjects

Dare Baldwin Do It?

A. G. G. says: "In South Yorkshire and elsewhere, where the seams are deep and the mines equipped on the most modern principles, a hewer can hew four or five tons of coal a day. In Lancashire, the Forest of Dean and elsewhere he cannot get a ton a day. The labour of getting it, therefore, costs four times as much as in the rich mines. And it is the cost of getting coal in the poor mine that fixes the price of all coal. The rich seams do not benefit the consumer."

The first misapprehension is that all coal produced from all mines can be sold indiscriminately in any and all markets, whereas, of course, the household coal produced in the Midland coalfield, or the gas coal produced in Durham, has no effect upon the price of the smokeless steam coal produced in South Wales, or the industrial steam coal produced in South Yorkshire. The second misapprehension is that "the rich seams do not benefit the consumer" and that "it is the cost of getting coal in the poor mine that fixes the price of all coal."

The average pithead price for the coal produced in the Eastern Area (including South Yorkshire) was 18s. 2½d., whereas in the other two districts A. G. G. mentions, namely the Forest of Dean and Lancashire, it was 19s. 2½d. and 19s. 4½d. respectively. In South Wales it was 22s., and the average for the whole country was 19s. 10¾d.

Finally, I would point out that A. G. G.'s figures of output and cost of production are not borne out by the Report of the Secretary for Mines. The output of coal per man-shift in the Eastern Area is just over a ton, and in Lancashire just under three-quarters of a ton, and the cost of production in the Eastern Area was 15s. 10d., as against 18s. 9½d. in Lancashire, so that the Lancashire coal does not cost four times as much to get as the Yorkshire coal, but about one-fifth as much again.—*Philip Gee, The Mining Association of Great Britain.*

Mr. Gardiner's Reply.

Mr. Gee's comments do not controvert the point I wished to make. It is this: The most serious obstacle to the recovery of industry is the excessive cost of power, whether in the shape of coal or electricity. That excessive cost, in the case of coal, is not due to impoverished resources. We have still some of the richest coalfields in the world. It is due mainly to the chaotic condition of the mining industry, which results in this rich field reaping profits beyond the dreams of avarice and that poor seam being worked when it has ceased to be anything but a drag on the industry and on the general trade of the country.

What I wished to press upon the attention of the Government was the urgent need of a national policy which would treat the whole coal resources of the country as a single problem, apply to it certain statutory controls and a common administration whose function would be the development of the rich fields, the painless extinction of the obsolete mines, the limitation of profits and the application of surpluses to the improvement of conditions and the cheapening of price.

In the sense in which I wrote it is true that the rich seams do not benefit the consumer. They will never benefit the consumer while the coal industry is the uneconomic and unregulated confusion that it presents to-day.—*A. G. Gardiner.*

Brief to-the-point letters not exceeding 100 words are invited; 5s. is paid for each letter published. Name and address essential not necessarily for publication. Envelopes must be marked "Letter Parliament."

Chaos and Coal.

A. G. G. has done well to touch on the question of coal. The high prices charged to the consumer as compared to the prices for which the coal is sold at the pithead are nothing short of a national scandal. The whole mining industry is chaotic in the extreme, and the sooner it is put on a business footing the better.—*T. T., Oldham.*

Cause and Effect?

What is the mystery of coal prices? Who gets the tremendous difference in the prices between pit-head and coal-cart figures? It seems to me that there is need for a Government inquiry. The poor consumer is being bled by the profiteer, and we cannot wonder that men call for nationalisation when such blatant profiteering exists. Is it because coal is such a necessity of life that it is so dear?—*Henry P., Glasgow.*

Stifled Scholars.

Sir W. Arbuthnot Lane undoubtedly speaks the truth when he says that cancer is caused by the bad feeding and lavatory arrangements prevalent in many schools. Might I, however, as a teacher, add to his remarks by saying that much physical disability amongst children is directly caused by the badly constructed, ill-ventilated, ill-lighted and over-crowded school-buildings in which many of them are compelled to spend their days? And in such buildings lessons in hygiene are supposed to be given!—*Chas. Yandall, Bristol.*

Work and Pleasure.

One of the greatest causes of discontent is that there are a great deal too many of the rising generation who are very much inclined to regard their daily work as a hardship. They look upon it as an unpleasant daily duty which they must perform in order to earn their bread and butter. We all know, alas, that there doesn't seem to be enough work for us all on this terribly overcrowded little island; but if young people could be got to look upon useful occupation as a positive pleasure, things might be, at least, a little better for us than they are.—*W. G. Janes.*

Bolshevism's Allies.

I am glad to note that several of your contributors touch on the origin of Bolshevism: the condition of the poorer classes. There would be no talk of "class war" if every child were given an equal opportunity to rise. The Conservatives would do well to remember this if they want to retain the goodwill of the public. If they do not, they will find their mistake at the next election.—*P. J. Harris.*

Parsons on Pedestals.

The Marquis of Tavistock is quite wrong in his theory that the people are responsible for the lack of interest in religion to-day. The Church alone is to blame. Why did the padres during the war get on so well with our boys? They treated them as men, as equals, as comrades. When our pastors and clergymen come down off their hypocritical pedestals, then perhaps ordinary men will be glad to call them friends.—*Ernest Weston.*

Divorce or Discretion

I think that if people took a more serious view of marriage, easier divorce would be unnecessary. Many men and women marry without giving a thought as to whether they will be suitable partners. They do not consider each other's temperaments and ways, or wonder whether the love they profess for each other is a lasting love or merely a passing physical fancy. Would easier divorce be necessary if they did?—"*Lancashire Lass.*"

Love Refused.

By the laws of Nature every man and woman should be married before they are twenty-five. This is absolutely necessary for their physical and mental health and, consequently, their own and the nation's happiness. Nature has done her share amply by bestowing her sublime gift of love, but man with presumptuous conceit checkmates her with heartless theories of social economy and moralities. When will man learn to base his conceptions on the great laws of kindly nature instead of the vagaries of fanatics?—*Noel Temple.*

Pavement Dangers.

Things are surely coming to a terrible pass if a decent girl or woman can't wait in the street for a friend without being accused of "soliciting." As a young girl, I have waited many a time in the streets of Edinburgh for a friend. If I had been accused at that time of such an offence, I simply wouldn't have known what I was accused of. There are many young girls in the same position. The police should be very sure of their facts before accusing innocent women and girls, as such an accusation will spoil a girl's whole life.—*Edinburgh Woman.*

True Birth Control?

I feel it my duty to challenge Earl Russell's conclusions with regard to birth control. One would think that he means that so long as sexual intercourse is not productive of children it is permissible and desirable, whereas it is the other way round—sexual intercourse being, according to Christian teaching, only permissible when there is a deliberate intention of bringing children into the world. He also states that physiological evidence proves that young and amative couples living together become morbid if they unduly abstain from sexual intercourse. The answer is that they should not live together—they would soon then master their affections.—*Malcolm Baillie, King's College, W.C.*

Printers' Pie

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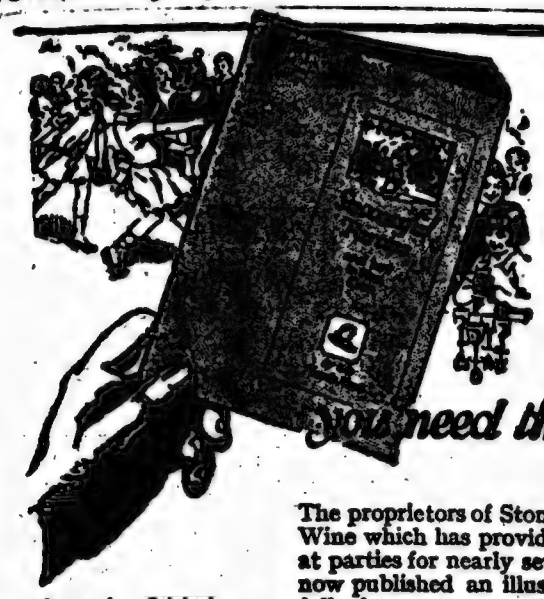

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When dryness at the throat or irritation in the nose tells you that a cough or a cold is impending, the time has come to take "VENO'S."

Thousands of people keep it ready for such an emergency. Do the same yourself. It may save you from serious trouble during the Winter.

Price 1/3, Family Size 3/- All Chemists.

VENO'S LIGHTNING COUGH CURE

WATCH BARGAINS

NEVER BEFORE HAVE SUCH AMAZING CASH BARGAINS BEEN OFFERED.
EACH WATCH SUPPLIED IS PROVIDED WITH A WRITTEN GUARANTEE
EVERY READER SHOULD MAKE A POINT OF FORWARDING THEIR ORDER TO-DAY

SATISFACTION GUARANTEED OR MONEY RETURNED IN FULL

3/- RAILWAY TIMEKEEPER

Timed & Tested Nickel Silver Lever. Extra Strong case. Perfect Timekeeper, guaranteed 5 Years 3/- only. Postage 6d extra.

5/6 EXTRA STRONG

Nickel Silver Lever. Perfect Timekeeper Guaranteed 10 Years. 5/6 only. Postage 6d extra. Also in Solid Silver 10 Jewelled Lever. 8/6 Post Free.

10/- STOP WATCHES

Centre-Seconds Chronograph Stop Watch, Timed and Tested. Registers 1/5 of a Second. Strong Nickel Silver Case. Fitted with Dust & Damp Proof Dome. Guaranteed 10 Years. 10/- only. Postage 6d extra.

COMPARE OUR PRICES. AND SEE WHAT YOU SAVE.

SOLID SILVER

GOVT HALL MARKED

10/- FITTED WITH LEATHER STRAP

Solid Silver Hall Marked Wristlet Watch. Fitted with Leather Strap. Jewelled Movement Action. Extra strong Case. Perfect Timekeeper. Guaranteed 5 Years. 10/- only. Postage 6d extra. Fitted with Hall Marked Silver expanding Bracelet. 14/- Post Free.
Gents Size with Seconds Hand 10 Jewelled Lever fitted with Leather Strap. 20/- Post Free.

9ct SOLID GOLD

4 GUINEA VALUE FOR 28/-

28/- ONLY

9 Carat Solid Gold Govt Hall Marked Case. Fully Jewelled Movement Action. Fitted with 9 carat Gold Expanding Bracelet which expands to fit any size wrist. Perfect Timekeeper Guaranteed 10 Years. 28/- only. Postage 6d extra. If Fitted with adjustable Silk Moire Band 20/- Post Free. Gents Size with Seconds Hand & Fitted with Leather wrist Strap 10 Jewelled Lever 40/- Post Free.

FINE ART CATALOGUE SENT ON RECEIPT OF POSTCARD

Post a Card to-day for Catalogue of Useful Christmas Gifts. It will be a revelation to you

DO NOT DELAY CALL AT OUR SHOWROOMS OR FORWARD YOUR ORDER TO-DAY.

TO **DORIEN-KING & Co.** (Dept. J.B.) 85-86 NEW BOND STREET LONDON. W.1

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. You have the guarantee whether the article admits of a laboratory test or not.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "JOHN BULL"

14/- down brings you a Riley 'Home' Billiard Table

on 7 days' free trial

For a first payment of 14/- you will receive, carriage paid, in free packing case, the splendid 6 ft. Riley 'Home' Billiard Table (Cash Price £11 : 15 : 0), that rests comfortably on most dining tables and gives a perfect game. The balance you pay in monthly instalments whilst you use the table. There are various sizes, including one most convenient for your home.

4 ft. 4 in. x 2 ft. 4 in.	£7	0	0
5 ft. 4 in. x 2 ft. 10 in.	£9	0	0
6 ft. 4 in. x 3 ft. 4 in.	£11	15	0
7 ft. 4 in. x 3 ft. 10 in.	£15	0	0
8 ft. 4 in. x 4 ft. 4 in.	£21	10	0

or in 18 monthly payments of 8/6, 11/-, 14/-, 18/-, 26/-

FREE Send for Art List giving particulars and prices of Riley's Tables

Riley's "Combine" Billiard and Dining Tables are beautiful pieces of furniture and perfect billiard tables. Can be adjusted in five seconds. Prices range from £22 : 10 : 0, or can be had for 13 or 20 monthly payments. Riley's are the largest makers of Full-Size Billiard Tables in Great Britain. Write for particulars. Estimates given free for repairs and accessories.

E. J. RILEY, LTD., Duke Works, ACCRINGTON

London Showrooms: (Dept. 36), 147, Aldersgate St., E.C.1

Riley's 'Imperial' Full-Size Billiard Table.

John Bull's Great Xmas Gift to YOU

THIS Year our Christmas Gift Offer to our Readers surpasses anything ever attempted in the past. With each world famous "John Bull" 5/- Lever Filler Pen—in itself admittedly worth treble the price—we will present

A 2/6 "Everpointed" Pencil FREE!

and in addition, we will beautifully

ENGRAVE IN GOLD FREE

on the Pen, Your Name or that of a Friend. Pen and Pencil will be packed in a Golden Presentation Box, making an exquisite and intimate gift.

FIRST 10,000 APPLICANTS

Owing to the immense amount of work involved, we must of necessity limit the offer to engrave the name on the Pen FREE to the first 10,000 Applicants.

2/6 PENCIL FREE! Heavily plated, beautifully chased, complete with re-fills.

WRITTEN 2 YEARS' UARANTEE The Pen is fitted with heavy 14-ct. solid gold nib, iridium tipped; safety cap. Equal to pens sold at 17/6. Written 2 years' guarantee.

Christmas Gift Coupon

"John Bull" Pen Dept., Long Acre, London, W.C.2.

Please send me the Christmas Gift Set, containing the "John Bull" 5/- Lever Filler Pen and FREE 2/6 "Everpointed" Pencil in Gold Presentation Box. Engrave the following name (or initials) on Pen:

.....
(Write in CAPITALS name or initials you wish engraved.)

NAME .....

ADDRESS .....

.....

I enclose Cheque/P.O. for 5/6 (including postage, insurance and clip). Cross "& Co." and make payable to "John Bull." State if fine, medium, broad, nib.

YEAST IS LIFE!

Irving's Yeast-Vite Tablets. A Lightning Pick-me-up.

IRVING'S YEAST-VITE TABLETS will relieve:

Headaches, Neuralgia, etc., in 5 minutes.
Indigestion, Flatulence, in 5 to 10 minutes.
Biliousness, Dizziness, Depression, in 10 to 15 minutes.
Disordered Stomach, Liver, etc., in 10 to 20 minutes
Influenza, Colds, Fever, in 24 hours.

The greatest medical discovery of the century! Pure Yeast and Vitamins—No harmful drugs. The gentle fermentation of the Yeast when in contact with the gastric juices of the stomach causes a stimulating, buoyant feeling of extreme vigour. Take a tablet or two and feel fresh and frisky in a few minutes.

OUR GUARANTEE Obtain a 1/3 box from your Chemist. If your health does not improve perceptibly, post us the empty box and we will refund your money immediately.

£100 Cash will be paid to anyone proving that the following extracts from unsolicited testimonials are not genuine. We have received over 20,000 letters from satisfied users in 9 months, which are open to inspection.

17013.—Dr. N. writes: "I am prescribing the tablets regularly. Please send a box to my brother (invoice to me), as I want him to take the treatment."
18284—Dr. P.: "I find the tablets an excellent tonic and would thank you for a further supply to distribute among my patients."
18327—Leading London Hospital (Secretary): "After a careful test we find Yeast-Vite as claimed and very satisfactory. We are now quite willing to purchase supplies."
1123—"I am a hospital trained nurse, very anæmic. The tablets have done me a lot of good and improved me so."
19888—Diocesan for Befriending Girls: "I am using them for my girls with great success. One very delicate girl gained 4 lbs. in one week. I find them an excellent tonic."
22897—"I am suffering with Diabetes, and have been doctoring without relief until I tried Yeast-Vite. I have had only one box and already feel a new woman."
21234—"I was miserable, irritable, and nervous, but thanks to Yeast-Vite I am better in every way. Please publish this, and let the public know how much good they have done me."
19997—"I suffered with stomach trouble for years, but thanks to Yeast-Vite I am entirely cured. I have recommended them to many friends, and they all speak highly of them."
21607—"Suffering with nerves and general run-down conditions, I tried lots of medicines, without relief. I tried Yeast-Vite, and can assure you that I feel 100 per cent. better."
10639—"They are the most wonderful cure in the world. For years I have suffered with bilious headaches, but have not had one since."
1769—"I used to feel so tired and old after doing housework I had to lie down. Since taking the tablets I take a brisk walk instead. Please send a box to Dr. ——, Guy's Hospital. He is much impressed with my improvement and wishes to try them."
16888—"I awoke feeling sick, weary and nervy. Took 2 tablets and soon felt absolutely different—a most wonderful change."
19462—"I feel it my duty to let you know how excellent they are in removing my nervousness and depression."
18321—"I thank you for your wonderful remedy and my nurse also takes them. They are a real pick-me-up and help us to carry on."
13561—Rev. J. P.: "I was led by a fellow-sufferer to try them, and have received considerable benefit."
14721—"I have recommended them to several patients, and would thank you to send a box to each name on the list enclosed."
19413—"Am pleased to let you know that several of my patients have secured benefit from them."
11839—"Send by return post, as I cannot be without them. I suffer so with indigestion, and they relieve me immediately."
19429—"They are a splendid tonic, and they did me a great amount of good. I have been suffering from nerves since I left the Army four years ago."
14421—A District Nurse writes: "I find the tablets all you claim and am recommending them heartily in this district."
967—"Such a splendid tonic. I shall recommend them on account of the great improvement in my health."

Caution.—Avoid rank imitations which have no therapeutic value and are unstamped. Genuine Irving's "Yeast-Vite" tablets are always sealed with Government stamp.

Send postcard for free treatise on Diabetes, Anæmia, Nerves, Skin Blemishes, Constipation, Colds, Insomnia, Rheumatism, Pains, etc.

IRVING'S YEAST-VITE LABORATORIES, 29, Red Lion Street, Clerkenwell, London, E.C.1

Motoring for the Million

Cars for the Thrifty

by MOTOMAC

THE Scottish Motor Show is in full swing, and contrary to alleged custom Scotsmen are spending money with careless complacency.

In the nature of things they want good value for it, and they are not quite certain that, so many of the exhibits having been produced on the wrong side of the Border, they can be as good as they look.

Their own achievements, Argyles and Arrols and Galloways, are, of course, above suspicion, and are really built for the job.

In Glasgow they like something good and something that will last. The native engineers have catered for that desire very successfully.

It is never safe to argue with a Scotsman; he likes it so well that the argument is never finished. But I should like to suggest that some of the theories on which their purchasing is often based are worthy of fuller consideration.

For instance, they are quite certain that Scotch Hills are infinitely more difficult than anything the Southerner has ever seen.

AS a matter of fact their road makers have been so clever that generally speaking the gradients on Scottish roads are easy. Apart from test pieces like "Rest and be thankful," we can get stiffer bits in the South. The West Riding of Yorkshire makes harder motoring than any county in Scotland. Devon in a day will provide more gruelling tests than any part of the Highlands, and as these English-built cars revel in Devon difficulties, they should be moderately successful in Scotland.

They like something solid and sturdy up there. It is characteristic of the race, and yet with all due deference I would subn it that weight and strength are not necessarily associated. A flaw may be buried in a heavy casting which would be immediately discovered in a lighter one. Henry Ford from the beginning planned for lightness with strength to economise power, and the Scotsman is supposed to believe in economy.

THE Austin Co., particularly in the little 7 h.p., added speed and power to lightness and strength, and produced a really revolutionary car. Capable of sustained revolving in the neighbourhood of 5,000 per minute, it would tackle "The Devil's Elbow" joyously, and it is only a baby. It costs but little to begin with and will do about fifteen miles for the proverbial "saxpence."

The Ariel nine, another light car, has proved its merits even in Scottish trials, and it is far removed from that solid heavy chassis which has hitherto appealed to Scotland. Its nippiness in some of the twisty passes should be a real advantage.

THE Morris Range is bound to appear in Glasgow full value for money, with a record of service to back it up. The Scotch buyer is inclined to be conservative. Anything in the experimental stage he leaves to others to try out. Morris products have by this time been proved, and as the price is "not out of the way," he will be prepared to trade.

In Glasgow, much more depends on the agent than in London. A live distributor can make a car popular over a wide area.

This point is sometimes overlooked by makers with a perfectly sound proposition for a Scottish clientele.

IDEAL MILK

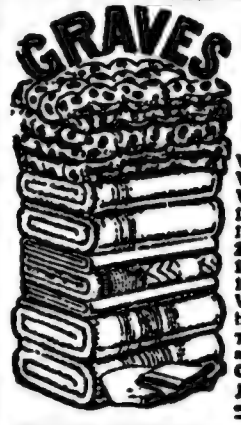
is pure creamy concentrated milk, containing No Sugar, No Artificial Colouring and NO PRESERVATIVES.

Diluted instead of ordinary milk: undiluted in place of cream.

In sterilized tins 4½d., 8d. and 9½d.

Labels admissible for Nestlé's £8,000 Competition.

Ask your grocer for details or send postcard to NESTLÉ'S LONDON, E.C.2.



GRAVES BARGAIN BEDDING BALE 10/- NOW

World's Finest Value. 1 pr All-Wool Blankets; 1 pr White Fleecy Blankets; 1 pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. £4 : 10 : 0

Terms to approved orders—10/- now, balance 10/- monthly.

Catalogue Post Free.

J. G. GRAVES LTD. SHEFFIELD

WARM PYJAMA SUITS

Splendid value in "Gaiety" sleeping Suits direct from the home of cloth. Price well below the average.

Quality excellent. Double Warp Cloth, Winter Weight, various coloured grounds with Helio, Blue & Fawn stripes. 11/6

Our usual price 14/6, more expensive elsewhere. Sizes 36 ins. to 44 ins. chests. Send P.O. for 11/6. Money Back Guarantee if dissatisfied. Carriage Paid. Write for Autumn Wear Booklet M.

SHIPHAMS,
VICTORIA ARCADE, LEEDS.

Profitable Hens

Give them mustard in the mash and see how much better they lay. Mustard improves appetite, digestion, and vitality — does not "force" or heat.

Colman's Poultry Mustard

Colman's Egg Register FREE—Write to J. & J. Colman, Ltd. (Dept. 21G), Norwich.

HENRY'S CALCINED MAGNESIA.

Your Doctor will tell you how beneficial this wonderful old remedy is in cases of **Indigestion, Heartburn, Acidity, Biliousness, Rheumatism, etc.** As an aperient, where there is extreme delicacy, it has no equal.

For Children's ailments, from early infancy it is the safest remedy known.

During teething, its soothing effect is invaluable.

Est. 1772.

HENRY'S CALCINED MAGNESIA (Acts like a charm.)

From your Chemist or from the Makers, Thos. & Wm. HENRY, 1, East St., Manchester.

1/6 & 2/9. Post Free.

FURS! FURS!

YOURS TO WEAR

TO YOUR OWN CHOICE FOR 1/-

This exceedingly handsome real animal Stole in any of the following fashionable styles: Skunk, Stone Marten, Inch, White Fox, Jap Fox, Rich Sable Brown, Grey, or Black Wolf, to your choice. All picked skins of great richness and depth of fur. Full length and width and rich linings. Cannot be obtained elsewhere on anything like our wonderful Bargain Terms.

SPECIAL FREE GIFT.—Every purchaser will receive free of all charge a very pretty SOLID GOLD GEM SET BROOCH.

DEPOSIT.

So sure are we that you will be more than satisfied that we send this handsome Stole of your choice post paid upon receipt of 1/- only. After receiving the Stole, if satisfied you send 3/- more and balance by instalments of 4/- a month, until only 23/6 is paid. Price full cash (or within 7 days of receipt) 25/6 only. Cash returned willingly if not absolutely satisfied and Stole is returned within 7 days. Send P.O. or stamps now, stating style required, to:—

SIMPSONS (BRIGHTON) LTD. (Dept. 800), 94, Queen's Rd., Brighton, Sussex

I WILL TRUST YOU!

So write to me and have a magnificent Horn Table Grand or Cabinet model on 14 DAYS' FREE, PLAYING TRIAL IN YOUR OWN HOME. I will send one of the beautiful Gramophones you select from my FREE BARGAIN LIST, "The Man, the Mill, and the Machine," direct to your home, together with records of your own selection PACKED FREE AND CARRIAGE PAID upon payment of a small deposit only. If you are not perfectly satisfied after a fair trial, simply return the lot at my expense and I will refund your deposit in full, without quibble, or question. Could I make a fairer offer? My terms are easier and more generous than other firms and my prices much lower. You run no risk. I positively guarantee to refund your money if dissatisfied.

EASY TERMS
From 1/3 Weekly.

DECIDE to WRITE to me NOW—it will pay you well.

H. FITZPATRICK

51, Capital Works,

BURNLEY.

GRAVES
GENUINE NATURAL FURS.

Every lady should write for the Graves Bargain Catalogue of genuine high grade furs. The newest exclusive styles in exquisitely matched skins. Keenest money-saving prices and Easy Terms. Finest values ever offered.

WE DELIVER Furs to approved orders for a small payment with order. Balance in monthly payments if satisfied. Money back if disappointed.

WRITE TO-DAY for our new handsomely illustrated Fur Catalogue Post Free,

J. G. Graves Ltd. Sheffield.

From 5/- Monthly

JUNO

FROM 1/3 Weekly or CASH 55/-

USEFUL XMAS PRESENTS

CYCLES from 2/6 weekly, or CASH £4 15s.

All weather Models, The best that Britain builds 3/9 weekly.

ALL BRITISH MADE AND CARRIAGE PAID.

Guarantee.—Our 46 years' reputation. Money refunded if dissatisfied.

Write for FREE art folder, stating whether cycle or child's cycle list required.

JUNO CYCLE & BABY CAR CO., (Dept. D.), 168 & 248, Bishopsgate, LONDON E.C.2.

METROPOLITAN MACHINISTS CO. LTD.

John Bull's Letter Bag

THE Editor may be flippant on this page, but his humour is kindly and never malicious, and he wants you to see it in this light. He likes to end up the week's work on a bright note and take his leave with a smile. Serious questions are handled by the expert staff of our Free Advice Service. *See page 25.*

F. B. (Pontefract).—"I am not a Party man." Like to get to bed early, eh?

F. F. (Sheffield).—"The Co-op. have got five candidates in." More Co-Optimists!

H. J. (Highgate).—"I gave my wife a handsome present last week." What was the row about?

H. P. E. (Keswick).—"Love and life are the strongest forces in the world." With the police force a close third.

T. A. H. (Hatch).—"I don't believe in thinking too quickly." Apparently you prefer slow trains of thought.

C. H. O. (Bridport).—"He calls me a peach, and I call him the apple of my eye." Then together you make a pear.

F. H. (Waddon).—"It's easy to talk!" The difficulty with most people is to find something to say worth listening to.

CISSIE E. (Balham). — "Theatrical management must be very fascinating." Particularly to those interested in figures.

G. T. (St. Albans).—"Our poor-law system is a sham." We are ashamed to have to add an "e" as well.

C. M. R. (Redhill).—"I cannot understand the frame of mind of a man who carefully plans out a robbery." Just an ordinary guilt frame, that's all.

H. J. S. (Preston).—"I try to make my letters interesting and informative." That's the spirit. One day success will crown your efforts.

D. D. (Selby).—"How can a husband prevent his wife from finding out?" There is only one known method. By not hiding anything.

O. B. (Ludlow).—"I am taking off my hat to 'The Gentleman with a Duster.'" What a pity television is not yet practicable!

W. S. (Newport).—"I must leave the printing of this article to your discretion." And our discretion forces us to do our printers out of a job of work.

S. L. (Newcastle).—"Our M.P. certainly dresses like a gentleman." As we've never seen him dressing we can't express an opinion.

H. N. (Oldham).—"Is it true that tramps are being provided with night-dresses by Guardians?" Yes, they have no pyjamas.

A. V. (Milford).—"It is a common fallacy that employers are large and fat." But a good many of them certainly carry their success well in front of them.

"CONVERT" (S.E.14).—"The Communist Party, I have decided, needs my brains." If you threw your lot in with them, the sum total would still be negligible.

R. W. (Ware).—"It's not so long since doctors used to bleed people for their health." And they still do, if it comes to that.

W. H. (Leeds).—"I just don't know which way to turn." Then go straight ahead.

N. B. (Bromley).—"All men are born equal." But a good many of them grow out of it.

S. O. (Wanstead).—"What would you do if you suddenly became enormously rich?" Nothing.

F. F. (Sheffield).—"In the long run a woman can never keep her age a secret." No, time will tell.

M. T. (Sudbury).—"Believe me, sir, I'm a live wire." That accounts for your shocking manners.

S. R. (Widnes).—"I can trace my ancestry back for ten generations." What else can you do?

H. B. (Scarborough).—"Girls are so different nowadays." But nobody can accuse them of being effeminate.

N. H. (Hindon).—"I can always persuade my wife to believe me." You ought to be in the diplomatic service.

B. Y. (Hulme).—"If you will lend me a fiver I promise to repay you on the word of a gentleman." Bring the gentleman along and let us have a look at him.

R. N. (Barnet).—"My fiancee and I kiss just like ordinary people." Then we think you must be quite extraordinary people!

K. S. (Staines).—"It's quite true that the child is always father to the man." Oh, no, sometimes she's mother to the woman.

A. D. (Huntingdon).—"And when I proposed she just laughed at me!" Never mind: women laugh at the most stupid things.

D. C. (Clerkenwell). — "Automatic fortune-telling machines should be banned in public parks." People desiring information of this kind should call at their banks and enquire about their overdrafts.

S. S. (Forfar).—"The world wants peace!" *And* plenty.

M. D. (Chelmsford).—"Women always exaggerate." Try asking a woman her age.

D. O. H. (Chiswick).—"Birmingham will 'top' the First Division." As likely as Notts?

M. F. (Hayle).—"Do you detect any merit in my articles?" We are not detectives.

R. F. (Byfleet).—"It is up to the married man to get on." And to the single man to get off.

B. J. (Hook).—"I just moon about all day wrapped in thought." Mind you don't catch a bad cold.

S. F. (Brighton).—"And, in all fairness, our climate is awful damp." We've even heard it described as damp awful.

S. S. (Plymouth).—"My employer is a man who only does good things." Well, mind you're not one of his good things.

"HAIRDRESSER" (W.1.). — "Fewer beards are seen among the population than ever before." On the face of it, it seems so.

C. D. (Eastleigh).—"Musical talent in children should be encouraged." In theory, yes, but in practice—ask your neighbours.

S. B. (Shrewsbury).—"I'm wondering whether I dare ask my boss for a rise." Take our advice and don't remind him of your existence.

L. Y. (Preston).—"I suppose the last League of Nations conference was a success?" Certainly. They arranged another conference.

S. O. (Leicester).—"I think London is a most amusing place." It must be, judging by the frequency with which even the traffic is diverted.

S. F. (Doncaster).—"After all, a wife can't expect her husband to stay in every night I suppose." And if she did it wouldn't make any difference.

LETTERS requiring a postal reply must be accompanied by a stamped addressed envelope. Documents should bear sufficient postage for return. Anonymous correspondents ignored. Names and addresses of writers are essential as a guarantee of good faith.

T. G. (Dover).—"All thinking men play golf." Others of course work at it.

J. D. (Ware).—"Where are we likely to find right and justice?" Write here!

N. S. (Pimlico).—"Why do you sit on all the jokes I send you?" Because there's no point in them.

J. K. (Luton).—"Most people, I think, have a lot of good in them." The trouble is so many people keep it there.

B. S. A. (Hove).—"I'm one of those people who never want to move." Some of our callers are rather like that.

P. P. (Chadleigh).—"There are a lot of folks who are always in a hurry." Usually it's because they're always behind.

B. S. (Seaford).—"What's the good of worrying? Women will always be just women." Except of course when they're unjust.

P. R. (Lancaster).—"I thought at first I should never get this letter finished." Clearly a case in which second thoughts were *not* best.

N. D. (Hexham).—"I'm called as a witness in a big case and I don't like the idea." Afraid your story will carry conviction?

H. R. (Oldham).—"I don't believe in putting all one's eggs into one basket." It's all right—as long as one watches the basket.

S. D. (Rochdale).—"It's frequently trivial things that make us unhappy." And isn't it queer how women go on marrying them?

T. SIMMONDS (31, St. Andrews Street, Bury St. Edmunds).—"I can scarcely realise that I've won a *Bullets* £1,000. My name is Simpson, not Simmonds as printed." There's a bigger shock coming for somebody—we're offering 1,500 Guineas this week.

G. T. (Lowestoft).—"Is it really true that men are descended from monkeys?" Yes, but some don't seem to have descended very far.

A. M. (Hertford).—"I simply can't get excited over all this talk of revolutions." Yet a good many people lose their heads on account of them.

F. D. (Ripley).—"I believe in sticking to my cold bath." Very unpleasant, we should imagine. Why don't you wait until the enamel dries?

C. B. (Lincoln).—"There's a man says he thinks I'm the nicest girl he knows. Shall I marry him?" Heavens, no! Let him go on thinking so.

G. G. (Grantham).—"I firmly believe that deep breathing kills all germs." But how on earth are we to get the little beggars to breathe deeply?

C. S. (Bradford).—A man came to tune the piano the other day, though I'd never sent for anybody." Probably your neighbours asked him to call.

K. F. (Kidderminster).—"Is there any noise to equal the noise of the modern motor-hooters?" Yes—the noise made by those who criticise them.

N. D. (Hampstead).—"The joy of Hampstead Heath is that there are so few houses." We imagined that joy was pretty well universal these days.

NORA (London, W.).—"He tried to embrace me in the car and we ran into the hedge." He should have been more careful in rounding a dangerous curve.

(Many replies unavoidably held over.)

Imaginary Talks.

The Conversion of Dean Inge

THE SHOWMAN: "Good morning, Dean."

DEAN INGE: "I fear you are unduly optimistic, Mr. Showman. The morning is the reverse of 'good.' This fog is most depressing."

THE SHOWMAN: Ah, but the sun can shine in our hearts, nevertheless. As Ashley Sterne cheerily remarks——"

DEAN INGE: "Ashley Sterne?"

THE SHOWMAN: "Surely you haven't missed Ashley's jolly article, 'Sun Fever,' in this week's *Passing Show*?"

DEAN INGE: "I'm afraid I have little time for light reading, Mr. Showman. Far more important to me is such a problem as, for example, whether Hannibal—"

THE SHOWMAN: "Wore plus-fours, eh? My dear Dean, A. A. Thomson has an article of that very subject in the same number. His view is that bagpipes and other bacteria—"

DEAN INGE: "Really, Mr. Showman, I fail to see where the connection comes in."

THE SHOWMAN: "That's exactly what our friend A.G.G. complains. He says the telephone operators keep you waiting half-an-hour before you get your connection, and then some of 'em listen to what you say. 'Should Telephone Girls Tell?' would certainly divert you, Dean. You'll find many other good things in the *Passing Show*—crisp jokes, clever drawings, smart gossip, a wonderful two colour cover—"

DEAN INGE (*sceptically*): "Come, Mr. Showman, is there anything your *Passing Show* does not contain?"

THE SHOWMAN: "To be sure. It does not contain a single dull line!"

DEAN INGE: "Ha! ha! There's no resisting you, Mr. Showman. I must get the *Passing Show* to-day."

* * *

N.B.—And so must you if you like a good laugh—2d. everywhere.

Allow no Operation to the NOSE or THROAT

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WHERE TO GO FOR TREATMENT.

It is most dangerous to be treated by Quacks and Herbalists, and illegal for them to give treatment. They take your money and leave you the disease.

It is illegal for any but qualified medical Practitioners to treat Venereal Disease, and no responsible Chemist would do so.

Proper medical treatment may be obtained either by consulting your own doctor, or free of charge and under conditions of secrecy at any Treatment Centre, which is usually at the local hospital.

It is of the utmost importance to "go at once." Every day the disease is untreated it gets a firmer grip upon the system.

Full information (in plain cover) can be obtained from the Hon. Medical Secretary, N.C.C.V.D., 102P., Dean Street, Oxford Street, London, W. 1, and his advice will be available free at this address on Mondays, Wednesdays, and Fridays, from 12.30 to 2 p.m., and on Tuesdays and Thursdays, from 5 to 7 p.m. No examination or treatment is undertaken at these offices.

Five useful Booklets for Parents, 1/4 the set, post free; six useful Booklets for Girls, 1/4 the set, post free; seven useful Booklets for Young Men, 1/5 the set, post free, can be obtained from the National Council.—

THE INSTANT HAND-CLEANER AND HOUSEWIFE'S HELPER.
Like Magic for Cleaning.

Tins Everywhere, 4½d. and 9d.

Sleep Rheumatism Away

RELIEF IN 24 TO 48 HOURS.

DURING sleep is the time when the body's healing forces do their best work. In the daytime the bodily energies are drawn upon in connection with one's duties, physical movements, digestion of food, etc. Lying, resting, and sleeping, the blood is better able to carry on its clearing and cleaning up work within the body.

The crippling and painful rheumatic deposits in the joints and muscles are tackled in earnest, especially if the sufferer has been wise enough to take "Urillac Tablets" Remedy for Rheumatism. These dissolve and distribute their anti-rheumatic properties in the blood stream that is constantly circulating in the body during sleep. The deposits are dissolved and dispersed, and carried by the blood to the organs responsible for getting rid of the Uric Acid of Rheumatism.

Persons of all ages and both sexes "subject to Rheumatism" can now **sleep it away** by taking "Urillac Tablets." Put this best of all remedies for Rheumatism to the test of trial. But be sure you obtain the genuine

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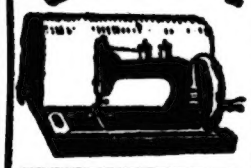

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Every dose of Galloway's Cough Syrup is a sure step to speedy recovery, but be sure that it is "Galloway's."

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Real Seamless Woven GUARANTEED GENUINE BARGAINS CARPETS

Carriage 1/- extra

Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in thirty Turkey patterns and fashionable self-shades of Crimson, Green, Blues and Art Colourings, to suit all requirements and large enough to cover any ordinary sized room.

These Carpets with FREE RUGS will be sent out as sample Carpets, showing you the identical quality we supply. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Over 400,000 sold during the past 12 months. Money willingly returned if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received. With every Carpet we shall absolutely give away a very handsome Rug to match. Gigantic Illustrated Bargain Catalogue of Carpets, Hearthrugs, Bedsteads, Bedding, Table Linens, Curtains, etc., post free, if mentioning "John Bull," 29-11-24 when writing. (Established over Half a Century.)

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"Sirs,—I must let you know the good Urace has done me. I suffered from Rheumatism in the knees and as I work in a Foundry amongst wet sand I have had a bad time. I have only taken one 3/- box and am pleased to tell you I have had, after two years' suffering, a good sleep every night. I feel years younger and my shopmates ask me why I get about so much now, as I was always afraid to move quickly on account of the pain. I am deeply grateful for the ease. I have tried dozens of so-called cures.

"Respectfully yours, "W. GARROTT."

The cause of Rheumatism lies in the blood, and you cannot coax it out through the skin with plasters or belts. You cannot tease it out with oils or embrocations, or burn it out with impregnated wadding, or wash it out with medicated waters—YOU MUST DISSOLVE AND DRIVE THE URIC ACID—which causes rheumatism—OUT OF THE BLOOD.

URACE CURES AND CURES QUICKLY.

URACE does dissolve and drive Uric Acid from the system. It purifies the blood of all impurities and makes a cure certain. NO other remedy can do this. That is why URACE has succeeded when scores of so-called cure-alls, spas, appliances, belts and treatments have failed. That is why URACE is freely prescribed and supported by the medical profession.

1/3, 3/- & 5/- per Box.

From Boots (600 Branches), Timothy White Co., Taylor's, Selfridge's, Whiteley's, Harrod's, and all Chemists and Stores, or direct for remittance from the URACE Laboratories, Dept. 75, 82, St. Thomas's Street, London, S.E. 1.

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CURE RHEUMATISM,

NEURALGIA, CRAMP, NERVE PAINS, LUMBAGO, INFLUENZA, KIDNEY TROUBLE, GOUT, BACKACHE, SCIATICA, &c., &c.

a Godsend to my wife!

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Brownlow Street, York.

Dear Sirs,—Lobelline was a Godsend to my wife. It is the only remedy that has done my wife and child any good. It has cured my wife of a cough she had every winter for fifteen years. There is no doubt that Lobelline is the finest remedy on the market.

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The Great Lung Protector

MARVELLOUS FOR COUGHS, COLDS, ASTHMA, BRONCHITIS, INFLUENZA, WHOOPING COUGH.

Bottles, 1/3, 3/-, 5/- Lozs., 1/3, and 3/-

OBTAINABLE AT ALL BRANCHES OF BOOTS, NEEDHAMS, SQUIRES, AND OF ALL CHEMISTS.

Or Post Free from Dept. J.B., Stirchley Labs., Birmingham.

Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new, vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Stott reports even after only three weeks' use of Kotalko, bald patches of 12 years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending 3d. in stamps to John Hart Brittain, Ltd., 8, Percy St. (53 FK). London. W.1.

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FREE Read "Epilepsy: Its Causes, Symptoms and Treatment," published at 2/- net, but sent gratis and post free for a limited period only. Write to—

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Light Up Dark December

Warm Hearts may Brighten Cheerless Lives

"WHAT shall we give them?" Now that December is upon us and Christmas is drawing near, thousands of our readers are puzzling their minds to decide upon the most suitable seasonable gifts for their friends and relations.

Happy old people, lucky little ones, who have relatives to play Father Christmas to them!

But what of the thousands of poverty-stricken families to whom December is simply the darkest month of the year, when the simplest domestic needs are hardest to satisfy, and even the necessaries of life are difficult to obtain?

Have you ever tried to imagine how hard it is for a widow with a family of small children to face Dark December? Perhaps she is working at home with her needle far into the night, or labouring hard in a laundry, or cleaning and scouring wherever she can get a day's work, in order that her little ones may be fed and clothed.

The children at school hear their classmates discussing Christmas, and telling of the wonderful things that happened last year, and ask Mummy why there is never anything of that sort at their house.

How can the poor woman explain that she is hard pressed to pay the rent, that she is wondering how to get coals to keep them warm throughout the winter, that her heart is breaking because she cannot fill their stockings?

We cannot give turkeys and geese and Christmas puddings to all the poor families that we know, but if those of our readers to whom a shilling or two means little when they are buying presents would only send us the odd money for "The Greatest of These—" Fund, we could see that there was a warm, cheerful glow in many grates that will otherwise be empty and cold, provide warm blankets and underclothes for the little ones, and a good joint for the Christmas dinner.

Help us to light up Dark December in the homes of the very poor by sparing a little of your money that you intend to spend on Christmas gifts. A shilling may not mean much to you, but many shillings will mean gladness for many souls.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS.

Not a Ninth, 1s. 2d.; Anon., 3d.; H. A. Davis, 2s. 3d.; "Promised" (York), 1s.; M. J. E., 3d.; Anon., 1s.; Chilbolton, 1s.; H. B., 6d.; Miner's Wife, 9d.; Thankful (Bristol), 5s.; J. M., 7½d.; Vladuct, 6d.; Twickenham, 1½d.; J. E. Meson, 10s.; W. A. F., 1s.; Colinton, 1s.; A. G., 9d.; E. Cripps, 5s.; M. A. Otter, 5s.; "Bulli" (Luton), 6d.; E. Purkiss, 1s. 2d.; Mrs. F. E. Birch, 5s.; Eliand, 6d.; B. Reckie, 1s. 4d.; J. N. S., 1s. 6d.; Portsmouth, 1s.; "Melton Mowbray," 2s.; "Down and Out," 1s.; Mother's Ninth, 4½d.; Disabled T. L., 3s. 4d.; "Jessie," 3s. 6d.; Pica, 2s. 6d.; H. C., 1s.; N. Meadows, 5s.; Anon., Sturton, 2s. 6d.; M. T. F., 6d.; Old Bill, 1s. 4½d.; "Mite," 2s.; W. Cassell, 1s.; J. T. Lindus, 1s. 6d.; "Billy, Haslemere," 1s.; A. W. M., 6d.; Durham Bullet Winner, £1; Still unlucky, 4½d.; Anonymous, 2s. 3d.; "Xland Moor," 2s.; Every Little Helps, 2s. 6d.; A. T. (Aberdeen), 1s.; Mrs. A. W. King, 5s.; "Thankoffering," 2s.; Mary P., 1s.; Mrs. A. Trussler, parcel; Mrs. D. V. Haynes, parcel; Mrs L. Hammond, parcel; T. Welsh, 6d.; Janie (Darfield), 1s. 9d.; Anon., 6d.; A. E. Barnaby, 6d.; 5th 9th, 1s. 1d.; 5th Bullet, 6d.; W. Bognor, 7d.; Mrs. Payne, 1s.; Two Calshot 9ths, 4s.; Hard Up, 6d.; Frenchwoman, 2s. 6d.; Srekoto, 1s.; Harvest Thanksgiving, 1s.; Ezra, 1s.; Promise Kept, 1s.; E. K. R., 1s. 6d.; Total Wealth, 9th, 1s. 5d.; "Query" (Acton), £1; Phelo, 1s.; Anon., 6d.; B. Scott, 1s.; Susie, 6d.; Paddy the Beatle, 1s.; I. R., 6d.; Wellwisher, 9d.; Reader, 1s.; Twickenham, 2s.; Gratitude, 4s. 6d.; A Friend, 1s.; 'Thanksgiving' (Northallerton), 10s.; Percy Vere's Ninth, 2s. 4d.; "Cassett-Onion," 6d.; Poor Woman, 1s.; Jones (Etruria), 1s.; W. Sheriff, 1s. 1d.; J. E. D. (Newcastle), 2s. 4d.; "Andy Gump" (Braddock), 2 dollars; Rhcinlanders, 9½d.; Help Clothe, 6d.; "Bushcime," 4s. 4d.; Lilian Lee, 5s.; R. H. Robinson, £1; G. Jones, 1s.; "C.-on-M, 79," 1s. 4½d.; W. J. Brown, 3s. 4d.; Long Tom, 6d.; Hopeful Ninth, 10d.; W. M. J., 1s.; G. A. Browse, 5s.; John Moyle, £1 7s.; C. J. H., 1s. 6d.; "X 34," 10s.; Arbroath, 1s.; "Ninth From Five of Us," 5s.; Bolton Lass, 2s.; "Fed Up and Worried," 3d.; A. R., 10s.; M. L. (N. Lambeth), £1; A Lucky Bet, 3s. 4d.; W. H. G., 3s. 3d.; A. R. Reader, 7s.; S. J. P., 1s. 3d.; Forest Hill, 2s.; J. Almond, 1s.; Oxford, 6d.; M. A., 1s.; Grays Ninth, 3s. 6d.; 9th of Winnmes, 9d.; A. C., 1s.; S. Livingstone, 2s. 3d.; Mrs. S. Miller, 1s. 6d.; F. Marshall, 6d.; M. Sewell, 1s.; A. Roberts, 6d.; H. J., 6d.; Miss A. Hunt, 1s.; Old Maid Mite, 2s.; Hayler, 6d.; M. Lamont, 6d.; J. Fraser, 6d.; A. E. H., 6d.; A. S. Sowerby, 6d.; Y. Gurney, 6d.; H. B., 6d.; A. W. M., 6d.; Bota Atcha Hai, 11d.

(Many acknowledgments unavoidably held over)

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TURKEY WINNERS.—A complete list of 200 Turkey Prize-winners in Competition No. 541 will be sent on receipt of a halfpenny stamped and addressed envelope. This list, together with 200 5/- Prize-winners will also be published in next week's "Competitors' Journal." A list of all Cash and other Prize-winners can be seen at the offices of JOHN BULL.

The original cheque for £1,000 awarded to the First Prize-winner in "Bullets" Competition No. 540 can now be seen in the window of Mr. GORNISH, St. John's Street, Bury St. Edmunds.

'BULLETS' MONSTER CHRISTMAS OFFER!

FIRST PRIZE **1,500 GUINEAS!**

2nd Prize 250 GUINEAS

3rd PRIZE 100 GUINEAS

4TH PRIZE 50 GUINEAS

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200 PRIZES OF 5/- 1,000 PRIZES OF 2/6 8,000 TARGET PRIZES

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RESULT OF "BULLETS" No. 541.

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MR. ALFRED SALTER, 70, Graham Road, South Croydon, Surrey.

Example :—THE PRICE
Bullet :—DRUG SLAVE "FOUND STIFF." (Entered on "Target" Prize coupon.)

SECOND PRIZE OF £100:

Mr J. ANDERSON, Jeppa Signal Cabin, Portobello.
Example :—THE RED FLAG
Bullet :—MEANS DANGER—ENDANGERS MEANS.

THIRD PRIZE OF £50:

Mr. J. FLANDERS, 47a, Southfield Road, W.4.
Example :—MIXED JURY
Bullet :—PAYING ATTENTIONS—NOT ATTENTION.

FOURTH PRIZE OF £25:

Mr. W. I. HUGHES, 68, St. Mark's Road, Salisbury.
Example :—GLIMMER OF LIGHT
Bullet :—FATHER'S ALARUM—SON'S CURFEW.

FIFTH PRIZE OF £10:

Mr. J. W. JOHNSON, 1, Lichfield Road, Wavertree, Liverpool.
Example :—WHAT IS A POLITICIAN?
Bullet :—VERBAL MILLIONAIRE—MENTAL BANKRUPT.

10 Prizes of £5 each:

A. ARMSTRONG, 79, Heath Gardens, Twickenham.
ON WIFE'S SIDE—WHEN DRIVING, MIRROR DANGEROUS.

D. BUTCHER, 129, Hambalt Road, Clapham Park.
MAKES A DIFFERENCE—WOMAN'S "WEIGHT," ELECTION "SCALES."

Miss L. P. CLEGG, 15, Edna Street, Hr. Crumpsall.
WHAT THE CUSTOMER SAID—"MIDDLEMAN PREVENTS ENDS MEETING."

W. GEORGE, 113, Roundway, Tottenham, N.
TALKING ABOUT LOVE—ANNOYED FIANCEE STUDYING MENU.

Mrs. E. LOVAN, Longfleet, Poole, Dorset.
ON THE WAITING LIST—SURGERY CLOCK RESEMBLES SLEDGE-HAMMER.

A. D. MATHER, "Fairholme," Phillips Park Road, Whitefield, Manchester.
THE RED FLAG—MAKES BRITANNIA'S HOBBLE SKIRT.

N. W. NOPS, 53, Larkhall Rise, Clapham, S.W.
SHAM FIGHT—TILL STRETCHER-BEARER DROPPED—CASUALTY.

A. C. OVENDEN, 57, Boundary Road, Chatham.
WHAT IS A POLITICIAN?—FELLOW "SEEING ISN'T BELIEVING."

Miss J. SMITH, "Oakfield," Fortrose, N.B.
WHAT THE CUSTOMER SAID—"QUICK—BEFORE COST RISES!"

F. H. TRESIDDER, St. Clements, Truro, Cornwall.
PRETTY SOON—FRANCE PLEADING STATUTE LIMITATIONS.

10 Prizes of £2 10s. each:

F. G. BROWN, 7, Thorney Hedge Road, Gunnersbury.
THE COUNTRY'S VERDICT—LEAVES UNIONISTS "OPEN GOAL."

S. H. GARNER, 81, Sydenham Place, Bradford.
LITTLE TERROR—RED SUNDAY SCHOOL'S PRIZE-WINNER.

G. K. M. GREEN, The Vicarage, Malvern Wells.
FOOL OF THE FAMILY—"LION" IN UNDERGROUND "DEN."

W. N. HARTLEY, 30, St. George's Terrace, Trowbridge.
WHY HE LOST—HIS DIARY, WANTED DIVORCE.

A. MCKEWICK, 75, Cottenham Street, Newcastle.
WHAT THE CUSTOMER SAID—"TOUGH"—BUTCHER, "BRITISH, MADAM!"

Miss S. PLANT, 41, Beatty Road, Leek, Staffs.
A COINCIDENCE—PRICE DROPPING—COMMITTEE INVESTIGATING.

H. G. POUND, 106, Hurcott Road, Kidderminster.
THE RED FLAG—RARELY ATTRACTS EMPLOYED HOUSEHOLDER.

W. REID, 132, Holland Park Avenue, W.
MIXED JURY—WITH "GODS," THEATRICAL PLAINTIFF.

Mrs. H. RIDOUT, 29, Arlington Road, Bristol.
THE RED FLAG—ACQUIRED COLOUR CLEANING WEAPONS.

C. F. STEWART, 17, The Vale, Golders Green, N.W.
DIRTY WORK—BECOMES "FUN," VISITOR ANNOUNCED.

(Continued on page 34)

EXAMPLES FOR "BULLETS" No. 544.

THE NEW GOVERNMENT
BRIGHT IDEA
PRESSING THE BUTTON
OPPORTUNITY'S KNOCK
HEART OF THE EMPIRE
NOTHING TO SAY
FOR BABY
GLUTTON FOR WORK
UNTIL MARRIED
OUTSIDE
ONLY A PENNY
LATER ON
WHAT SOLLY SAID
TELLING EVERYBODY
PRESENT FOR FATHER
BEFORE THE FIRE
TWINS
PROMISING YOUNGSTER
WAY THE WIND BLOWS
LIKE PRISON
ALL TOO SHORT
SOMEBODY'S BLUNDER
KISSING
BEFORE PAYING
WISEST
BLANK CHEQUE
WHEN A BOY
HUMAN NATURE
WORTH ENQUIRING INTO
MODERN ROBBER
PROGRESS
SENSIBLE WIFE
ABSENT-MINDEDLY
WORRIES ME
NEGLECTING HER
TO-MORROW
AT MEAL-TIMES
EXPECTED SOON
GOOD NAME
WHAT IS A HUSBAND?

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor, is the best *Bullet* received, and the other prizes in order of merit, the test being cleverness, aptness, and originality.

2. *Bullets* must be plainly written on one of the coupons, and only two attempts may be written on each coupon.

3. All four coupons may be used and a postal order enclosed at the rate of 6d. for each coupon made use of, which must be made payable to JOHN BULL, and crossed and Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

4. All coupons arriving too late to be judged with absolute thoroughness will be duly returned.

5. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

6. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

HOW TO MAKE "BULLETS" — NO LETTER RESTRICTIONS.

Choose any of the *Examples* printed; then give any **Two, Three, or Four Words** having some bearing on the *Examples* chosen, each of which can begin with any letter in the alphabet. These specimens will guide you:—

Example :—WINSTON CHURCHILL *Bullet* :—PAST-MASTER—PAST CAN'T MASTER.
Example :—WHAT THE PRISONER SAID *Bullet* :—"IN—ON TWELVE VOTES!"
Example :—THE CAUSE *Bullet* :—OF ROWDYISM, TRUTH UNANSWERABLE.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6d. FOR EACH COUPON USED.

Address Coupons to "Bullets" No. 541, John Bull, Long Acre, London, W.C.2.

Example _____ Closing Date, Thursday, December 11.
Bullet _____

Example _____
Bullet _____

(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, December 11.
Bullet _____

Example _____
Bullet _____

(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

Example _____ Closing Date, Thursday, December 11.
Bullet _____

Example _____
Bullet _____

(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, December 11.
Bullet _____

Example _____
Bullet _____

(544) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you desire to send in further "Bullets" you can write them on a plain paper

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 545.

FATHER CHRISTMAS—AFTER MIDNIGHT—LAW OF NATURE—ALWAYS POLITE—LONG JOURNEY—HOME-MADE—ON FIRM GROUND—A COLD—MODERN PLAY—WHAT THE OFFICIAL SAID—ON WHEELS—SLEEPLESS NIGHT—TAUGHT YOUNG—WAITING FOR HER—LONG FACE—HIS PIPE—IN THE SNOW—FILM HERO—COSTS NOTHING—WHAT IS A PROFITEER?

These examples can be made use of on the Coupons on this page, and must reach us on or before **THURSDAY DECEMBER 18.** All Coupons so used **MUST** be marked clearly with the number **545** in the top left hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. 545, JOHN BULL, Long Acre, London, W.C. 2. Such Coupons must not contain any of the Examples for Competition No. 544.

Order these Winter Bargains from Curzon's.

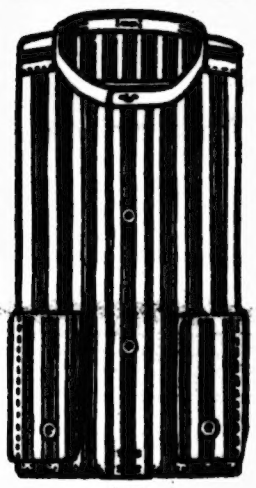
'CEBEDENE' (Registered) Trench Coat

"John Bull" readers know a good thing, and they have therefore seized the opportunity of buying this Famous Coat because it is not only the most efficient tempest-proof storm coat ever invented, but it is, in addition, a real cosy winter overcoat, smart cut, and superior finish.

The DETACHABLE WOOL LINING which is included FREE keeps you snug and warm when the weather is wintry, keeps out the biting east winds, and protects the back and chest. When the weather is mild, you unbutton the inside wool lining, and it becomes a trench coat, keeping out the rain. It is, therefore, an all-the-year-round Coat. Every registered "CEBEDENE" is guaranteed for ever to keep out rain or snow, and if it fails to do this, we will give you a new coat free for the asking.

In Navy Blue or Fawn. All Men's sizes, postage 1/- extra **25/6**

Also for Boys. Navy Blue or Fawn, postage 1/- extra. **21/6**



WARM WINTER SHIRTS

CURZON'S GREAT OFFER

8/11 Strong Flannel Shirts for **4/11** each.

These shirts are admittedly the finest bargain line that has been offered since the war. They are entirely made of medium weight union FLANNEL, perfectly cut and finished, with single cuffs to link or button.

They are roomily cut, and strongly made by expert shirt makers, not blown together. The designs of black, blue, hello or fancy stripes on white grounds are extremely smart, and the colours are guaranteed fast. They look very neat, too, and keep clean a long time whilst in wear.

Secure this bargain at once, posting your order, enclosing remittance with 6d. extra for postage, and giving size of collar or neck band.

As a special offer to "John Bull" readers, we will forward 4 of these shirts in any size post paid for **20/-**

SMART, COSY WOOLLIES

If you have never taken to a woollie you do not know the comfort you have missed. For the chilly office and the bleak warehouse or factory they protect your chest and back. They are really smart, guaranteed all wool, light and yet very warm, in the following wonderful selection of shades. Price each **6/6**

Orders by post, 6d. extra.

Camel, Putty, Grey, Fawn, Blue Grey, Green Heather, Brown Heather, Lovat and Steel Grey. Guaranteed English made in Leicester, and to be equal to those sold at twice the price elsewhere. Obtainable in all sizes up to 42 ins. chest at above price. For extra big men, in Steel or Brown Heather colours, 44 and 46 inch chest, 8/6; 48 and 50 inch chest, 9/6. Postage 6d.

MONEY BACK GUARANTEE.—All Curzon's goods are sold under the guarantee (backed by "John Bull") that money is refunded in full if goods on delivery are not to your entire approval.

Fill in this Coupon or order by letter, mentioning "John Bull," to

CURZON BROS. Ltd.,

The Famous London Tailors and Outfitters.

35 to 37, NEW BRIDGE STREET, LONDON, E.C.4.

Please send me, carriage paid, under your GUARANTEE:—

.....Men's "Cebedene" at 25/6, plus 1/- for postage.

.....Boys' "Cebedene" at 21/6, plus 1/- for postage.

.....Men's Shirts, size....., 4 for 20/-, or 1 for 5/5, or 2 for 10/6 (post free).

.....Woollie up to 42 inch chest, 6/6; 44 and 46, 8/6; 48 and 50, 9/6, postage 6d. extra.

Height.....

.....Chest measurement (over waistcost).

NAME.....

ADDRESS.....,

J.B. .....

The above goods, as well as winter hosiery and underwear of every description, can be purchased at CURZON'S Head Depot in New Bridge Street, Ludgate Circus, and 40 shops in London and suburbs, including 431, Strand; 112 and 114, New Oxford St.; 70 and 72, City Road; 76, Aldersgate Street; and at Woolwich, Wimbledon, Kingston, Sutton, Forest Gate, Deptford, Poplar, Grays, Gravesend, Hove, Southend and Westcliff. New Branch NOW OPEN at 8, Farringdon Station Buildings, E.C.

No more Eczema or Face Spots

Do you suffer with facial eczema, pimples, or blackheads? If so, suffer no longer, for Antexema removes every spot, rash, or sign of eczema. The first touch cools the inflamed surface, and all itching stops. Your skin trouble starts to go away, new skin begins to grow, and day by day your skin looks healthier, until soon every blemish disappears, never to return. Get Antexema and away will go your skin trouble. Get anything else and it will continue to plague you. Antexema instantly relieves and quickly cures eczema, skin eruptions, scalp troubles, pimples, bad legs, bad hands, chaps, chilblains, and every other form of skin illness of children and adults, however long the trouble has lasted. Why suffer when you can be cured?

Get Antexema To-day

Whatever part of the body is affected, or however badly you have been disappointed before, Antexema will surely succeed. Antexema is not a greasy ointment, but a creamy liquid, and is invisible on the skin when applied.

Antexema is supplied by all chemists and stores everywhere. Also at Boots' Cash Chemists, Army and Navy Civil Service Stores, Harrods, Selfridge's, Whiteley's, Parke's, Taylors Drug Co., Timothy White's, and Lewis and Burrows', at 3s. and 1s. 9d., the larger size being the more economical; or post free direct, 3s. and 1s. 6d., from Antexema, Castle Laboratory, London, N.W. 1. Also throughout India, Australia, New Zealand, Canada, South Africa and Europe

Use Antexema Soap (pine tar) and keep your skin clear of all blemishes and protect yourself against infection. It is fragrant, refreshing and healthful. 8d. tablets.

Nervous Indigestion

When the nerves break down one of the first symptons is indigestion—often associated with sleeplessness. If you take Dr. Cassell's Tablets, you will be amazed at your rapid cure.

TAKE TWO AT BED-TIME and note how well you sleep, and how refreshed and fit you feel in the morning.

The Case of Miss E. M. Coombs

Miss E. M. Coombs, "Hengist," Augustine Road, Minster, near Sheerness, says:—"For quite a year I had suffered with indigestion, and though I took advice I made no progress. I could not retain my food, and the sensations of indigestion which troubled me were awful. The only relief I obtained after eating was by vomiting. It seemed to be a waste of time to eat at all, for I was getting no nourishment. But one day I chanced to read about Dr. Cassell's Tablets, and decided to try them. I can never be too grateful for the result. In a very short time I began to improve, and since then I have been splendid."

The Universal Home Remedy for Nervous Breakdown, Sleeplessness, Weakness, Anæmia, Indigestion, Neuralgia, Nervous Headache, Influenza, Neurasthenia, Hysteria, Debility, Vitality, Nervous Exhaustion, Wasting Diseases, and Disorders of the Blood, Kidneys and Liver, and Nervous Troubles of Men, Women and Children of all ages.

Dr. Cassell's Tablets

Home Price, 1/3: Family Size, 3/-

Sold by Chemists and Stores throughout the Empire.

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